



I Love To Listen Founder Serving 10K Consumers With New Listening Coupons

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The people behind the I Love to Listen global initiative have announced that they have created a coupon that allows fans to deepen their listening capacity. May 16, 2016 marked the eleventh celebration of I Love to Listen Day. This is a global initiative that is designed to include citizens from every country. It is a day to inspire, inform, practice and create a heightened sense of awareness of the importance and power of listening in one's daily life.

"In this age of technology marvels, we are gifted with new devices that have placed us in an always connected time," says Marva McIntosh of I Love to Listen. "We find ourselves all day and night, on desktops, laptops, tablets, and smartphones, with an avalanche of messages that outstrip our human capacity to absorb, digest, and respond with intentional depth. We develop skimming, and scanning techniques in an attempt to keep us with diminishing success."

Marva Shand-McIntosh, founder of I Love to Listen Day, is an internationally Certified Listening Professional and a nationally certified Speech Language Pathologist who serves in the District of Columbia Public Schools. Marva has made it her life's mission to handle the issues of living a quality life with the fullness of

humanity intact. Good communication is such a vital element in both professional and personal relationships that she has formulated teachings and tools to restore and enhance our listening capacity. These tools are focused on reducing the expensive costs in time and attention.

Marva has designed a listening coupon that is the vehicle to make anyone take action in accessing and deepening their listening capability. This coupon can be downloaded at her website. This year, she is setting a goal of delivering 10,000 coupons to enhance the quality of living. Both physical and digital copies will be delivered. Marva is enlisting the help of all interested parties. She will recognize anyone who has delivered at least 100 coupons as a listening ambassador.

Marva shared that effective communication is directly coupled to effective listening. She says, "In an increasingly noisy world, this is a critical success factor."

More about Marva and I Love to Listen, as well as the coupons, can be seen on the organization's official website.

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For more information about I Love to Listen, contact the company here: I Love to Listen Marva McIntosh 202 550 3342 listenmay16@gmail.com

I Love to Listen

This is a global initiative that is designed to include citizen from every country. It is a day to inspire, inform, practice and create a heightened sense of awareness of the importance and power of listening in our lives.

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