

Marketing to the Human Mind



Online Marketing Company Announces Completion Of New Site Redesign

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Hurricane Mind Marketing, an online marketing business in Saint Paul, MN, has completed a new website redesign. As an online marketing company, they are committed to leading by example, showcasing through their own site the work that they can do for others. Their new website is fully responsive, as well as locally optimized. It clearly highlights the various services that the company can offer.

Joe Longburger from Hurricane Mind says: "We absolutely love the new design of our website. We feel it is a lot more informative and properly showcases the work that we do. Additionally, it has given us more of an opportunity to provide people with hints and tips that they can implement in their own marketing campaigns along the way. Our focus is on marketing to the human mind, and that is what sets us apart from the rest."

The company offers a number of specific marketing services. These include internet marketing, copywriting, real estate marketing, and social media marketing. Each of these elements are done from the perspective of what works for human psychology. While the company ensures the rules and regulations of Google and the

other major search engines are followed, they also incorporate the fact people want to see things beyond algorithms. In so doing, they have been able to build campaigns that are attractive to potential customers, thereby helping to increase relevant and organic leads for their clients.

The company is also highlighting their online reputation management services. "Your online reputation is everything," adds Joe Longburger. "For as long as people have been around, building a reputation has taken many years of consistent, positive actions. Destroying a reputation only took a few days. Because of the internet, the actions of a single individual can destroy all the hard work a company has done in building their reputation. We are there to help them avoid this by monitoring their reputation and improving it at the same time."

Those interested in the work that Hurricane Mind Marketing does are encouraged to visit their new website. Comments on how it looks and functions are also welcome.

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For more information about Hurricane Mind , contact the company here: Hurricane Mind Joe Longburger (651) 223-5005 info@hurricanemind.com 628 Parkway Dr, Saint Paul, MN 55106

Hurricane Mind

Hurricane Mind is a leading marketing firm created to deliver the best results for every customer it takes-on. They have developed a specialized team of SEO planner, visual developers, social networks wizards, conversions, and also coders.

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