



Jacobs The Jewellers Discusses Ring Wearing Habits

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London, UK, DEC 5, 2015 - Premier independent jewellery and watch shop Jacobs the Jewellers (www.jacobsthejewellers.com) has just published a discussion on a new blog article published entitled 'Reading Jewellery Shops Fix Broken Rings? But You Can Be Extra Careful in your wearing habits?' was just published with further details.

Engagement and wedding rings are valuable possessions not just because of their market value, but more importantly because of what they symbolize. A few simple and careful steps can minimise the amount of time one's jewellery may be away being repaired.

The article details how 'platinum is often regarded as a tough metal, it is actually ductile and malleable. This means that the metal can be bent or even broken given sufficient force. If it gets caught onto something hard and one accidentally pulls at it strongly enough, it can bend. The claws holding the stone can also loosen up or break, causing the gem to fall off. Platinum can also scratch.'

The article relates that 'in an article for the Huffington Post, contributor Elizabeth Mitchell identified situations where one needs to take off a ring to prevent it from getting damaged such as working out, moisturising and even swimming. Whilst this may not always be convenient, it is definitely worth consideration.'

The article states that ?platinum will react with certain substances, just as iron forms rust when exposed to moisture. Because platinum is malleable, it can melt faster than other metals. And while it doesn?t melt when soaked in most acid solutions, it will dissolve in aqua regia, a mixture of hydrochloric and nitric acids. It can also melt in alkali such as sodium hydroxide and limewater.?

When a ring is broken or its sheen has already faded Jacobs the Jewellers offers repair and restoration services. Jacobs the Jewellers have the experts and the equipment to bring a ring back to pristine condition. Jacobs knowledgeable staff can advise customers more with their in-house jewellery workshop.

To read the article, visit www.jacobsthejewellers.com.

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 connect@jacobsthejewellers.com 25 King St Reading Berkshire RG1 2HE

Jacobs The Jeweller

Award winning Jacobs is one of Reading?s and indeed Berkshire?s, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.

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