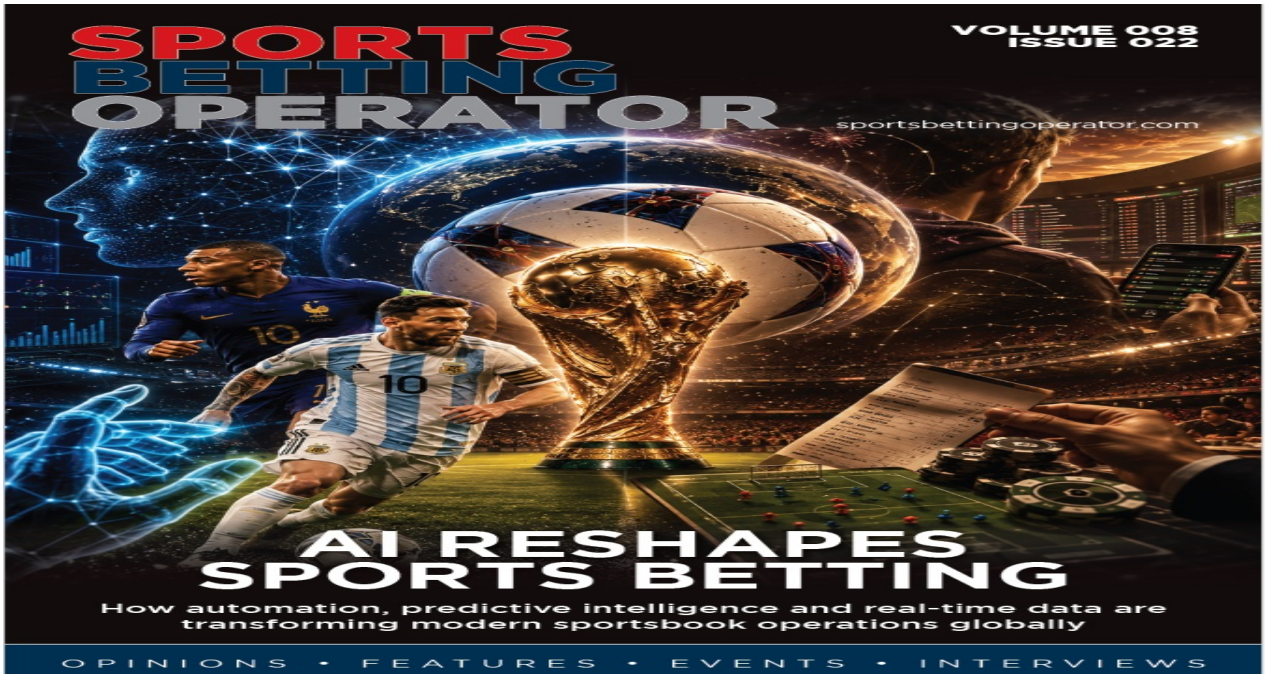


Sports Betting Operator Expands Magazine Editorial Sports Betting Coverage

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Sports Betting Operator is expanding the focus of its magazine editorial coverage as the publication continues to develop its reporting on the international sports betting industry. The magazine provides a platform for interviews, analysis and longer-form features examining the businesses, executives, technology and operational developments influencing regulated betting markets around the world.

Published by Outsource Digital Media Ltd, Sports Betting Operator produces business-to-business coverage for professionals working throughout the betting and gaming sectors. Its magazine sits alongside the publication's regular digital news reporting, providing additional space for subjects that require greater context than individual industry announcements. Readers can access the publication through the Sports Betting Operators, sports magazine section.

The magazine forms part of a wider editorial operation encompassing industry news, interviews, features, events and digital reporting. Sports Betting Operator states that its editorial approach places an emphasis on

original material produced by its team of international gaming journalists, including interviews with figures from sportsbooks and online betting platforms rather than relying exclusively on republished industry material.

Peter White, Publisher of Sports Betting Operator, said, "The magazine format provides an opportunity to examine the issues affecting sports betting businesses in greater depth and to hear directly from people working across different parts of the industry. As markets, regulations and technology continue to change, longer-form editorial coverage allows those developments to be considered within a broader business context."

The publication's recent editorial output reflects the range of subjects affecting sportsbook operators in 2026. Coverage has examined preparations for a sporting calendar incorporating the FIFA World Cup, NFL season and Formula One, including interviews with industry figures discussing infrastructure, technology and the operational demands associated with major sporting events.

Operational strategy has also become a recurring subject within Sports Betting Operator's longer-form coverage. A recent interview with former Sporting Group CEO Andy Wright examined the role of people, processes, platform transformation and artificial intelligence as sportsbooks prepare for periods of increased activity. The discussion considered how operational readiness is becoming an increasingly important subject for businesses working across regulated betting markets.

Regulation and integrity provide another area of editorial focus. Sports Betting Operator recently interviewed International Betting Integrity Association CEO Khalid Ali about the development of regulated betting markets across Africa and the importance of monitoring, formal integrity protocols and cross-border cooperation as the sector grows. The feature examined industry forecasts alongside the practical considerations accompanying expansion into developing regulated markets.

These subjects sit alongside reporting on technology providers, commercial partnerships, executive appointments, regulation and market developments. Sports Betting Operator's wider coverage also examines how changes in individual jurisdictions affect international businesses, including the growing requirement for operators to adapt products and processes to different regulatory environments rather than treating sports betting as a single global market.

The latest focus on magazine editorial coverage follows an earlier announcement from Sports Betting Operator regarding the expansion of its overall reporting across the global betting industry. That development outlined the publication's approach to business news, regulatory developments, technology, integrity and international market coverage. Further background on the publication's editorial direction is available through the Sports Betting Operator announcement.

Sports Betting Operator's editorial archive also provides a record of how the sector has developed over time. Previous coverage has addressed developments including the growth of regulated sports betting in the United States, sportsbook technology, industry partnerships, responsible betting initiatives and changes affecting operators in markets across Europe, North America and other international regions.

The publication states that original interviews and detailed editorial features will continue to form an important part of its magazine strategy. This approach is intended to complement daily industry reporting by providing additional context around the individuals and organisations involved in changes affecting sports betting operations.

Sports Betting Operator and Sportsbettingoperator.com are owned and operated by Outsource Digital Media Ltd, a company registered in England. Alongside the magazine and website, updates on new coverage and sports bet industry developments are published through Sports Betting Operator on X.

As regulated betting markets, technology and major sporting events continue to reshape the sector, Sports Betting Operator states that its magazine will continue documenting these developments through interviews, analysis and original business-to-business editorial coverage.

For more information and to access the publication, visit the Sports Betting Operator magazine.

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Sports Betting Operator

Sports Betting Operator provides technology features, news and new product information, keeping online gambling companies of up to date with the fastest growing Gambling Sector in the world.

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