



InstallMySigns Shares Guidance on How to Get the Lowest CRE Signage Request for A Quote

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InstallMySigns has outlined practical approaches for commercial real estate teams seeking competitive pricing on signage through effective request for quote processes. As physical signs remain a core element of property marketing, clear and detailed RFQs help secure accurate bids while minimizing unexpected costs and delays.

Commercial real estate professionals frequently manage signage for listings across multiple markets. Inconsistent or vague requests often result in quotes that are difficult to compare, leading to extended timelines and potential added expenses. Standardized processes enable teams to receive comparable proposals from installers and vendors, supporting better decision-making amid varying project scopes.

Key factors influence signage pricing in the commercial real estate sector. These include sign type, size, materials, installation location, artwork specifications, and local compliance requirements. When RFQs lack specificity, vendors may provide broad estimates that later require adjustments, increasing overall project time and costs. Providing comprehensive details upfront allows for more precise bidding and reduces the need for multiple revisions.

Best practices for preparing a request for quote emphasize clarity across several elements. Teams should define the project scope by specifying sign type, exact installation address, approximate dimensions, preferred materials, and branding guidelines. Including references to existing artwork or brand standards helps minimize design revisions, which often represent the lengthiest phase of a project. Requesting a detailed cost breakdown further supports transparency, enabling side-by-side evaluation of proposals without hidden fees.

Timeline expectations also play a critical role. Clearly stating deadlines for quote submission, artwork approval, and final installation allows vendors to assess feasibility accurately. In fast-paced leasing environments, missed dates can disrupt marketing efforts and property visibility. Additionally, addressing compliance and permit requirements in the initial RFQ helps vendors incorporate local regulations and associated costs from the outset, avoiding last-minute complications during installation.

Common challenges arise when teams rely on fragmented methods such as email chains or spreadsheets for coordination. These approaches can lead to miscommunications, lost files, and inconsistent information across stakeholders. A centralized CRE sign management platform helps organize the entire process, from RFQ submission through tracking and documentation. InstallMySigns serves in this capacity by connecting commercial real estate offices directly with local installers in a unified dashboard environment.

The platform streamlines workflows with features including automated notifications, threaded communications, photo galleries, permit tracking, and billing logs. Users can submit orders in approximately 60 seconds while maintaining visibility into every stage of the project. This structure supports the handling of unlimited projects and provides historical data for future reference, contributing to more informed RFQ preparation over time.

Bob Chapa, Founder of InstallMySigns, commented on the value of structured processes. "Detailed and standardized requests enable installers to provide accurate pricing and feasible timelines, ultimately supporting smoother project execution for commercial real estate teams," said Chapa.

Amy Schiffman, Marketing Director at Colliers Detroit, shared experience from long-term platform use. "Centralized visibility into sign projects has reduced administrative time and improved coordination across multiple brokers and markets," said Schiffman.

The guidance draws from established industry practices rather than any recent product launch. It highlights how attention to detail in RFQs, combined with organized project management, contributes to cost efficiency and operational reliability. For organizations managing high volumes of signs, such as dozens per month across regional offices, these methods help maintain brand consistency and support timely property

marketing.

InstallMySigns has facilitated over 35,000 orders for leading commercial real estate firms. The platform includes tools such as Google Maps integration for location tracking, installer applications with checklists, and reporting capabilities that aid in performance review. These elements complement RFQ best practices by ensuring that selected vendors can execute efficiently once a quote is accepted.

In practice, effective CRE sign management begins with thorough preparation and continues through documented execution. Teams that adopt consistent RFQ templates and centralized tracking report fewer errors in artwork approvals and reduced instances of schedule disruptions. This approach aligns with the demands of dynamic markets where properties require rapid updates to signage for leasing or sales activities.

The insights reinforce the ongoing importance of physical signage within broader marketing strategies. When RFQs yield competitive and transparent quotes, teams can allocate resources more effectively across digital and on-site efforts. Proper management also supports compliance with city sign codes and local ordinances, reducing risks associated with installations.

InstallMySigns originated to address communication gaps between real estate professionals and sign service providers. It provides a dedicated environment for organizing city sign codes, asset storage, scheduling, and comprehensive reporting. The platform accommodates operations of varying scales, from individual property listings to portfolio-wide campaigns managed by national brokerages.

By following structured RFQ guidelines and leveraging organized project oversight, commercial real estate teams position themselves to obtain favorable terms on signage while maintaining control over timelines and quality. These practices contribute to overall efficiency in an industry where signage directly influences property perception and inquiry generation.

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For more information about InstallMySigns, contact the company here: InstallMySignsBobChapasupport@installmysigns.com

InstallMySigns

We connect busy Commercial Real Estate Offices directly to their local sign installers, ?improving communication, speeding up the ordering process and tracking every step along the way!

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