



MBA Insurance Services Hosting 10th Annual Lutsen Block Party

August 03, 2026

RED WING, MN - August 03, 2026 -

MBA Insurance Services, an independent insurance agency with offices in Red Wing, Lake City, Ellsworth, and Lutsen, will host the 10th Annual Lutsen Block Party on Friday, July 17. The community event will bring together residents and visitors for an evening of food, music, and connection in the Lutsen area along Minnesota's North Shore.

The milestone celebration will feature delicious food from Cascade Restaurant, beer and wine vendors, and live music from 5:00 to 7:00 p.m. Attendees can look forward to a relaxed summer evening spent celebrating community spirit in the region. This year's gathering marks a decade of the block party tradition, underscoring the agency's continued involvement in local activities.

MBA Insurance Services organizes the event as part of its engagement with the communities it serves. The Lutsen office location supports coordination with area partners to create an accessible venue for neighbors and visitors to connect. Gatherings of this nature help strengthen regional ties and offer opportunities for people to come together in a welcoming setting, fostering a sense of belonging and encouraging meaningful interactions among diverse community members.

The upcoming 10th annual edition builds on the success of previous years. Organizers anticipate strong participation from both longtime attendees and first-time visitors. Such events hold particular significance in Lutsen, where seasonal tourism and year-round residents share the scenic Lake Superior environment.

Bob Kubes, Agency Partner, Business Insurance Sales, CIC at MBA Insurance Services, spoke about the upcoming gathering. "The 10th Annual Lutsen Block Party provides another opportunity to celebrate the strong community we are proud to serve. We look forward to welcoming neighbors for great food, music, and conversation as we mark this milestone."

Dee Whipple, Agency Partner, Health Life Sales & Service Agent, CIC, CISR, another agency partner at MBA Insurance Services, added perspective on the occasion. "Reaching 10 years with this event reflects the consistent support from the Lutsen area. We invite everyone to join us for what promises to be a memorable evening."

In addition to hosting the block party, MBA Insurance Services maintains active participation in other community initiatives across its service areas. The agency's presence in Lutsen supports local needs while providing insurance services tailored to the unique characteristics of the North Shore, including hospitality businesses, seasonal operations, and residential properties.

The event aligns with the agency's broader role in the region. MBA Insurance Services offers personal and business insurance solutions, including coverage relevant to tourism, restaurants, and other industries common in Lutsen and surrounding communities. Agents work with multiple carriers to address specific risks associated with northern Minnesota's environment and economy.

Community events like the Lutsen Block Party complement the agency's professional services by fostering relationships beyond policy discussions. These interactions help the team better understand local priorities and contribute positively to the areas where clients live and work.

As the date approaches, MBA Insurance Services encourages community members to mark their calendars for the July 17 celebration. The agency expresses appreciation to partners, vendors, and residents who help make the annual gathering possible. Continued support for similar initiatives remains part of the agency's commitment to the region.

MBA Insurance Services operates as a locally owned independent insurance agency dedicated to personal and business insurance solutions. With offices in Red Wing, Lake City, Ellsworth, and Lutsen, the agency helps clients protect the lives they are building through reliable coverage options.

###

For more information about MBA Insurance Services, contact the company here: MBA Insurance Services Bob Kubes 651-388-7128 Info@mustybarnhart.com 910 Main St #202, Red Wing, MN 55066

MBA Insurance Services

Musty-Barnhart Agency Inc provides you and your family with quality insurance for your personal, business, life, and health insurance needs.

Website: <https://mustybarnhart.com/>

Email: Info@mustybarnhart.com

Phone: 651-388-7128

