

AEO Engine Launches The Answer Index, a Free Public Ranking of the Law Firms AI Assistants Recommend Most

August 12, 2026

Manvel, Texas - August 12, 2026 -

AEO Engine Reveals Which Law Firms AI Assistants Recommend Most With The Answer Index

The Law Firm Answer Index is a free, fully public monthly ranking of the firms ChatGPT, Gemini, Perplexity and other AI assistants name when people ask for a lawyer using a largely public methodology. Four August 2026 editions are live now: the National 100 plus Personal Injury, Criminal Defense & DUI, and Family Law.

Four editions cover the legal market: the National 100, spanning all practice areas, plus dedicated 100-firm editions for personal injury, criminal defense and DUI, and family law. All four are available from the law firm AI visibility index hub, together with the full methodology.

The rankings answer a question law firms increasingly face: when a potential client asks an AI assistant for legal help, which firms come up? Consumers now put those questions to tools such as ChatGPT alongside, and often instead of, a traditional search engine, and the firms named in those answers are reaching clients before a search results page is ever seen.

Each edition scores firms on share of voice: how often AI assistants name the firm across a standardized set of consumer-style legal questions. The flagship National 100 is built from a 300-question set covering the major practice areas. Results are presented as a ticker-style board. Each firm carries a four-letter code, with its share of voice quoted alongside monthly movement. Domain rating and organic traffic appear as context columns, so readers can see where AI recommendations diverge from traditional search authority.

The Answer Index is deliberately open. There is no email gate, no sponsorship, and no way to pay for a position. AEO Engine clients that qualify for an edition are included, marked as clients on the board, and measured identically to every other firm; no firm is force-ranked. Exact questions are kept private to prevent

gaming, ten retired sample questions are published with each edition, and journalists can review the full methodology under NDA.

"When someone asks an AI assistant to recommend a lawyer, the answer usually contains a handful of firms, and most firms have no way of knowing whether they are in it," said Vijay C Jacob, founder of AEO Engine. "The Answer Index makes that visible. It is the same measurement we run for clients, published monthly as a public record."

Editions are measured over the first three days of each month and published on the fifth. The September 2026 editions, publishing September 5, will be the first to report month-over-month movers and fallers. Any firm can search an edition for its name and request a detailed AI visibility report directly from the edition pages.

"The interesting part is the gap between name recognition and AI visibility," Vijay C Jacob said. "The board lets anyone check whether the firms with the biggest advertising budgets are the ones AI assistants actually recommend."

About AEO Engine

AEO Engine is an AI SEO Agency providing Managed Answer Engine Optimization for law firms, accounting firms, real estate firms and B2B that need to improve how they are understood, recommended, and cited across AI search and traditional search. AEO Engine was founded in 2018, with roots tracing back to FosterFBA; it was formalized as AEO Engine in January 2026. AEO Engine LLC combines AI visibility measurement with content, technical SEO, entity optimization, schema, authority building, digital PR, and managed execution. AEO Engine LLC is located at PMB #256, 19804 Morris Ave, Ste-150, Manvel, TX 77578-4088, United States. Media inquiries may be directed to team@aeoengine.ai or +1 281-607-2086.

The company provides AI SEO for law firms and publishes The Answer Index as a monthly public record of AI visibility by industry.

###

For more information about AEO Engine, contact the company here:[AEO EngineVijay Jacobteam@aeoengine.ai](mailto:AEOEngineVijayJacobteam@aeoengine.ai)

AEO Engine

Website: <https://aengine.ai>

Email: team@aengine.ai