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The Quantum Marketing Radio Show Launches Into Internet Space ? With Three Timely and Engaging Episodes

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Insurance agents and financial advisors looking to put their marketing on autopilot can now tune into Quantum Marketing Radio, a new podcast dedicated to assisting life insurance agents and financial advisors who want to conquer their marketing and do more with less.

Eden Prairie, MN May 16, 2016 - Quantum Marketing System, a nationally respected source providing marketing and coaching for the insurance agent and financial professional, announced that they have launched a monthly podcast called The Quantum Marketing Radio Show. At the helm of the podcast is a duo of insurance marketing experts: 18 year insurance industry veteran Jeffrey Thompson - FLMI, AFSI, ACS, ARA, LTCP, CAS, CSA and former TV news anchor and rising leader in the life insurance industry Louie Hillman.

Mr. Thompson, the co-host and creator of Quantum Marketing Radio says: "So far, we have released three podcast episodes. The sneak preview episode that was released in early April was extremely popular. We're very happy to see that we are building our audience, and that people are benefiting from the information. We

look forward to many years of content rich, informative podcasts." The podcasts can be streamed or downloaded at www.quantummarketingradio.com.

The goal of the podcast is to bring insurance agents and financial advisors the cutting-edge in sales and marketing ideas. Quantum Marketing Radio presents a new expert guest interview or hot marketing topic on a monthly basis. In addition, the podcast will feature top industry producers and their marketing best practices, which can have a dramatic impact on any life insurance or financial planning business.

Subscribing to the podcast is easy because it is available on multiple platforms including iTunes, Google Play Music, and YouTube. The podcast is committed to helping life insurance agents and financial professionals achieve great results by applying the information in each episode. To help agents and advisors achieve this, the podcast also offers a free strategy report on building a never-ending pipeline of prospects. Quantum Marketing System's services combined with the information in the podcast episodes, strives to help businesses achieve exponential growth. The firm's website can be found at www.quantummarketingsystem.com which provides more detail on their programs.

Mr. Thompson, adds: "My obsession is discovering proven marketing strategies and tactics that maximize your results with the least amount of input and effort ... creating Positive Leverage."

The first Quantum Marketing Radio podcast features an interview with Jeanine Kinzie from Great Lakes Insurance Financial Services Agency, who explains how thinking outside of the box enabled her to build her business. In the second episode, Kim O'Brien, CEO of Americans for Annuity Protection, is interviewed on the controversial and timely DOL Fiduciary Rule. The third episode is an engaging interview with Joe Spillman, ECA Marketing's President, who discusses changes that have occurred in the marketing of fixed life and annuity products, regulations, and how the internet is transforming insurance marketing, as well as the outlook for the industry. Future episodes will feature stimulating topics and guests who will share their expertise to help listeners grow their businesses with relevant and applicable marketing content.

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Quantum Marketing System

Marketing training for financial professionals. Key pillars of the system: Establishing Authority, Psychology of Achievement, Leveraged & Direct Response Marketing, Pareto Principle & A Sales Process aligned with five buying decisions.

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