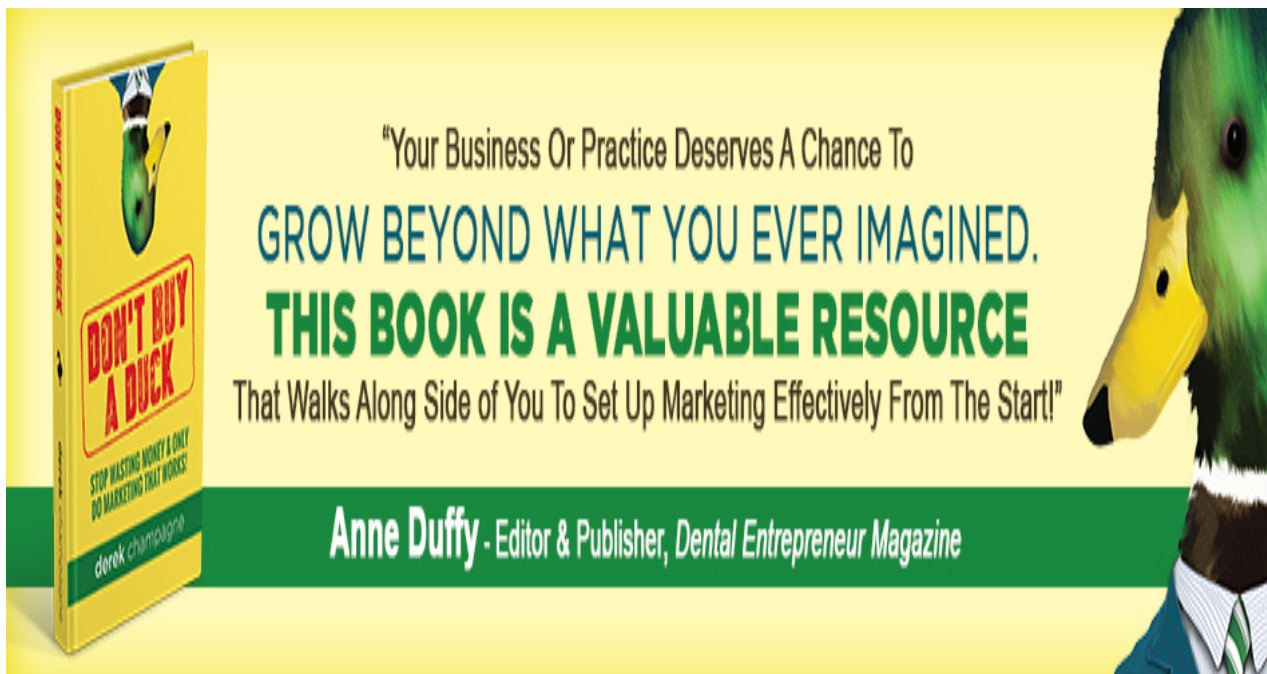




Visionocity Magazine Talks Marketing with Expert Derek Champagne

March 17, 2016

March 17, 2016 - PRESSADVANTAGE -

Visionocity Magazine has announced that they recently met with a marketing expert to write an informative article for their readers. Visionocity Magazine is focused on providing entrepreneurs and small business owners the latest practical techniques for growing their businesses through easy to follow innovation. Specifically, Visionocity has used Instagram Social Media to grow their own brand awareness to more than 120,000 followers and has become an influencer among other motivational Instagram publishers.

Lucy Hoger, editor and publisher for the magazine states, "In addition to our growing number of followers, we have gained insights into what motivates the Millennials by delivering a clear message in a concise no-nonsense manner. We believe in effectively using Social Media to attract, empathize and engage with potential new customers who benefit from the advice of our seasoned article writers and business owners."

In the latest issue of Visionocity, Derek Champagne, a Marketing Expert and International Number One bestselling author of "Don't Buy A Duck: Stop Wasting Money and Only Do Marketing That Works!" spent some time discussing the five marketing crisis points that are commonly overlooked by startups and multimillion dollar businesses alike.

Champagne has spent more than 15 years in the marketing industry, gaining branding and marketing knowledge. He shares his journey within the pages of his book. He begins with his own experiences and then breaks down marketing step by step for his readers. Those interested can visit his official website for more information about Derek Champagne.

"We know that our readers will find Derek fascinating, he has so much to share and teach," Hoyer says. She urges those interested in marketing or anyone in the industry to read the article to learn from Champagne's experiences. The article provides a question and answer type approach, offering information Champagne has learned over his many years in marketing, and helping newcomers to the industry to better understand the pitfalls and gains of marketing as a whole.

Visionocity Magazine provides information to those new to the industry as well as seasoned business and marketing veterans. Those interested in reading the interview can visit the magazine on iTunes or for your own copy of Visionocity [Click Here](#).

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Visionocity Magazine

Visionocity magazine is written for the entrepreneurs, solopreneurs and business owners who 'get' the high-concept goals of running a successful business, but need down-to-earth, practical advice to achieve it.

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