

## High Quality And Affordable Granada Hills Cooling Services Company Launches Social Media Campaign

June 13, 2016

June 13, 2016 - PRESSADVANTAGE -

JMS Air Conditioning and Heating, which provides high quality but affordable cooling services, has been working with Local Visibility Consultants in building their online marketing campaign. Having recently upgraded and relaunched the company's website, they are now focusing on their social media campaign. Through this, they aim to increase local media marketing, particularly in the Granada Hills, CA area. The Twitter page can be accessed through https://twitter.com/JMSAcAndHeating.

A representative from Local Visibility Consultants says: "JMS has been one of our most challenging clients to date. As an HVAC business, they have always relied almost fully on word of mouth advertising and had hence done almost no work on building an online presence. We basically had to start from scratch. Slowly but surely, we're getting there and it is very good to see that each step we have taken has improved the company's visibility and reputation."

The new JMS Twitter page is used for a variety of reasons. First of all, it enables the company to share industry-relevant news, enabling owners of domestic and commercial properties to be fully aware of any new developments in the world of heating and cooling. Secondly, the page is used to share any information that is

relevant specifically to JMS itself, including staff expansion, new service areas, and more.

Finally, the page is also used to share the kind words that others have shared about JMS. Vanessa D.M. is

one of the many people who reviewed the company on Yelp and has had her review included on the Twitter

page as well. "JMS installed a great AC and heating unit in my home. Fast service. Ohad was very attentive,

made sure I was getting the right unit for my home. Claudia in the office was guick to call and set up my

appointment and was very friendly. She answered my questions and concerns in detail. Overall great service,

the guys whom installed my unit were clean and quick. Thank you Ohad, Claudia and the EIT crew for their

service."

People are encouraged to follow the Twitter page to always have an affordable, high quality heating and

cooling service at their disposal.

JMS Air Conditioning and Heating is located at 7640 Burnet Avenue Van Nuys, CA 91405.

To contact JMS Air Conditioning and Heating call (818) 501-6750.

###

For more information about Local Visibiity Consultants, contact the company here:Local Visibiity

ConsultantsAlex Weiss(323) 230-4582info@localvc.net

**Local Visibiity Consultants** 

To make an informed choice about the online portion of your goals, Local Visibility Consultants will help you clarify your

available options while sharing with you the proprietary strategies.

Website: http://localvisibilityconsultants.com

Email: info@localvc.net

Phone: (323) 230-4582



Powered by PressAdvantage.com