



Firebird Kids Launches Fall Organic Cotton Knit Collection of Sweaters Made to Be Handed Down

August 28, 2026

San Francisco, California - August 28, 2026 -

Firebird Kids has introduced its fall knit collection, a lineup of children's sweaters made from organic cotton and cotton-cashmere blends that are designed for seasonal layering and intended to last beyond a single child or season. The collection arrives as families begin preparing wardrobes for cooler months and reflects the brand's ongoing focus on durability and long-term wear.

The new collection centers on natural materials and practical construction for children ages 2T through 13. Styles include the Cotton Cashmere Hoodie Sweater, the Chunky Marled Cotton Sweater, the Yellow Striped Crewneck Sweater, and the Tree Intarsia Sweater. Each piece is produced in small batches in New York City using organic Italian cotton yarn and cotton-cashmere knits, and every sweater is machine-washable to suit the routines of active households.

The collection's cotton-cashmere blend combines Egyptian Giza cotton with cashmere, a combination the company selected to add softness while maintaining the strength needed for repeated wear. The pieces are

designed as unisex, making them suitable across a range of children, and sizing spans 2T to 13 to accommodate growing wardrobes.

Among the offerings are girls' sweaters in a range of colors and knit patterns, along with layering options built for fall and winter temperatures. The kids' sweaters are intended to work with the brand's existing categories, including tees, denim pants, joggers, and pajamas, allowing the knitwear to fit into broader seasonal outfits.

"The fall knit collection reflects a belief that children's clothing should hold up long enough to be passed from one child to the next," said Vasilisa Krivenko, founder of Firebird Kids. "Every sweater is knit to survive daily play, repeated washing, and more than one childhood."

The collection also supports the brand's environmental commitments. Firebird Kids uses PFAS-free, GOTS-certified organic cotton and produces in small batches to reduce waste. The company operates a program called Pass It On, which encourages families to return outgrown sweaters so the pieces can be reused rather than sent to a landfill.

"Longevity is a design decision, not an afterthought," Krivenko added. "When kids' sweaters are made from organic materials and built to last, they become something a family keeps and hands down rather than replaces each season."

The fall knit collection continues the brand's emphasis on combining comfort, durability, and natural fibers. By focusing on organic cotton and cotton-cashmere construction, Firebird Kids aims to give families seasonal layering pieces that maintain their shape and softness through extended use.

Firebird Kids specializes in organic clothing for children ages 2 to 13, with a focus on sustainable and durable pieces for eco-conscious families. The company produces its knitwear in small batches in New York City using premium organic materials, and its product range spans sweaters, pants, sweatshirts and hoodies, tees, tops, and pajamas. Firebird Kids maintains a commitment to environmentally conscious practices, including certified organic cotton and its Pass It On reuse program for outgrown garments.

###

For more information about Firebird Kids, contact the company here: [Firebird KidsVasilisa Krivenko](mailto:FirebirdKidsVasilisaKrivenko@firebirdkids.com)[hello@firebirdkids.com](mailto:FirebirdKidsVasilisaKrivenko@firebirdkids.com) 1298 Sacramento St #10, San Francisco, CA 94108, United States

Firebird Kids

Firebird Kids makes organic children's clothing in the USA, with timeless, comfortable styles designed for everyday wear, play, and passing down.

Website: <https://firebirdkids.com/>

Email: hello@firebirdkids.com

