

# FLEET COST & CARE

## **JJ Curran Crane Celebrates 75th Anniversary with Rahal Letterman Lanigan Racing Partnership at 2025 Detroit Grand Prix**

*June 05, 2025*

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Detroit, MI (May 21, 2025) ? JJ Curran Crane, a trusted leader in crane rental services throughout the Midwest since 1950, today announced its 75th anniversary will be celebrated with a commemorative livery on Rahal Letterman Lanigan Racing?s No. 15 Honda entry at the 2025 Detroit Grand Prix. The No. 15 Honda, driven by Graham Rahal and primarily sponsored by Fleet Cost & Care (FCC)?a fleet management software leader also led by JJ Curran Crane President Jeff Curran?will honor the crane company?s legacy of innovation, family values, and its role in shaping infrastructure, commercial developments, and iconic venues in Detroit and beyond.

The collaboration highlights the shared ownership of FCC and JJ Curran Crane under Jeff Curran, son of founder John ?JJ? Curran. Founded in 1950 with a single backhoe, JJ Curran Crane became a regional leader in crane rentals, pioneering hydraulic truck cranes in the 1970s and setting industry standards for safety and customer service. Over seven decades, the company has supported projects across the Midwest ranging from automotive plants and urban high-rises to stadiums and energy infrastructure, earning its reputation as a family-driven innovator.

"For 75 years, JJ Curran Crane has been fueled by three principles: fair pricing, quality equipment, and great people," said Jeff Curran, President of JJ Curran Crane and FCC. "This partnership with RLL, powered by FCC, is a celebration of that legacy. Showcasing our story on Graham Rahal's car in Detroit, where our roots run deep, reminds us that "It's Not Luck, It's Know How." Just as our cranes have lifted this city's infrastructure, this collaboration lifts our commitment to family, community, and innovation."

FCC's 10-year partnership with RLL, now expanded to include two primary sponsorships in 2025, reflects the same operational precision that defines JJ Curran Crane. Since 2016, FCC has grown from an associate sponsor to a full-season partner, with JJ Curran Crane's anniversary adding a hometown flourish to the Detroit Grand Prix.

"The relationship we've had with Jeff Curran and everyone at Fleet Cost & Care is one that feels equal parts business and family," added Bobby Rahal, co-owner of Rahal Letterman Lanigan Racing with David Letterman and Mike Lanigan. "As owners of family businesses, we share many of the same goals and values. Over the years, we have worked together to advance both of our businesses, and I'm pleased we are able to share in the celebration of 75 years of JJ Curran Crane company."

The Chevrolet Detroit Grand Prix, the seventh race of the 2025 NTT INDYCAR SERIES, takes place on Sunday, June 1, with live coverage on FOX beginning at 12:30 p.m. ET. All on-track action can be seen on FOX, FS1, or FS2. For more information about the series, visit [www.indycar.com](http://www.indycar.com).

#### About JJ Curran Crane

Founded in 1950, JJ Curran Crane has been a trusted name in crane rental services for 75 years. Headquartered in Detroit, Michigan, the company serves a broad range of industries throughout the Midwest with a diverse fleet of hydraulic truck, rough-terrain, all-terrain, and crawler cranes. Family-owned and operated, JJ Curran Crane remains dedicated to safety, innovation, and delivering superior customer service. Learn more: [jjcurran.com](http://jjcurran.com).

#### About Fleet Cost & Care

Since 1993, Fleet Cost & Care (FCC) has pioneered fleet management software for the heavy equipment industry, empowering North American and global businesses to centralize operations, automate workflows, and enforce safety compliance. FCC's solutions optimize dispatching, invoicing, and risk mitigation, driving efficiency for fleets worldwide. Learn more: [fleetcostcare.com](http://fleetcostcare.com).

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## **Fleet Cost & Care**

*Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.*

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