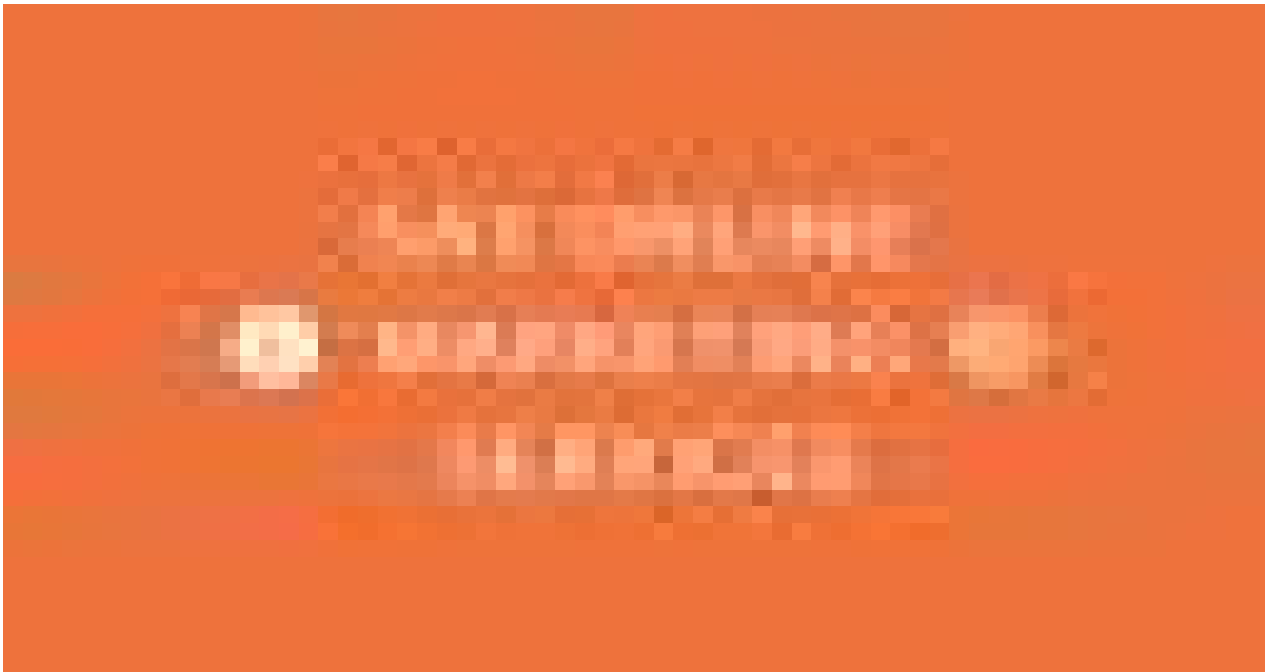




SAS Offers New SEO Services In London

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SAS Online Marketing Services, based in London, England, has announced a new line of services, designed to assist business owners with overall search engine optimization. The company is now offering assistance to companies whose websites are not mobile friendly. This is to help them be more optimized for mobile browsing, and to avoid Google penalties which were implemented last month. The SEO agency in London points out that companies whose websites are not optimized for mobile use could be losing customers and revenue.

Alex Grant, a spokesperson for the company, says, "You have to realize that more than half of all consumers today own and regularly use a smartphone or tablet. If your site is not mobile ready, you are going to lose customers, and you're going to see penalties from Google."

Google launched the mobile friendly algorithms in 2015, declaring that businesses that are already mobile responsive would not need to worry about the updates, which took place fully in May this year. Those businesses that are not mobile ready however, are going to feel the weight of this change.

According to an article on the Google rollout, "It is believed that this rollout will have less impact than the original mobile-friendly update, which was called "Mobilegeddon." The original Mobilegeddon was supposed

to have a significant impact on the mobile results, but not everyone said it had that much of an impact."

The London digital agency states that they can help businesses to become more mobile friendly, which will help them in turn to avoid penalties that could cost them customers and ultimately, revenue. Alex Grant states that SAS Online Marketing Services specializes in SEO of all types, and can assist businesses in making their website mobile friendly on smart phones and tablets.

Studies show that consumers use their smartphones and other mobile devices to access the internet more often than they do laptops and desktop computers in some cases. Alex Grant points out that any business not taking advantage of this mobile internet technology is losing out on what could be a very successful business marketing strategy.

The digital agencies in London offer assistance to new and existing businesses to get their sites mobile ready. More about their complete list of services can be seen on their official website.

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For more information about SAS Online Marketing Services, contact the company here: SAS Online Marketing Services
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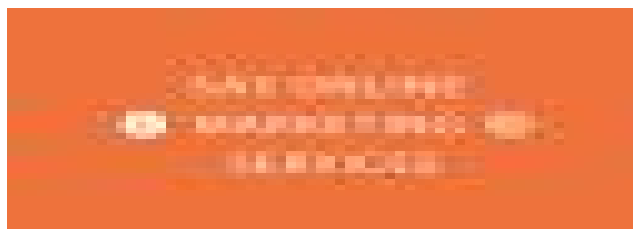
SAS Online Marketing Services

SAS Online Marketing Services provides SEO, Online Marketing and Internet Marketing Services to companies across the globe.

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