

Yoga Professional Academy Announces Social Media For Yoga Business Marketing Strategies

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Yoga Professional Academy, a local independent company that provides virtual services and on location training, has revealed that social media yoga business is a viable opportunity for new and experienced Yogis across the globe. The company is owned and operated by Nicole DeAvilla, E-RYT500, RPYT, RCY, who was interviewed by 42 Yogis in a webinar, which can be viewed at <https://youtu.be/y7Dr7rEP0mE>

For those who aren't familiar with yoga related terminology, Nicole DeAvilla has included the meaning of her accomplishments on the Yoga Professional Academy website. Terms such as E-RYT500, which stands for "Experienced yoga teacher with 500+hours of training, 2000+ hours of teaching and 4 years since graduation," RPYT, or "Registered prenatal yoga teacher", and RCYT, "Registered children's yoga teacher" are all available for viewing. The various consulting and coaching opportunities are also visible. For those who also want to purchase the book written by Nicole DeAvilla, "The 2 Minute Yoga Solution," this is available at <http://www.innerpath.com/the-2-minute-yoga-solution-fast-and-easy-stress-and-back-pain-relief-for-anyone-at-anytime/>

Consulting and coaching methods supplied by the Yoga Professional Academy are currently focused on helping Yogis use "social media to grow your yoga career." She offers training for the building of online and brick and mortar companies and yoga studios that can flourish through websites such as Facebook, Twitter, Pinterest, Instagram and more, using the power associated with social networking to advance and build each individual brand. This method of marketing is geared towards yoga schools, teachers, program directors, and individuals who are currently investigating yoga therapy program accreditation, yoga registration and advanced training for yoga professionals.

The claim by Yoga Professional Academy that they can help individuals to use social media to grow their yoga career, is backed by a multitude of interviews, publications, informational videos, and client testimonials. A company blog also offers some interesting and useful articles for entrepreneurs and new Yogis looking to build a business and evolve past the introductory levels of a startup to flourish into a strong brand.

Yoga Professional Academy encourages potential and existing Yogis to contact them as soon as possible in regards to their social media campaign. The education being offered in regards to social networking and brand management may not always be available, and so those interested should get their names in to Nicole and her team of professionals. For those who wish to know more about the process, questions can be directed to the company through their contact page. Nicole has also provided a free e-book for download at nicoledeavilla.com titled, "7 Yoga Quick Tips to Relieve Stress and Back Pain," which can be beneficial for both teachers and those who practice the ancient art of Yoga.

In addition to teaching other Yogis how to benefit from internet business solutions, prenatal yoga classes and a variety of other yoga techniques are available on the company site.

For questions or concerns regarding this press release or for more information on Yoga Professional Academy, please use the following contact information to get in touch:

CONTACT DETAILS:

Company Name: Yoga Professional Academy

Contact Name: Nicole DeAvilla

Contact Number: 1-415-613-8586

E-mail Address: Nicole@YogaProfessionalAcademy.com

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