



Comprehensive New SEO Guidance to Empower Moving Companies in Competitive Local Markets

June 27, 2025

SAN RAMON, CA - June 27, 2025 - PRESSADVANTAGE -

Boomcycle Digital Marketing, a leader in providing cutting-edge digital marketing solutions for local businesses, today announced the launch of significant updates to its authoritative guide on Search Engine Optimization (SEO) specifically tailored for moving companies.

The revamped article, penned by Boomcycle founder David Victor and available at <https://boomcycle.com/blog/seo-for-moving-companies/>, offers a wealth of actionable strategies designed to help movers dominate local search results, attract more qualified leads, and ultimately, book more jobs.

In an increasingly digital landscape, a strong online presence is no longer a luxury but a necessity for moving companies striving to connect with customers in their service areas. The updated Boomcycle guide directly addresses the unique challenges and opportunities faced by the moving industry, providing a roadmap to enhanced visibility and sustainable growth.

"The moving industry is fiercely competitive, especially at the local level," said David Victor, Founder of Boomcycle Digital Marketing. "Many moving company owners understand the importance of being found online, but they often struggle with the complexities of SEO. Our goal with this updated guide is to demystify SEO and provide clear, actionable steps that movers can implement immediately to see tangible results. We've distilled years of experience and the latest industry best practices into a comprehensive resource that can truly move the needle for their business."

The newly enhanced article delves deep into the critical components of a successful local SEO strategy for movers. Key areas covered in the updated guide include:

Mastering Local SEO Fundamentals: The guide offers an in-depth look at optimizing Google Business Profile (GBP) listings, a cornerstone of local search success. This includes detailed advice on claiming and verifying listings, selecting appropriate categories, crafting compelling business descriptions, utilizing posts, managing Q&A, and the critical role of customer reviews. The article emphasizes strategies for generating a consistent stream of positive reviews and effectively managing online reputation.

Strategic Keyword Research for Movers: Understanding what potential customers are searching for is paramount. The updated content provides insights into identifying high-intent local keywords, such as "movers near me," "[city] moving services," or "long-distance movers [city]." It also explores how to leverage these keywords effectively throughout a company's website and online profiles.

On-Page SEO Optimization: The guide outlines best practices for optimizing website content and structure. This includes creating city-specific landing pages, optimizing title tags and meta descriptions for local searches, ensuring mobile-friendliness (a crucial factor given that many searches for movers happen on the go), and improving website speed and user experience.

Building Local Citations and Links: Consistent and accurate Name, Address, and Phone number (NAP) information across relevant online directories is vital for local SEO. The article provides a clear strategy for building and managing local citations. Furthermore, it delves into effective link-building tactics that can boost a moving company's authority and search rankings, focusing on acquiring high-quality, relevant local links.

Content Marketing for Movers: The updated resource emphasizes the power of creating valuable, locally-focused content. This can include blog posts answering common moving questions, neighborhood guides, moving checklists, and tips for a smooth relocation. Such content not only attracts organic traffic but also positions the moving company as a helpful expert.

Leveraging Technical SEO: The guide touches upon essential technical SEO aspects, such as website architecture, schema markup (specifically for local businesses and services), and ensuring crawlability by search engines – all tailored to the specific needs of moving companies.

The Importance of Analytics and Reporting: To continuously improve SEO efforts, tracking performance is key. The article underscores the value of using tools like Google Analytics and Google Search Console to monitor keyword rankings, website traffic, and user behavior, allowing movers to refine their strategies over time.

Victor further commented, "We've seen firsthand how a well-executed SEO strategy can transform a moving

business, taking them from relative obscurity to being the go-to mover in their area. This isn't about quick fixes or chasing algorithms; it's about building a sustainable online presence that consistently delivers value to potential customers and drives business growth. The updates we've made reflect the latest trends and what's working right now in local SEO for this specific industry."

The comprehensive guide is designed for moving company owners, marketing managers, and anyone looking to improve their company's online visibility. It breaks down complex SEO concepts into easy-to-understand language, providing practical examples and actionable advice that can be implemented without needing to be an SEO expert. Boomcycle's commitment to empowering local businesses shines through this meticulously updated resource, offering a pathway to greater online success for moving companies of all sizes.

###

For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

{

"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",

"@context": "https://schema.org",

"@type": ["LocalBusiness", "ProfessionalService"],

"parentOrganization": {

"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html"

},

"name": "Boomcycle Digital Marketing",

"alternateName": "Boomcycle",

"email": "hello@boomcycle.com",

"priceRange": "2500usd-25000usd",

"logo": "https://boomcycle.com/wp-content/uploads/2021/06/Boomcycle-blue-logo-rect-AMP-size.jpg",

"image":

"https://boomcycle.com/wp-content/uploads/2024/01/david-victor-seo-specialist-65945dc641f32-768x512.webp",

"sameAs": [

"https://about.me/boomcycle",

"https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",

"https://business.pleasanton.org/list/member/boomcycle-digital-marketing-san-francisco-bay-area-seo-company-10771",

"https://citationvault.com/location/boomcycle-digital-marketing-san-ramon/",

"https://clutch.co/profile/boomcycle-digital-marketing",
"https://finance.yahoo.com/news/boomcycle-digital-marketing-celebrates-22-174300334.html",
"https://finance.yahoo.com/news/businesses-achieve-instant-marketing-clarity-023900333.html",
"https://finance.yahoo.com/news/seo-company-boomcycle-digital-marketing-004700337.html",
"https://github.com/davidboomcycle",
"https://hamptonstechweek.com/?u=san-jose-seo-agency-boomcycle-digital-marketing-hh-7zYO1vSv",
"https://influencermarketinghub.com/agency/profile/boomcycle-digital-marketing/",
"https://maps.app.goo.gl/a4nHvMfwRPgKinUc8 ",
"https://members.sanramon.org/list/member/boomcycle-digital-marketing-4659",
"https://nextdoor.com/pages/boomcycle-digital-marketing-san-ramon-ca/",
"https://northeast.newschannelnebraska.com/story/52191448/california-seo-experts-boomcycle-digital-marketing-agency-unveils-cutting-edge-services-for-online-growth",
"https://panhandle.newschannelnebraska.com/story/50691526/boomcycle-digital-marketing-elevating-businesses-with-expert-california-web-designers-and-innovative-strategies",
"https://patch.com/california/sanramon/business/listing/411214/boomcycle-digital-marketing",
"https://pingdirapp48.directoryup.com/top-level-category-2/boomcycle-digital-marketing",
"https://sites.google.com/view/bay-area-seo-agency/home ",
"https://soloist.ai/boomcycle",
"https://thecmo.com/author/davidvictor/",
"https://www.alignable.com/san-ramon-ca/boomcycle-digital-marketing",
"https://www.bbb.org/us/ca/san-ramon/profile/seo-services/boomcycle-digital-marketing-1116-926126",
"https://www.bizmaker.org/san-ramon-ca/business-services/boomcycle-digital-marketing",
"https://www.caller.com/press-release/story/36073/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.cheboygannews.com/press-release/story/46381/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.cincinnati.com/press-release/story/7900/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.citizen-times.com/press-release/story/32540/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.courier-journal.com/press-release/story/111905/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.crunchbase.com/organization/boomcycle",
"https://www.delawareonline.com/press-release/story/77595/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.democratandchronicle.com/press-release/story/79544/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.designrush.com/agency/profile/boomcycle-digital-marketing",

"https://www.desmoinesregister.com/press-release/story/8283/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.dispatch.com/press-release/story/124681/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.facebook.com/BoomcycleDigitalMarketing",

"https://www.facebook.com/BoomcycleDigitalMarketing/",

"https://www.gbnconnect.com/california/san-ramon/74-other-professional-scientific-and-technical-activities/boomcycle-digital-marketing",

"https://www.glassdoor.com/Location/Boomcycle-Digital-Marketing-San-Ramon-Location-EI_IE9761414.0,27_IL.28,37_IC1147410.htm",

"https://www.globenewswire.com/en/search/organization/Boomcycle%2520Digital%2520Marketing",

"https://www.globenewswire.com/news-release/2025/08/27/3140290/0/en/Boomcycle-Digital-Marketing-Celebrates-22-Years-as-Leading-Bay-Area-SEO-Company.html",

"https://www.google.com/search?kgmid=/g/11v42qkxb_ ",

"https://www.heraldtribune.com/press-release/story/109403/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.instagram.com/boomcycledigitalmarketing/",

"https://www.jsonline.com/press-release/story/126349/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.linkedin.com/company/boomcycle-digital-marketing",

"https://www.linkedin.com/in/davidvictor07/",

"https://www.mapquest.com/us/california/boomcycle-digital-marketing-agency-427043789",

"https://www.mpnnow.com/press-release/story/310432/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",

"https://www.onlineathens.com/press-release/story/7599/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",

"https://www.ontoplist.com/boomcycle/",

"https://www.pinterest.com/boomcycle/",

"https://www.pjstar.com/press-release/story/7548/boomcycle-digital-marketing-enhances-small-business-website-design-services/",

"https://www.pressadvantage.com/organization/boomcycle-digital-marketing-agency",

"https://www.pressadvantage.com/story/57175-seo-company-launches-revolutionary-new-service-seo-hyper-optimization",

"https://www.provenexpert.com/en-gb/boomcycle-digital-marketing2/",

"https://www.shreveporttimes.com/press-release/story/2739/boomcycle-digital-marketing-leads-the-way-as-premier-bay-area-web-design-company-with-innovative-strategies-and-insights/",

"https://www.thecalifornian.com/press-release/story/6308/boomcycle-digital-marketing-enhances-small-business-website-design-services/",

"https://www.topseobrand.com/profile/boomcycle-digital-marketing",
"https://www.usatoday.com/press-release/story/15844/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.usatoday.com/press-release/story/18168/bay-area-web-design-company-boomcycle-digital-marketing-enhances-digital-services-portfolio/",
"https://www.yelp.com/biz/boomcycle-digital-marketing-san-ramon-2",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.youtube.com/watch?v=eKigFrNGqHk",
"https://www.zoominfo.com/c/boomcycle/345922656",
"https://x.com/Boomcycle",
"https://zyppy.com/companies/boomcycle-digital-marketing/",
"https://www.capecodtimes.com/press-release/story/54914/boomcycle-digital-marketing-marks-two-decades-of-web-design-services-in-san-francisco-bay-area/",
"https://www.news-leader.com/press-release/story/9891/boomcycle-digital-marketing-marks-two-decades-of-web-design-services-in-san-francisco-bay-area/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://twitter.com/Boomcycle",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.instagram.com/boomcycledigitalmarketing/"
],
"url": "https://boomcycle.com",
"description": "Boomcycle Digital Marketing Agency is a full-service digital strategy, SEO, AI-fueled digital marketing, content marketing, web design, PPC, social media advertising and management company in the San Francisco Bay Area, California.",
"telephone": "(925) 222-5221",
"geo": {
"@type": "GeoCoordinates",
"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"address": {
"@type": "PostalAddress",
"addressCountry": "US",
"streetAddress": "111 Deerwood Rd STE 200",
"addressLocality": "San Ramon",
"addressRegion": "CA",
"postalCode": "94583"

```
},
"areaServed": {
"@type": "administrativearea",
"@id": "https://boomcycle.com#areaserved",
"geo": {
"@type": "geocircle",
"georadius": "50000",
"geoMidpoint": {
"@type": "GeoCoordinates",
"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"postalcode": [
"94570",
"94583",
"94526",
"94528",
"94552",
"94568",
"94507",
"94537",
"94540",
"94588",
"94595",
"94578",
"94605",
"94580",
"94516",
"94517",
"94549",
"94551",
"94563",
"94518",
"94586",
"94587",
"94523",
"94620",
"94502",
```

"94705",
"94565",
"94608",
"94560",
"94553",
"94531",
"94706",
"94530",
"94513",
"94514",
"94130",
"94803",
"94804",
"94404",
"94569",
"94561",
"94065",
"94547",
"94548",
"94564",
"94510",
"94505",
"94303",
"94525",
"94572",
"94005",
"94806",
"95035",
"95002",
"94002",
"94083",
"94011",
"94070",
"95391",
"94027",
"94014",
"95134",
"94025",

```
"94591",
"94030",
"94511",
"94043",
"95056",
"94089",
"94305",
"94066",
"94920",
"94512",
"94966",
"94023",
"94044",
"94964",
"94925",
"94028",
"94503",
"94941"
]
},
"containsPlace": [
{
"@type": "City",
"name": "San Jose",
"sameAs":
["https://en.wikipedia.org/wiki/San_Jose%2C_California","https://www.wikidata.org/wiki/Q16553","https://www
.google.com/search?q=San_Jose%252C_California&kgmid=/m/0f04v","https://www.google.com/maps/search
/?api=1&query=San_Jose%2C_California"]
},
{
"@type": "City",
"name": "San Francisco",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco","https://www.wikidata.org/wiki/Q62","https://www.google.com/s
earch?q=San_Francisco&kgmid=/m/0jmj7","https://www.google.com/maps/search/?api=1&query=San_Franci
sco"]
},
{
```

```
"@type": "City",
"name": "Oakland",
"sameAs":
["https://en.wikipedia.org/wiki/Oakland%2C_California","https://www.wikidata.org/wiki/Q17042","https://www.google.com/search?q=Oakland%252C_California&kgmid=/m/0dc95","https://www.google.com/maps/search/?api=1&query=Oakland%2C_California"]
},
{
"@type": "City",
"name": "Fremont",
"sameAs":
["https://en.wikipedia.org/wiki/Fremont%2C_California","https://www.wikidata.org/wiki/Q49220","https://www.google.com/search?q=Fremont%252C_California&kgmid=/m/0dwh5","https://www.google.com/maps/search/?api=1&query=Fremont%2C_California"]
},
{
"@type": "City",
"name": "Hayward",
"sameAs":
["https://en.wikipedia.org/wiki/Hayward%2C_California","https://www.wikidata.org/wiki/Q491114","https://www.google.com/search?q=Hayward%252C_California&kgmid=/m/0qxzd","https://www.google.com/maps/search/?api=1&query=Hayward%2C_California"]
},
{
"@type": "City",
"name": "Sunnyvale",
"sameAs":
["https://en.wikipedia.org/wiki/Sunnyvale%2C_California","https://www.wikidata.org/wiki/Q208459","https://www.google.com/search?q=Sunnyvale%252C_California&kgmid=/m/0r6ff","https://www.google.com/maps/search/?api=1&query=Sunnyvale%2C_California"]
},
{
"@type": "City",
"name": "Concord",
"sameAs":
["https://en.wikipedia.org/wiki/Concord%2C_California","https://www.wikidata.org/wiki/Q490441","https://www.google.com/search?q=Concord%252C_California&kgmid=/m/0qymv","https://www.google.com/maps/search/?api=1&query=Concord%2C_California"]
}
```

```
},
{
"@type": "City",
"name": "Vallejo",
"sameAs":
["https://en.wikipedia.org/wiki/Vallejo%2C_California","https://www.wikidata.org/wiki/Q208445","https://www.google.com/search?q=Vallejo%252C_California&kgmid=/m/0gjcy","https://www.google.com/maps/search/?api=1&query=Vallejo%2C_California"]
},
{
"@type": "City",
"name": "Berkeley",
"sameAs":
["https://en.wikipedia.org/wiki/Berkeley%2C_California","https://www.wikidata.org/wiki/Q484678","https://www.google.com/search?q=Berkeley%252C_California&kgmid=/m/01jr6","https://www.google.com/maps/search/?api=1&query=Berkeley%2C_California"]
},
{
"@type": "City",
"name": "Antioch",
"sameAs":
["https://en.wikipedia.org/wiki/Antioch%2C_California","https://www.wikidata.org/wiki/Q495357","https://www.google.com/search?q=Antioch%252C_California&kgmid=/m/0qyjk","https://www.google.com/maps/search/?api=1&query=Antioch%2C_California"]
},
{
"@type": "City",
"name": "Daly City",
"sameAs":
["https://en.wikipedia.org/wiki/Daly_City%2C_California","https://www.wikidata.org/wiki/Q370925","https://www.google.com/search?q=Daly_City%252C_California&kgmid=/m/0r5qp","https://www.google.com/maps/search/?api=1&query=Daly_City%2C_California"]
},
{
"@type": "City",
"name": "San Mateo",
"sameAs":
["https://en.wikipedia.org/wiki/San_Mateo%2C_California","https://www.wikidata.org/wiki/Q169943","https://w
```

```
www.google.com/search?q=San_Mateo%252C_California&kgmid=/m/0r5y9","https://www.google.com/maps/s
earch/?api=1&query=San_Mateo%2C_California"]
},
{
"@type": "City",
"name": "San Leandro",
"sameAs":
["https://en.wikipedia.org/wiki/San_Leandro%2C_California","https://www.wikidata.org/wiki/Q851034","https://
www.google.com/search?q=San_Leandro%252C_California&kgmid=/m/0qy0b","https://www.google.com/ma
ps/search/?api=1&query=San_Leandro%2C_California"]
},
{
"@type": "City",
"name": "Livermore",
"sameAs":
["https://en.wikipedia.org/wiki/Livermore%2C_California","https://www.wikidata.org/wiki/Q138901","https://ww
w.google.com/search?q=Livermore%252C_California&kgmid=/m/0qxzs","https://www.google.com/maps/sear
ch/?api=1&query=Livermore%2C_California"]
},
{
"@type": "City",
"name": "Tracy",
"sameAs":
["https://en.wikipedia.org/wiki/Tracy%2C_California","https://www.wikidata.org/wiki/Q953409","https://www.go
ogle.com/search?q=Tracy%252C_California&kgmid=/m/0r5gx","https://www.google.com/maps/search/?api=1
&query=Tracy%2C_California"]
},
{
"@type": "City",
"name": "Redwood City",
"sameAs":
["https://en.wikipedia.org/wiki/Redwood_City%2C_California","https://www.wikidata.org/wiki/Q505549","https:/
/www.google.com/search?q=Redwood_City%252C_California&kgmid=/m/0r5wt","https://www.google.com/m
aps/search/?api=1&query=Redwood_City%2C_California"]
},
{
"@type": "City",
"name": "Alameda",
```

"sameAs":

["https://en.wikipedia.org/wiki/Alameda%2C_California","https://www.wikidata.org/wiki/Q490744","https://www.google.com/search?q=Alameda%252C_California&kgmid=/m/0135g","https://www.google.com/maps/search/?api=1&query=Alameda%2C_California"]

},

{

"@type": "City",

"name": "Milpitas",

"sameAs":

["https://en.wikipedia.org/wiki/Milpitas%2C_California","https://www.wikidata.org/wiki/Q927510","https://www.google.com/search?q=Milpitas%252C_California&kgmid=/m/0r69z","https://www.google.com/maps/search/?api=1&query=Milpitas%2C_California"]

},

{

"@type": "City",

"name": "San Ramon",

"sameAs":

["https://en.wikipedia.org/wiki/San_Ramon%2C_California","https://www.wikidata.org/wiki/Q605472","https://www.google.com/search?q=San_Ramon%252C_California&kgmid=/m/0qyxy","https://www.google.com/maps/search/?api=1&query=San_Ramon%2C_California"]

},

{

"@type": "City",

"name": "Golden Gate Bridge",

"sameAs":

["https://en.wikipedia.org/wiki/Golden_Gate_Bridge","https://www.wikidata.org/wiki/Q44440","https://www.google.com/search?q=Golden_Gate_Bridge&kgmid=/m/035p3","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Bridge,Golden+Gate+Bridge"]

},

{

"@type": "City",

"name": "Golden Gate Park",

"sameAs":

["https://en.wikipedia.org/wiki/Golden_Gate_Park","https://www.wikidata.org/wiki/Q635559","https://www.google.com/search?q=Golden_Gate_Park&kgmid=/m/025psq","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Park,San+Francisco"]

},

{

```

"@type": "City",
"name": "San Francisco Museum of Modern Art",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco_Museum_of_Modern_Art","https://www.wikidata.org/wiki/Q913672","https://www.google.com/search?q=San_Francisco_Museum_of_Modern_Art&kgmid=/m/012_1t","https://www.google.com/maps/search/?api=1&query=San_Francisco_Museum_of_Modern_Art,151+3rd+Street%2C+San+Francisco"]
}
],
},
"openingHours": "Mo-Su 00:00-24:00",
"contactPoint": {
"@type": "ContactPoint",
"telephone": "(925) 222-5221",
"contactType": "Phone"
},
"hasMap": "https://maps.app.goo.gl/AyEmVHXvc53PUzNd6",
"knowsAbout": [{"@type": "Thing", "name": "Targeted advertising", "description": "type of advertising", "sameAs":
["http://en.wikipedia.org/wiki/Targeted_advertising","https://www.google.com/search?q=Targeted+advertising&kgmid=/m/04czgq3","https://www.wikidata.org/wiki/Q1628411"]},
{"@type": "Thing", "name": "Search engine marketing", "description": "type form of internet marketing", "sameAs":
["http://en.wikipedia.org/wiki/Search_engine_marketing","https://www.google.com/search?q=Search+engine+marketing&kgmid=/m/06mw8r","https://www.wikidata.org/wiki/Q846132"]},
{"@type": "Thing", "name": "Microsoft Advertising", "description": "certification program for Bing/Microsoft partners at Bing Ads services", "sameAs":
["http://en.wikipedia.org/wiki/Microsoft_Advertising","https://www.google.com/search?q=Microsoft+Advertising&kgmid=/m/09wjgv","https://www.wikidata.org/wiki/Q3050191"]},
{"@type": "Thing", "name": "Online presence management", "description": "process of presenting and drawing traffic to a personal or professional brand online", "sameAs":
["http://en.wikipedia.org/wiki/Online_presence_management","https://www.google.com/search?q=Online+presence+management&kgmid=/m/0glp9mx","https://www.wikidata.org/wiki/Q7094111"]},
{"@type": "Thing", "name": "Advertising campaign", "description": "series of advertisements centered around a particular theme or character", "sameAs":
["http://en.wikipedia.org/wiki/Advertising_campaign","https://www.google.com/search?q=Advertising+campaign&kgmid=/m/05zc0s","https://www.wikidata.org/wiki/Q1761818"]},
{"@type": "Thing", "name": "Social media optimization", "description": "form of optimization", "sameAs":

```

["http://en.wikipedia.org/wiki/Social_media_optimization","https://www.google.com/search?q=Social+media+optimization&kgmid=/m/0gbkgq","https://www.wikidata.org/wiki/Q1071262"]},

{"@type": "Thing", "name": "Web crawler", "description": "internet bot that systematically browses the World Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs": ["http://en.wikipedia.org/wiki/Web_crawler","https://www.google.com/search?q=Web+crawler&kgmid=/m/08220","https://www.wikidata.org/wiki/Q45842"]},

{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs": ["http://en.wikipedia.org/wiki/Cost_per_action","https://www.google.com/search?q=Cost+per+action&kgmid=/m/059m18","https://www.wikidata.org/wiki/Q796073"]},

{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_app","https://www.google.com/search?q=Mobile+app&kgmid=/m/0h94y36","https://www.wikidata.org/wiki/Q620615"]},

{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs": ["http://en.wikipedia.org/wiki/Web_analytics","https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6","https://www.wikidata.org/wiki/Q10719477"]},

{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital technologies or digital tools", "sameAs": ["http://en.wikipedia.org/wiki/Digital_marketing","https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz","https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs": ["http://en.wikipedia.org/wiki/Copywriting","https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m","https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_indexing","https://www.google.com/search?q=Search+engine+indexing&kgmid=/m/0266gw4","https://www.wikidata.org/wiki/Q2258979"]},

{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs": ["http://en.wikipedia.org/wiki/Responsive_web_design","https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h_98b8","https://www.wikidata.org/wiki/Q420295"]},

{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs": ["http://en.wikipedia.org/wiki/Anchor_text","https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn","https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered,

communicated, and acknowledged", "sameAs":
["http://en.wikipedia.org/wiki/Value_proposition", "https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs":
["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs":
["http://en.wikipedia.org/wiki/Link_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l_7", "https://www.wikidata.org/wiki/Q1569371"]},

{"@type": "Thing", "name": "Sitemaps", "sameAs":
["http://en.wikipedia.org/wiki/Sitemaps", "https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w", "https://www.wikidata.org/wiki/Q1343954"]},

{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs":
["http://en.wikipedia.org/wiki/Alt_attribute", "https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1", "https://www.wikidata.org/wiki/Q1067764"]},

{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from handheld mobile devices through a mobile or other wireless network", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_web", "https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq", "https://www.wikidata.org/wiki/Q1043805"]},

{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs":
["http://en.wikipedia.org/wiki/Search_advertising", "https://www.google.com/search?q=Search+advertising&kgmid=/m/02pmn5t", "https://www.wikidata.org/wiki/Q844880"]},

{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs":
["http://en.wikipedia.org/wiki/CSS", "https://www.google.com/search?q=CSS&kgmid=/m/015tjh", "https://www.wikidata.org/wiki/Q46441"]},

{"@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs":
["http://en.wikipedia.org/wiki/Publishing", "https://www.google.com/search?q=Publishing&kgmid=/m/0hz28", "https://www.wikidata.org/wiki/Q3972943"]},

{"@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs":
["http://en.wikipedia.org/wiki/Computer_network", "https://www.google.com/search?q=Computer+network&kgmid=/m/025szts", "https://www.wikidata.org/wiki/Q1301371"]},

{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs":

["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg","https://www.wikidata.org/wiki/Q373952"]},

{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs": ["http://en.wikipedia.org/wiki/Analytics","https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9","https://www.wikidata.org/wiki/Q485396"]},

{"@type": "Thing", "name": "HTML5", "sameAs": ["http://en.wikipedia.org/wiki/HTML5","https://www.google.com/search?q=HTML5&kgmid=/m/02pd26x","https://www.wikidata.org/wiki/Q2053"]},

{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_optimization","https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_","https://www.wikidata.org/wiki/Q180711"]},

{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs": ["http://en.wikipedia.org/wiki/Reddit","https://www.google.com/search?q=Reddit&kgmid=/m/0b2334","https://www.wikidata.org/wiki/Q1136"]},

{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Analytics","https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9_f","https://www.wikidata.org/wiki/Q220577"]},

{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce","https://www.google.com/search?q=E-commerce&kgmid=/m/02m96","https://www.wikidata.org/wiki/Q484847"]},

{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet","https://www.google.com/search?q=Internet&kgmid=/m/03rlt","https://www.wikidata.org/wiki/Q75"]},

{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing","https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg","https://www.wikidata.org/wiki/Q1155133"]},

{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping","https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52","https://www.wikidata.org/wiki/Q212930"]},

{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs": ["http://en.wikipedia.org/wiki/User-generated_content","https://www.google.com/search?q=User-generated+c

ontent&kgmid=/m/0b4qkr","https://www.wikidata.org/wiki/Q579716"}],
 {"@type": "Thing", "name": "Microsoft Bing", "sameAs":
 ["http://en.wikipedia.org/wiki/Microsoft_Bing","https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0
 bx7rw","https://www.wikidata.org/wiki/Q182496"]},
 {"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow
 either by clicking, tapping, or hovering", "sameAs":
 ["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","http
 s://www.wikidata.org/wiki/Q102014"]},
 {"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the
 internet", "sameAs":
 ["http://en.wikipedia.org/wiki/Web_directory","https://www.google.com/search?q=Web+directory&kgmid=/m/0
 11_tj","https://www.wikidata.org/wiki/Q327349"]},
 {"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or
 artistic expression", "sameAs":
 ["http://en.wikipedia.org/wiki/Target_audience","https://www.google.com/search?q=Target+audience&kgmid=/
 m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},
 {"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs":
 ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8","ht
 tps://www.wikidata.org/wiki/Q4118228"]},
 {"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs":
 ["http://en.wikipedia.org/wiki/Online_advertising","https://www.google.com/search?q=Online+advertising&kgm
 id=/m/05b1rx","https://www.wikidata.org/wiki/Q624902"]},
 {"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs":
 ["http://en.wikipedia.org/wiki/Pay-per-click","https://www.google.com/search?q=Pay-per-click&kgmid=/m/03_h
 gq","https://www.wikidata.org/wiki/Q29778"]},
 {"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary
 of Alphabet inc.", "sameAs":
 ["http://en.wikipedia.org/wiki/Google","https://www.google.com/search?q=Google&kgmid=/m/045c7b","https://
 www.wikidata.org/wiki/Q95"]},
 {"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search
 engine listings, rather than through paid advertisements", "sameAs":
 ["http://en.wikipedia.org/wiki/Organic_search_results","https://www.google.com/search?q=Organic+search+re
 sults&kgmid=/m/08lc_t","https://www.wikidata.org/wiki/Q148461"]},
 {"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to
 clicking on a search engine optimized search result, marketing promotion, marketing email, or an online
 advertisement", "sameAs":
 ["http://en.wikipedia.org/wiki/Landing_page","https://www.google.com/search?q=Landing+page&kgmid=/m/08
 2v2_","https://www.wikidata.org/wiki/Q1494741"]},

{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs":
["http://en.wikipedia.org/wiki/Interstate_680_(California)", "https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=/m/025x7t", "https://www.wikidata.org/wiki/Q399996"]},

{"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network", "sameAs":
["http://en.wikipedia.org/wiki/Email", "https://www.google.com/search?q=Email&kgmid=/m/02nf_", "https://www.wikidata.org/wiki/Q9158"]},

{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer purchase intentions and loyalty", "sameAs":
["http://en.wikipedia.org/wiki/Customer_satisfaction", "https://www.google.com/search?q=Customer+satisfaction&kgmid=/m/09xtgd", "https://www.wikidata.org/wiki/Q999278"]},

{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which cannot be shared", "sameAs":
["http://en.wikipedia.org/wiki/Competition", "https://www.google.com/search?q=Competition&kgmid=/m/018tl7", "https://www.wikidata.org/wiki/Q476300"]},

{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that from which data and knowledge can be derived", "sameAs":
["http://en.wikipedia.org/wiki/Information", "https://www.google.com/search?q=Information&kgmid=/m/03y39", "https://www.wikidata.org/wiki/Q11028"]},

{"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Alamo", "_California", "https://www.google.com/search?q=Alamo%2C+California&kgmid=/m/0qyj5", "https://www.wikidata.org/wiki/Q241598"]},

{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet", "sameAs":
["http://en.wikipedia.org/wiki/Web_development", "https://www.google.com/search?q=Web+development&kgmid=/m/02wdy8", "https://www.wikidata.org/wiki/Q386275"]},

{"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs":
["http://en.wikipedia.org/wiki/Twitter", "https://www.google.com/search?q=Twitter&kgmid=/m/0289n8t", "https://www.wikidata.org/wiki/Q918"]},

{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google", "sameAs":
["http://en.wikipedia.org/wiki/Google_Ads", "https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z", "https://www.wikidata.org/wiki/Q271982"]},

{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement of visual elements on a page", "sameAs":
["http://en.wikipedia.org/wiki/Page_layout", "https://www.google.com/search?q=Page+layout&kgmid=/m/076g"]}

wp","https://www.wikidata.org/wiki/Q868954"]},

{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an individual or organization outperforms competition in some regard", "sameAs": ["http://en.wikipedia.org/wiki/Competitive_advantage","https://www.google.com/search?q=Competitive+advantage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},

{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or concealing of an individuals or groups reputation", "sameAs": ["http://en.wikipedia.org/wiki/Reputation_management","https://www.google.com/search?q=Reputation+management&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},

{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)", "sameAs": ["http://en.wikipedia.org/wiki/Google_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/055t58","https://www.wikidata.org/wiki/Q12013"]},

{"@type": "Thing", "name": "Strategy", "description": "high-level plan to achieve objectives in uncertain conditions", "sameAs": ["http://en.wikipedia.org/wiki/Strategy","https://www.google.com/search?q=Strategy&kgmid=/m/07b7r","https://www.wikidata.org/wiki/Q185451"]},

{"@type": "Thing", "name": "WordPress", "description": "content management system", "sameAs": ["http://en.wikipedia.org/wiki/WordPress","https://www.google.com/search?q=WordPress&kgmid=/m/02vtpl","https://www.wikidata.org/wiki/Q13166"]},

{"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page that made a desired click", "sameAs": ["http://en.wikipedia.org/wiki/Click-through_rate","https://www.google.com/search?q=Click-through+rate&kgmid=/m/06jmb1","https://www.wikidata.org/wiki/Q1100934"]},

{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s","https://www.wikidata.org/wiki/Q580529"]},

{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs": ["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191_7","https://www.wikidata.org/wiki/Q126793"]},

{"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations", "sameAs": ["http://en.wikipedia.org/wiki/LinkedIn","https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr","https://www.wikidata.org/wiki/Q213660"]},

{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs":

["http://en.wikipedia.org/wiki/Social_media_marketing","https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},

{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs": ["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.wikidata.org/wiki/Q2299611"]},

{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+%28California%29&kgmid=/m/024jkv","https://www.wikidata.org/wiki/Q376835"]},

{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs": ["http://en.wikipedia.org/wiki/Web_2.0","https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058","https://www.wikidata.org/wiki/Q131164"]},

{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Facebook","https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz","https://www.wikidata.org/wiki/Q355"]},

{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and traversing information resources on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_browser","https://www.google.com/search?q=Web+browser&kgmid=/m/082hp","https://www.wikidata.org/wiki/Q6368"]},

{"@type": "Thing", "name": "Dashboard (business)", "sameAs": ["http://en.wikipedia.org/wiki/Dashboard_(business)","https://www.google.com/search?q=Dashboard+%28business%29&kgmid=/m/0bmrb3","https://www.wikidata.org/wiki/Q4343952"]},

{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web page", "sameAs": ["http://en.wikipedia.org/wiki/Duplicate_content","https://www.google.com/search?q=Duplicate+content&kgmid=/m/055z3qr","https://www.wikidata.org/wiki/Q1129516"]},

{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs": ["http://en.wikipedia.org/wiki/Marketing","https://www.google.com/search?q=Marketing&kgmid=/m/0g4gr","https://www.wikidata.org/wiki/Q39809"]},

{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs": ["http://en.wikipedia.org/wiki/Social_media","https://www.google.com/search?q=Social+media&kgmid=/m/0fch0p","https://www.wikidata.org/wiki/Q202833"]},

{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs":

["http://en.wikipedia.org/wiki/Keyword_research","https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87","https://www.wikidata.org/wiki/Q6398555"]},

{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs": ["http://en.wikipedia.org/wiki/Website","https://www.google.com/search?q=Website&kgmid=/m/085n4","https://www.wikidata.org/wiki/Q35127"]},

{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs": ["http://en.wikipedia.org/wiki/Advertising","https://www.google.com/search?q=Advertising&kgmid=/m/011s0","https://www.wikidata.org/wiki/Q37038"]},

{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs": ["http://en.wikipedia.org/wiki/Competitor_analysis","https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01l9pm","https://www.wikidata.org/wiki/Q624630"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs": ["http://en.wikipedia.org/wiki/Business_marketing","https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7","https://www.wikidata.org/wiki/Q350884"]},

{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas","_California","https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z","https://www.wikidata.org/wiki/Q927510"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design","https://www.google.com/search?q=Web+design&kgmid=/m/086df","https://www.wikidata.org/wiki/Q190637"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_280_(California)","https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5","https://www.wikidata.org/wiki/Q399994"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company","https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f","https://www.wikidata.org/wiki/Q129238"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation","https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y","https://www.wikidata.org/wiki/Q1583910"]},

{"@type": "Thing", "name": "Negative keyword", "sameAs":
 ["http://en.wikipedia.org/wiki/Negative_keyword", "https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2l0f4", "https://www.wikidata.org/wiki/Q17071028"]},
 {"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs":
 ["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.wikidata.org/wiki/Q30849"]},
 {"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs":
 ["http://en.wikipedia.org/wiki/Communication", "https://www.google.com/search?q=Communication&kgmid=/m/01lhf", "https://www.wikidata.org/wiki/Q11024"]},
 {"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs":
 ["http://en.wikipedia.org/wiki/Web_content_management_system", "https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2", "https://www.wikidata.org/wiki/Q45211"]},
 {"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs":
 ["http://en.wikipedia.org/wiki/Conversion_rate_optimization", "https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0", "https://www.wikidata.org/wiki/Q52083677"]},
 {"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs":
 ["http://en.wikipedia.org/wiki/Small_business", "https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4", "https://www.wikidata.org/wiki/Q1109680"]},
 {"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs":
 ["http://en.wikipedia.org/wiki/Dublin", "_California", "https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8", "https://www.wikidata.org/wiki/Q837109"]},
 {"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs":
 ["http://en.wikipedia.org/wiki/Microsoft", "https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4", "https://www.wikidata.org/wiki/Q2283"]},
 {"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs":
 ["http://en.wikipedia.org/wiki/Data_science", "https://www.google.com/search?q=Data+science&kgmid=/m/0jt3_q3", "https://www.wikidata.org/wiki/Q2374463"]},
 {"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs":
 ["http://en.wikipedia.org/wiki/Computer", "https://www.google.com/search?q=Computer&kgmid=/m/01m3v", "https://www.wikidata.org/wiki/Q68"]},
 {"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs":

["http://en.wikipedia.org/wiki/Photographer","https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7","https://www.wikidata.org/wiki/Q33231"]},
 {"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health_care","https://www.google.com/search?q=Health+care&kgmid=/m/01mw2x","https://www.wikidata.org/wiki/Q31207"]},
 {"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville","_California","https://www.google.com/search?q=Danville%2C+California&kgmid=/m/0qynk","https://www.wikidata.org/wiki/Q846586"]},
 {"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs": ["http://en.wikipedia.org/wiki/Business-to-business","https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg","https://www.wikidata.org/wiki/Q325421"]},
 {"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs": ["http://en.wikipedia.org/wiki/Technology_company","https://www.google.com/search?q=Technology+company&kgmid=/m/0125z_t7","https://www.wikidata.org/wiki/Q18388277"]},
 {"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs": ["http://en.wikipedia.org/wiki/East_Bay","https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w","https://www.wikidata.org/wiki/Q2617944"]},
 {"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs": ["http://en.wikipedia.org/wiki/Artificial_intelligence","https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz","https://www.wikidata.org/wiki/Q11660"]},
 {"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Unique_selling_proposition","https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz_d","https://www.wikidata.org/wiki/Q963465"]},
 {"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs": ["http://en.wikipedia.org/wiki/Competition_(economics)","https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7_","https://www.wikidata.org/wiki/Q319676"]},
 {"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs": ["http://en.wikipedia.org/wiki/Database","https://www.google.com/search?q=Database&kgmid=/m/02bc6","https://www.wikidata.org/wiki/Q8513"]},
 {"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field"}

of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387",
"sameAs":

["http://en.wikipedia.org/wiki/Consultant","https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv","https://www.wikidata.org/wiki/Q15978655"]},

{"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs":
["http://en.wikipedia.org/wiki/Truth","https://www.google.com/search?q=Truth&kgmid=/m/07cb8","https://www.wikidata.org/wiki/Q7949"]},

{"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs":
["http://en.wikipedia.org/wiki/Software_as_a_service","https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_","https://www.wikidata.org/wiki/Q1254596"]},

{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs":
["http://en.wikipedia.org/wiki/Marketing_strategy","https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Livermore","_California","https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0Qxzs","https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs":
["http://en.wikipedia.org/wiki/Search_engine","https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs":
["http://en.wikipedia.org/wiki/PageRank","https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Walnut_Creek","_California","https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs":
["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcv","https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs":
["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Alameda_County", "_California", "https://www.google.com/search?q=Alameda+Co
 unty%2C+California&kgmid=/m/0kpzy", "https://www.wikidata.org/wiki/Q107146"]},
 {"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Google_Chrome", "https://www.google.com/search?q=Google+Chrome&kgmid=/
 m/04j7cyf", "https://www.wikidata.org/wiki/Q777"]},
 {"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs":
 ["http://en.wikipedia.org/wiki/Brand", "https://www.google.com/search?q=Brand&kgmid=/m/01cd9", "https://ww
 w.wikidata.org/wiki/Q431289"]},
 {"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network
 service", "sameAs":
 ["http://en.wikipedia.org/wiki/User_(computing)", "https://www.google.com/search?q=User+%28computing%29
 &kgmid=/m/03qn84b", "https://www.wikidata.org/wiki/Q278368"]},
 {"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of
 administrative autonomy, authority or control within the Internet", "sameAs":
 ["http://en.wikipedia.org/wiki/Domain_name", "https://www.google.com/search?q=Domain+name&kgmid=/m/0
 9y1k", "https://www.wikidata.org/wiki/Q32635"]},
 {"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by
 venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to
 have high growth potential or demonstrated high growth", "sameAs":
 ["http://en.wikipedia.org/wiki/Venture_capital", "https://www.google.com/search?q=Venture+capital&kgmid=/m/
 01m2bt", "https://www.wikidata.org/wiki/Q219409"]},
 {"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Entrepreneurship", "https://www.google.com/search?q=Entrepreneurship&kgmid=
 /m/02nwq", "https://www.wikidata.org/wiki/Q3908516"]},
 {"@type": "Thing", "name": "San Francisco", "sameAs":
 ["http://en.wikipedia.org/wiki/San_Francisco", "https://www.google.com/search?q=San+Francisco&kgmid=/m/0
 d6lp", "https://www.wikidata.org/wiki/Q62"]},
 {"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs":
 ["http://en.wikipedia.org/wiki/Data", "https://www.google.com/search?q=Data&kgmid=/m/026sq", "https://www.
 wikidata.org/wiki/Q42848"]},
 {"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Silicon_Valley", "https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06
 pw6", "https://www.wikidata.org/wiki/Q163820"]},

{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs": ["http://en.wikipedia.org/wiki/Heating", "_ventilation", "_and_air_conditioning", "https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp", "https://www.wikidata.org/wiki/Q1798773"]},

{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer", "https://www.google.com/search?q=Roofer&kgmid=/m/0h398j", "https://www.wikidata.org/wiki/Q552378"]},

{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)", "https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45", "https://www.wikidata.org/wiki/Q616553"]},

{"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View", "_California", "https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4", "https://www.wikidata.org/wiki/Q486860"]},

{"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University", "_East_Bay", "https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn", "https://www.wikidata.org/wiki/Q1026916"]},

{"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon", "_California", "https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy", "https://www.wikidata.org/wiki/Q605472"]},

{"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk", "_California", "https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02_t89", "https://www.wikidata.org/wiki/Q3470840"]},

{"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service", "https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4", "https://www.wikidata.org/wiki/Q5892272"]},

{"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area", "https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr", "https://www.wikidata.org/wiki/Q213205"]},

{"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console", "https://www.google.com/search?q=Google+Search+

Console&kgmid=/m/05h5pjax","https://www.wikidata.org/wiki/Q328216"}},

{"@type": "Thing", "name": "United States", "description": "country primarily located in North America", "sameAs":

["http://en.wikipedia.org/wiki/United_States","https://www.google.com/search?q=United+States&kgmid=/m/09c7w0","https://www.wikidata.org/wiki/Q30"]},

{"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs":

["http://en.wikipedia.org/wiki/Music","https://www.google.com/search?q=Music&kgmid=/m/04rlf","https://www.wikidata.org/wiki/Q638"]},

{"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Castro_Valley","_California","https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj","https://www.wikidata.org/wiki/Q1020700"]},

{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs":

["http://en.wikipedia.org/wiki/Return_on_investment","https://www.google.com/search?q=Return+on+investment&kgmid=/m/0h3p28z","https://www.wikidata.org/wiki/Q939134"]},

{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Oakland","_California","https://www.google.com/search?q=Oakland%2C+California&kgmid=/m/0dc95","https://www.wikidata.org/wiki/Q17042"]},

{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs":

["http://en.wikipedia.org/wiki/Home_page","https://www.google.com/search?q=Home+page&kgmid=/m/03gd5","https://www.wikidata.org/wiki/Q11439"]},

{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs":

["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","https://www.wikidata.org/wiki/Q99"]},

{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs":

["http://en.wikipedia.org/wiki/Website_builder","https://www.google.com/search?q=Website+builder&kgmid=/m/06gx4j","https://www.wikidata.org/wiki/Q1625990"]},

{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Sacramento","_California","https://www.google.com/search?q=Sacramento%2C+California&kgmid=/m/07bcn","https://www.wikidata.org/wiki/Q18013"]},

{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs":

["http://en.wikipedia.org/wiki/Advertising_agency","https://www.google.com/search?q=Advertising+agency&kgmid=/m/029czc","https://www.wikidata.org/wiki/Q216931"]},

{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs":

["http://en.wikipedia.org/wiki/Mobile_device","https://www.google.com/search?q=Mobile+device&kgmid=/m/030swj","https://www.wikidata.org/wiki/Q5082128"]},

{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs": ["http://en.wikipedia.org/wiki/Video","https://www.google.com/search?q=Video&kgmid=/m/07z4p","https://www.wikidata.org/wiki/Q34508"]},

{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Pleasanton","_California","https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z","https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Northern_California","https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r","https://www.wikidata.org/wiki/Q1066807"]},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Modesto","_California","https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy","https://www.wikidata.org/wiki/Q204561"]},

{"@type": "Thing", "name": "URL", "description": "web address to a particular file or page", "sameAs": ["http://en.wikipedia.org/wiki/URL","https://www.google.com/search?q=URL&kgmid=/m/07xy0","https://www.wikidata.org/wiki/Q42253"]},

{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_page","https://www.google.com/search?q=Web+page&kgmid=/m/086nh","https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs": ["http://en.wikipedia.org/wiki/Understanding","https://www.google.com/search?q=Understanding&kgmid=/m/01fndy","https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Hayward","_California","https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd","https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sunnyvale","_California","https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff","https://www.wikidata.org/wiki/Q208459"]},

```

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or
restoration of form and function", "sameAs":
["http://en.wikipedia.org/wiki/Plastic_surgery","https://www.google.com/search?q=Plastic+surgery&kgmid=/m/
0bk8v","https://www.wikidata.org/wiki/Q182442"]},
{"@type": "Thing", "name": "Los Angeles", "sameAs":
["http://en.wikipedia.org/wiki/Los_Angeles","https://www.google.com/search?q=Los+Angeles&kgmid=/m/030q
b3t","https://www.wikidata.org/wiki/Q65"]},
{"@type": "Thing", "name": "Saratoga, California", "description": "city in Santa Clara County, California, USA",
"sameAs":
["http://en.wikipedia.org/wiki/Saratoga","_California","https://www.google.com/search?q=Saratoga%2C+Califo
rnia&kgmid=/m/0r6db","https://www.wikidata.org/wiki/Q927163"]},
{"@type": "Thing", "name": "Computer science", "description": "study of computation", "sameAs":
["http://en.wikipedia.org/wiki/Computer_science","https://www.google.com/search?q=Computer+science&kgm
id=/m/01mkq","https://www.wikidata.org/wiki/Q21198"]},
{"@type": "Thing", "name": "Boston", "description": "capital and largest city of Massachusetts, United States",
"sameAs":
["http://en.wikipedia.org/wiki/Boston","https://www.google.com/search?q=Boston&kgmid=/m/01cx_","https://w
ww.wikidata.org/wiki/Q100"]},
{"@type": "Thing", "name": "Webflow", "description": "website development tool", "sameAs":
["http://en.wikipedia.org/wiki/Webflow","https://www.google.com/search?q=Webflow&kgmid=/m/012zbscp","ht
tps://www.wikidata.org/wiki/Q20160951"]},
{"@type": "Thing", "name": "San Jose, California", "sameAs":
["http://en.wikipedia.org/wiki/San_Jose","_California","https://www.google.com/search?q=San+Jose%2C+Cali
fornia&kgmid=/m/0f04v","https://www.wikidata.org/wiki/Q16553"]},
{"@type": "Thing", "name": "San Ramon Valley", "description": "valley in California, United States of America",
"sameAs":
["http://en.wikipedia.org/wiki/San_Ramon_Valley","https://www.google.com/search?q=San+Ramon+Valley&k
gmid=/m/06yn5p","https://www.wikidata.org/wiki/Q7415233"]},
{"@type": "Thing", "name": "San Francisco Bay", "sameAs":
["http://en.wikipedia.org/wiki/San_Francisco_Bay","https://www.google.com/search?q=San+Francisco+Bay&k
gmid=/m/06ptx","https://www.wikidata.org/wiki/Q232264"]},
{"@type": "Thing", "name": "Webmaster", "description": "person responsible for maintaining one or many
websites", "sameAs":
["http://en.wikipedia.org/wiki/Webmaster","https://www.google.com/search?q=Webmaster&kgmid=/m/01r28v",
"https://www.wikidata.org/wiki/Q41674"]},
{"@type": "Thing", "name": "Clothing", "description": "covering worn on the body", "sameAs":
["http://en.wikipedia.org/wiki/Clothing","https://www.google.com/search?q=Clothing&kgmid=/m/09j2d","https://
www.wikidata.org/wiki/Q11460"]},

```

```
{"@type": "Thing", "name": "Diablo, California", "description": "CDP in Contra Costa County, California, United States",  
"sameAs":  
["http://en.wikipedia.org/wiki/Diablo", "_California", "https://www.google.com/search?q=Diablo%2C+California&kgmid=/m/0qyny", "https://www.wikidata.org/wiki/Q2622618"]},  
{"@type": "Thing", "name": "Active voice", "description": "grammatical voice", "sameAs":  
["http://en.wikipedia.org/wiki/Active_voice", "https://www.google.com/search?q=Active+voice&kgmid=/m/0ch28jg", "https://www.wikidata.org/wiki/Q1317831"]}]  
}
```

Boomcycle Digital Marketing

Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your competition.

Website: <https://boomcycle.com>

Email: hello@boomcycle.com

Phone: (925) 222-5221



Powered by [PressAdvantage.com](https://pressadvantage.com)