



Proside Exterior of Florida Relaunches Siding Installation Services With James Hardie Fiber Cement Products

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Proside Exterior of Florida has relaunched its exterior siding installation services and will now feature James Hardie fiber cement siding products across residential and commercial projects throughout Northeast Florida. The relaunch reflects the company's focus on materials engineered to withstand the region's humidity, heavy rain, hurricane winds, and intense ultraviolet exposure.

The updated service offering centers on James Hardie fiber cement siding, a material recognized within the industry for its resistance to insects, fire, and severe weather. As part of the relaunch, Proside Exterior of Florida siding professionals have aligned their installation methods with current manufacturer specifications, aiming to deliver finishes that perform reliably in the local climate while helping property owners manage cooling and heating costs.

The company, which has operated in Jacksonville for more than two decades, positions the relaunch as a

response to growing demand among homeowners seeking durable, low-maintenance exterior solutions. Fiber cement siding is available in a range of colors and textures, allowing property owners to update the appearance of a building while adding a defense against moisture and outside elements.

"The decision to build the relaunched siding program around James Hardie products came down to long-term performance in a demanding climate," said James Davitt from Proside Exterior of Florida. "Northeast Florida places heavy stress on a home's exterior, and fiber cement gives property owners a material that stands up to that reality year after year."

The James Hardie Siding Installation Contractors on staff guide homeowners through material selection, weighing factors such as durability, energy efficiency, and design preferences. The company also continues to offer vinyl siding installation for clients seeking an insulated, low-maintenance alternative that can contribute to reduced energy costs.

Properly installed siding does more than improve appearance, according to the company. It locks out moisture, protects the underlying structure, and supports year-round comfort. The company encourages property owners to have siding evaluated when they notice peeling, cracking, buckling, warping, discoloration, stains, or mold growth, all of which can signal underlying damage.

"Installation quality determines whether siding delivers on its potential," Davitt added. "The experts at Proside Exterior of Florida follow manufacturer standards on every project because the details are what protect a home over the decades that follow."

The relaunched program serves both residential houses and commercial properties across Northeast Florida. The company provides guidance at each stage of the process, from initial material selection through completion of the installation, and backs its work with warranties.

Proside Exterior of Florida is a home improvement company based in Jacksonville, Florida, with more than twenty years of experience serving the region. In addition to siding, the company offers roofing, window installation, screen rooms, soffit, gutters, painting, and custom services for residential and commercial clients. The company is licensed and insured and has built a reputation for delivering quality work on schedule and within budget. Its team of experienced professionals adheres to industry standards and manufacturer specifications across every service it provides.

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For more information about Proside Exterior of Florida, contact the company here: Proside Exterior of Florida James Davitt (904) 237-5077 james@prosidefl.com 5151 Sunbeam Road #17 Jacksonville, FL 32257

Proside Exterior of Florida

Proside Exterior of Florida provides expert siding installation and replacement in Jacksonville specializing in James Hardie®, vinyl, and fiber cement siding built to last in Northeast Florida's climate.

Website: <https://www.prosidefl.com>

Email: james@prosidefl.com

Phone: (904) 237-5077

