



Infinity Accounting Solutions Announces BBB Accreditation

August 11, 2026

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Infinity Accounting Solutions has achieved BBB Accreditation, recognizing the firm's commitment to the Better Business Bureau Standards for Trust. The accreditation, effective July 29, 2026, reflects the company's ongoing focus on ethical practices, transparency, and reliable service for small business owners and individuals. This development marks a formal external acknowledgment of the standards the firm has applied in its daily operations since its founding.

The firm, established in 2022 by Cassandra Gordon, EA, and Nairobi Pena, EA, operates from a Tampa base while serving clients nationwide through remote capabilities. Over four years, Infinity Accounting Solutions has developed a practice centered on consistent financial guidance, personalized attention, and proactive communication. BBB Accreditation confirms that the company has met established criteria for trustworthiness and customer focus after completing the required review process. The firm has added the accreditation badge to its website so that clients and others can readily confirm the status.

Cassandra Gordon, EA, Founding Partner at Infinity Accounting Solutions, said, "Earning BBB Accreditation reinforces the standards we have applied since establishing the firm. Clients place significant trust in their

financial advisors, and this recognition affirms our dedication to operating with integrity and accountability in every engagement.?

BBB Accreditation requires businesses to agree to and uphold specific standards covering honesty in advertising, responsiveness to customer concerns, and adherence to ethical business practices. Infinity Accounting Solutions received an A+ rating as part of the process. The accreditation is granted only after a business demonstrates alignment with these expectations and commits to ongoing compliance. For clients, the designation provides an independent reference point when evaluating professional service providers in the accounting field.

Nairobi Pena, EA, Founding Partner, noted, "Our approach has always emphasized building long-term relationships grounded in clear communication and reliable support. The accreditation process provided an opportunity to formalize those principles under a recognized framework that clients can easily verify through the BBB profile."

The milestone aligns with the firm's broader emphasis on educational resources and ongoing client support, including its monthly newsletter that shares timely financial information. By maintaining a structure that prioritizes informed decision-making and operational clarity, Infinity Accounting Solutions continues to address common challenges faced by business owners who seek steady guidance. The four-year history includes steady development of client relationships across multiple states, supported by remote delivery that allows accessibility beyond the local market.

As a boutique practice, the firm draws on the combined experience of its founding partners in taxation and accounting to deliver services that support both day-to-day needs and longer-term planning. The partners have focused on creating an environment in which clients receive consistent attention rather than standardized processing. BBB Accreditation adds an external validation layer to the internal standards already in place and underscores the firm's intention to remain accountable to those standards.

Looking forward, Infinity Accounting Solutions intends to maintain the practices that contributed to this recognition while continuing to adapt resources to evolving client requirements. The accreditation serves as a public marker of the firm's operational philosophy rather than a change in direction. Clients benefit from the same emphasis on trust, skill, and attentive service that has defined the practice since its start in 2022. The addition of the badge to the company website further supports transparency by making the accreditation status immediately visible.

Infinity Accounting Solutions is a Tampa-based accounting firm that provides consistent guidance to small business owners and individuals nationwide. The team of enrolled agents focuses on helping clients achieve financial clarity and control through personalized support and professional expertise. The firm prioritizes

lasting partnerships and reliable service as core elements of its work and remains committed to the principles recognized by the BBB Accreditation.

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For more information about Infinity Accounting Solutions, contact the company here: Infinity Accounting Solutions
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Infinity Accounting Solutions

Infinity Accounting Solutions is a boutique accounting firm built on a simple belief: business owners deserve an accountant who actually cares. We combine big-firm expertise with personal, hands-on service.

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