



Deluxe Heating and Cooling Expands Ductless Mini Split Services to Meet Portland Energy Efficiency Demands

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Deluxe Heating and Cooling, a family-owned HVAC service provider serving the Portland metro area since 1994, has expanded its ductless mini split installation services in response to increasing homeowner demand for energy-efficient climate control solutions. The company reports a significant uptick in requests for these systems as Portland residents seek alternatives to traditional forced-air heating and cooling.

The expansion comes as energy costs continue to rise and homeowners throughout the Portland metropolitan area look for ways to reduce utility bills while maintaining year-round comfort. Ductless mini split systems, which provide both heating and cooling without the need for extensive ductwork, have emerged as a popular solution for older homes, room additions, and spaces where traditional HVAC systems prove impractical or inefficient.

"Portland homeowners are increasingly aware that ductless mini splits can reduce energy consumption by up

to 30 percent compared to traditional systems," said Jill Schulmerich of Deluxe Heating and Cooling in Portland, OR. "These systems offer zone-based temperature control, allowing residents to heat or cool only occupied spaces, which aligns perfectly with the environmental consciousness that defines our community."

The company's expanded service offerings include comprehensive consultations, professional installation, and ongoing maintenance for ductless mini split systems from leading manufacturers, including Mitsubishi, for which Deluxe serves as an authorized dealer. Technicians undergo specialized training to ensure proper sizing, placement, and installation of these systems, which require different expertise than traditional HVAC equipment.

Ductless mini splits have gained particular traction in Portland's older neighborhoods, where many homes built before central air conditioning became standard lack the infrastructure for traditional ducted systems. The technology also appeals to homeowners converting garages, basements, or attics into living spaces, as these areas often lack existing ductwork connections.

Beyond residential applications, the company has noted increased interest from small business owners seeking efficient climate control for offices, retail spaces, and restaurants. The quiet operation and compact design of mini split systems make them particularly suitable for commercial environments where customer comfort and aesthetics matter.

"The versatility of these systems addresses multiple challenges Portland property owners face," added Schulmerich. "Whether dealing with the smoke from wildfire season, the humidity of winter, or the increasing number of hot summer days, ductless technology provides precise climate control with minimal environmental impact."

The expansion of ductless services complements the company's existing portfolio, which includes traditional furnace and air conditioning repair, installation, and maintenance, heat pump services, generator installation, indoor air quality solutions, and smart thermostat integration. As an authorized Trane and Mitsubishi dealer, the company maintains certifications across multiple equipment brands and offers flexible financing options for new installations.

Deluxe Heating and Cooling has served the Portland area for nearly three decades, providing residential and commercial HVAC services throughout OR. The company offers 24/7 emergency services, free in-home estimates for new systems, and backs all work with a satisfaction guarantee.

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For more information about Deluxe Heating and Cooling, contact the company here:[Deluxe Heating and](#)

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Deluxe Heating and Cooling

*Whether you need urgent furnace repair, a quote for a new AC installation in Portland, or want to explore options to
improve your home?s indoor air quality,
the Deluxe Heating and Cooling team is here to help.*

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