



Infinity Accounting Solutions Marks Four-Year Anniversary of Supporting Small Businesses Nationwide

August 03, 2026

TAMPA, FL - August 03, 2026 -

Infinity Accounting Solutions is celebrating its four-year anniversary as a dedicated provider of accounting guidance for small business owners. The milestone highlights the firm's growth and continued commitment to helping entrepreneurs achieve greater financial clarity and operational balance since its establishment in 2022.

Founded by experienced professionals Cassandra Gordon, EA, and Nairobi Pena, EA, Infinity Accounting Solutions has focused on delivering consistent support to businesses that value timeliness, professionalism, and strong collaborative relationships. Though based in Tampa, Florida, the firm serves clients nationwide through its remote capabilities. Over the past four years, Infinity Accounting Solutions has built a reputation for attentive service, assisting small businesses in navigating financial aspects of operations across various sectors. This anniversary serves as an opportunity to reflect on progress made and foundations laid for future client partnerships.

The firm's approach emphasizes building trust and providing insights that allow business owners to make

informed decisions. Many clients enter these relationships seeking relief from previous inconsistencies in financial management. Infinity Accounting Solutions has worked to address these needs by maintaining a proactive stance, ensuring clients stay informed about relevant developments that impact their businesses. The four-year mark underscores the team's dedication to fostering environments where entrepreneurs can pursue work-life balance and long-term goals without being hindered by financial uncertainties.

Cassandra Gordon, EA, Founding Partner at Infinity Accounting Solutions, said, "We set out to create a practice where clients feel genuinely supported, moving beyond being just another file to becoming true partners in their success. It has been rewarding to witness the positive outcomes as businesses gain confidence in their financial positions."

During this period, Infinity Accounting Solutions has prioritized educational resources, including its monthly newsletter, which delivers timely articles aimed at helping recipients advance toward their financial objectives. This resource complements the firm's broader efforts to translate complex financial information into practical guidance. The anniversary celebration also recognizes the loyalty of clients who have contributed to the firm's development through their trust and collaboration.

Nairobi Pena, EA, Founding Partner, noted, "Our shared vision was to offer small businesses the quality outsourced support they deserve. In these four years, we have focused on problem-solving and relationship-building, helping clients use their financial data effectively for better decision-making. We look forward to continuing this mission with the same commitment to excellence."

The firm's values of trustworthiness, dynamism, intimacy, and skill have guided its operations from the outset. Team members draw on extensive backgrounds in accounting and taxation to deliver service that feels personal and reliable. This foundation has enabled Infinity Accounting Solutions to differentiate itself by prioritizing client comfort and proactive communication, elements that have proven essential for businesses aiming for sustainable growth and stability.

As part of the anniversary reflections, the firm acknowledges the broader context of small business challenges in the current economic landscape. Owners frequently balance multiple responsibilities, and access to dependable financial guidance can make a significant difference in achieving operational freedom. Infinity Accounting Solutions has positioned itself as a resource that helps mitigate risks associated with financial oversight, allowing clients to focus on core activities that drive their enterprises forward.

Looking ahead, the firm remains committed to evolving its support mechanisms to meet the changing needs of the business community it serves nationwide. The four-year milestone represents not only past achievements but also a platform for expanded impact. Clients continue to benefit from the intimate knowledge the team develops of their specific situations, reinforcing the importance of personalized attention

in professional services.

Infinity Accounting Solutions is an accounting firm dedicated to providing consistent guidance to small business owners across the country. The team, composed of skilled professionals with backgrounds in taxation and financial management, focuses on helping clients achieve clarity and control over their finances. Serving clients nationwide with an emphasis on building lasting partnerships, the firm supports entrepreneurs in realizing their visions for sustainable and balanced business operations.

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Infinity Accounting Solutions

Infinity Accounting Solutions is a boutique accounting firm built on a simple belief: business owners deserve an accountant who actually cares. We combine big-firm expertise with personal, hands-on service.

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