Avenity Business Solutions Launches Affordable Online Marketing Solution for Small Business Owners

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MONTGOMERY, TX - August 12, 2026 -
Avenity Mercantile LLC, the parent company behind Avenity Business Solutions, has introduced a lower-cost visibility service aimed at local businesses with brick-and-mortar locations that want to strengthen their digital presence without committing to a full-scale marketing package.

The Montgomery, Texas agency developed the new offering in direct response to a recurring request from its client base. Many local business owners expressed that they did not want to manage an app, did not want to handle marketing tasks themselves, and could not justify the cost of a comprehensive marketing stack. The new service addresses that middle ground.

Priced as an entry-level program, the service keeps local businesses active across the platforms customers use most, including Google Business Profile, review platforms, social media, and video content. The approach is designed to supplement, rather than replace, any marketing a business already has in place, giving owners a consistent presence without a significant increase in monthly spending.

"For a long time, the conversation with local owners came down to budget," said a spokesperson from

Avenity Business Solutions. "They understood the value of showing up online, but the full program was more than a small shop needed. This new tier is about offering our clients more without asking them to overextend financially. It closes a gap we heard about repeatedly."

The launch reflects a broader shift in how customers find local businesses. With more people relying on Google, maps, and AI-driven search results to decide where to spend, consistent visibility across those channels has become a factor in whether a business gets discovered at all. The company built the new service around that reality, focusing on marketing online for small business owners who need steady activity rather than a large campaign.

Avenity Business Solutions has documented measurable outcomes through its existing work. In one instance, a newly launched security company in Conroe, Texas reached the first page of Google within 45 days despite competing against established firms with years of history and hundreds of reviews. Prospective clients interested in reviewing verified outcomes can check out our case studies, which detail the methods and timelines involved.

The new tier joins the company's existing services, which include search engine optimization, AI search optimization, website design, Google Business Profile management, paid advertising, and marketing strategy. Avenity works with a range of industries, including security companies, home service contractors, real estate professionals, farms and agritourism operations, churches, manufacturers, and other local service businesses.

"The goal has always been practical results, not complexity," the spokesperson added. "A business owner should be able to submit a consultation request, understand exactly what the service does, and see progress without needing a marketing degree to follow along."

Avenity Mercantile LLC operates as the parent company of Avenity Business Solutions, a digital marketing agency based in Montgomery, Texas that serves businesses across the state. The agency specializes in helping companies improve visibility on Google, Maps, and emerging AI search platforms, positioning them where potential customers are actively searching.

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Avenity Mercantile LLC

Avenity Business Solutions is a digital marketing and AI search optimization company that helps businesses improve their visibility across Google Search, Google AI Overviews, ChatGPT, Bing Copilot, and other AI-powered discovery platforms.

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