



## **Jacobs The Jeweller Announces Jewelry Design Competition**

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London, UK, JAN 16, 2016 - Jacobs the Jewellers announces that young jewellery designers in Reading, Berkshire have just received a big opportunity to showcase their work. Premier independent jewellery and watch shop Jacobs the Jewellers ([www.jacobsthejewellers.com](http://www.jacobsthejewellers.com)) has just published a discussion on a new blog article published entitled 'Reading Jewellers Announce Competition for Young Talented Designers?' with further details.

The article details how 'Professional Jeweller, an online source for news and other information about the jewellery industry, announced that the Bishopsland Educational Trust, a provider of postgraduate course in jewellery design with a base of operations in South Oxfordshire, will hold a public-facing competition for its students on June 1.?

The article further discusses how 'the competition will be followed by an exhibition of the designs, open to the public from June 2 to 22. The whole event is a collaborative effort of renowned Reading jeweller Jacobs the Jewellers and City of London livery company Worshipful Company of Goldsmiths. The winners will be decided through voting by public viewers.'

The article states that 'the benefits of competitions are not only for aspiring designers but also extend to people who buy jewellery, further creating opportunities for the designers of the future, but that fashion trends change over time, and a diversity in design capabilities and fashion sense provides buyers with more choices'.

The article also introduces 'Competitions like this present a good opportunity to aspiring jewellers from Reading, or any other place for that matter.'

To read the article, visit [www.jacobsthejewellers.com](http://www.jacobsthejewellers.com).

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 [connect@jacobsthejewellers.com](mailto:connect@jacobsthejewellers.com) 25 King St Reading Berkshire RG1 2HE

### **Jacobs The Jeweller**

*Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

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