



Borgeson Enhances Steering Performance for Chevy Cars with New Power Steering Conversion Boxes and Kits

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Travelers Rest, SC ? Borgeson Universal Co. Inc., a leader in the automotive aftermarket, proudly announces the launch of their latest range of power steering conversion boxes and kits for 1955-1957 Chevy cars. These innovative products offer classic car enthusiasts a much-needed upgrade in steering performance and driving comfort, significantly enhancing the experience of owning and driving these iconic vehicles.

The 1955-1957 Chevy models, often referred to as the Tri-Five, are among the most celebrated and iconic classic cars in automotive history. Known for their timeless design and cultural significance, these vehicles are prized by collectors and enthusiasts alike. Borgeson?s new product line is a direct response to the needs of these dedicated owners, offering a comprehensive selection of quick ratio power steering conversion boxes, complete conversion kits, and individual components for custom setups. Each product is meticulously engineered to ensure it seamlessly integrates with the original vehicle architecture, preserving the classic aesthetics while delivering the superior performance of modern steering technology.

?We?re excited to offer these power steering conversion solutions to owners of 1955-1957 Chevy cars,? said

a spokesperson for Borgeson Universal Co. Inc. "Our new quick ratio conversion boxes and complete kits provide a dramatic improvement in steering response, ease of maneuverability, and overall driving experience. Whether you're restoring a classic to its former glory or upgrading for modern-day usability, our products offer unmatched quality and performance that will satisfy even the most discerning car enthusiasts."

In addition to the conversion boxes and kits, Borgeson offers a range of complementary products. These include manual steering box rebuild kits available in both standard and quick ratios, which are ideal for those who wish to maintain the original steering feel while enhancing performance. The company also provides a variety of supporting components, such as floor mounts, column shafts, and tilt steering columns from Ididit, all designed to ensure a seamless fit, enhanced driving comfort, and improved interior functionality. These accessories are perfect for those looking to fully modernize their steering system while retaining the authentic character of their vehicle.

Borgeson's legacy of innovation and excellence dates back to 1914, with a long history of delivering top-quality components for a wide range of vehicles, including street rods, racing cars, and classic models like the 1955-1957 Chevy. The company's commitment to excellence and customer satisfaction has made them a trusted name in the industry. These new power steering solutions reflect Borgeson's ongoing dedication to providing reliable, high-performance steering components that meet the evolving needs of classic car owners.

For more information about Borgeson's power steering conversion boxes and kits for 1955-1957 Chevy cars, or to explore their full range of products, visit Borgeson's website or contact their technical team at tech@borgeson.com.

About Borgeson Universal Co. Inc

Borgeson Universal Co. Inc. is a premier manufacturer and supplier of aftermarket steering components. With over a century of expertise, Borgeson has become synonymous with quality, innovation, and reliability in the automotive industry. The company offers a wide range of products, including universal joints, steering shafts, couplers, and power steering conversion kits, serving a diverse customer base from street rod enthusiasts to classic car restorers.

Borgeson is headquartered in Travelers Rest, SC, where they continue to push the boundaries of steering technology, ensuring their customers enjoy the best driving experience possible. Borgeson's products are known for their durability, precision engineering, and ability to enhance both the performance and safety of vehicles, making them a preferred choice for automotive professionals and enthusiasts around the world.

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For more information about Borgeson Universal Co. Inc., contact the company here: Borgeson Universal Co. Inc. Customer Service +1 860-482-8283 tech@borgeson.com 9 Krieger Dr, Travelers Rest, SC 29690, United States

Borgeson Universal Co. Inc.

Founded in 1914, Borgeson Universal Co. Inc. specializes in high-quality steering components for various vehicles. Leaders in durable, safer u-joints, our range includes steering shafts, couplers, and boxes for street rods, racing, and more.

Website: <https://www.borgeson.com/>

Email: tech@borgeson.com

Phone: +1 860-482-8283



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