

## Interior Expressions Provides Answer To Furniture Store Furniture

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Oro Valley, Arizona based interior design showroom Interior Expressions has launched what they refer to as the answer to furniture store furniture. According to the company, they provide so much more than typical furniture store furniture. They are offering a unique experience for those seeking more comfortable upholstered and leather furniture.

Betty Jones, owner of Interior Expressions says, "Our goal is to not only sell you furniture. It's to help you to find the perfect furnishings, the perfect design for your home and lifestyle."

Jones states that they inform customers "what furniture stores don't want you to know," which will help with the overall process from choosing pieces to setting them up in the right way for total design aesthetics. The company states that along with furniture sales, they also help customers to determine their specific tastes, their budgets, and help them to choose pieces that fit in with their unique personalities and lifestyles.

The company states that their goal is to help their clients to experience total value, from beginning to end. They offer comfort-fit upholstery, as well as other home furnishings, that are designed for comfort as well as affordability.

Their comfort-fit upholstery line allows nearly every aspect of a furniture piece to be adjusted for the client?s individual comfort. The seat and back cushion firmness can be adjusted, as well as the size of the piece, from extra-small to extra-large. In addition, the arm style and height as well as the back pitch (angle) can be fine-tuned for each person. Their comfort-fit line is available in thousands of different fabrics to fit any look.

They also have a first-in-the-industry 120-Day Comfort-Fit Guarantee. The buyer has 120 days of in-home use to ensure their comfort-fit.

"There is nothing like this program, that we know of, in the entire upholstered furniture industry," Jones exclaimed.

Jones says, "We use a formula of quality plus durability, warranty, great service, hassle free purchases, and a fair price to provide our clients with superior value."

She says that whenever possible, they deal only with products that are made in the U.S.A. and that they listen intently to their clients to ensure that all of their needs are being met, which means not just their design needs but also their functionality and budgeting needs.

The company uses a proprietary client profile process that helps them to ensure they know what their customers are looking to achieve, and zero in on identifying those areas where everyone in the household can agree. They offer a unique showroom with display products that represent a number of styles, giving customers the opportunity to see the quality and the overall design aesthetics that certain furnishings provide.

More about the company and their unique way of assisting customers with their furnishing needs can be seen on their official website, www.InteriorExpressionsAZ.com. Customers can also see some of the furnishings offered by the company on their site.

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## **Interior Expressions**

From Foundation to Finishes... Your ONE-STOP Solution for Distinctive Home Interiors.

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