



Search Influence Featured in the Inc. 5000 List of America's Fastest Growing Private Businesses for 2024

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New Orleans digital marketing agency Search Influence has been named to the 2024 Inc. 5000 list. This is the eighth time Search Influence has been recognized by Inc., having previously been included in the Inc. 5000 six years in a row, from 2012 to 2017, and the Inc. 500 in 2011. In 2024, Search Influence ranked 393rd in the Advertising & Marketing category and 4,154th overall.

The Inc. 5000 list recognizes America's fastest-growing private companies. All businesses included are ranked based on revenue growth over a three-year span. Companies on the 2024 Inc. 5000 list were ranked based on growth from 2020 to 2023. To qualify for the Inc. 5000 list, businesses must have generated revenue by March 31, 2020, at least \$100,000 in revenue in 2020, at least \$2 million in revenue in 2023, and be a privately held, for-profit business based in the United States.

With a history spanning over 40 years, the Inc. 5000 list has become a predictor of the nation's future

powerhouse brands. Past honorees include household names such as 7-Eleven, Domino's Pizza, LinkedIn, Microsoft, Yelp, and Zillow.

"We are honored to once again be recognized among the Inc. 5000, a testament to Search Influence's consistent growth and commitment to delivering exceptional results for our clients. We're thrilled to continue to build our reputation as one of the nation's fastest-growing private companies," said Will Scott, CEO and Co-Founder of Search Influence.

Founded in 2006 by Will and Angie Scott, Search Influence is a national digital marketing agency based in New Orleans that specializes in SEO, paid advertising, analytics, and lead tracking. Search Influence works with clients across many industries, with a special emphasis on higher education marketing, healthcare marketing, and hospitality marketing.

Other local and national publications have recently recognized Search Influence for their continued innovation and commitment to creating a progressive work environment. In 2023, Search Influence received a Silver Award at the US Agency Awards and was named a finalist at the US Search Awards. The SEO and digital marketing company was also named to the New Orleans CityBusiness Best Places to Work list in 2022 and 2023.

"We are incredibly grateful to be back on the Inc. 5000 list. This recognition, along with other recent awards, is a testament to our entire team's dedication and hard work. At Search Influence, creating a flexible and supportive environment where our employees feel empowered to thrive in their roles is key to our success. We look forward to continuing our journey and achieving even greater milestones together," said Angie Scott, COO and Co-Founder of Search Influence.

To learn more about Search Influence's work in SEO and digital advertising, visit <https://www.searchinfluence.com/> or call (504) 208-3900.

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About Search Influence:

Search Influence is a woman-owned, ROI-focused digital marketing agency that uses analytics-backed search engine optimization and paid digital advertising to drive prospects into and through the marketing funnel.

Search Influence's core purpose is to optimize potential. The agency collaborates with well-regarded brands and institutions both nationally and locally in New Orleans. Clients include the Tulane School of Professional Advancement, Tufts University, Associated Hearing Professionals, New Orleans & Company, and Audubon Nature Institute.

Search Influence is a Women's Business Enterprise National Council (WBENC)-certified woman-owned business and has a dedicated team of 30 in-house employees. Their experts, systems, and technologies for optimizing digital marketing have them ranked among the top local search companies in the United States.

As industry thought leaders, Search Influence's team frequently speaks at conferences, including mozCon Local, Engage PDX, Pubcon, and more.

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For more information about Search Influence, contact the company here: Search Influence
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Search Influence

Search Influence, a national SEO and digital advertising agency since 2006, delivers demonstrable ROI for clients. Specialties include SEO, Paid Advertising, and Analytics. In-house experts collaborate with clients for results. Also an informative blog.

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