

Quality Water Treatment Highlights How Homeowners Can Match a Water Softener System to Their Water Profile

August 12, 2026

Box Elder, South Dakota - August 12, 2026 -
Homeowners shopping for water treatment equipment face a market crowded with options, from salt-based ion exchange units and salt-free conditioners to dozens of brands spanning a wide range of price points. According to industry observations, one of the most common reasons homeowners end up dissatisfied with a purchase is selecting the wrong size or type of system for their specific water hardness level and household size. Quality Water Treatment, a family-owned company known throughout the water treatment industry, is drawing attention to the decision-making process behind choosing the right equipment.

Quality Water Treatment, often referred to as QWT, positions itself as a resource for navigating that decision rather than defaulting to a single recommendation for every household. The company uses a no-obligation, precise water analysis process designed to match a home with equipment suited to its actual water profile. The approach is intended to move away from a one-size-fits-all model that can leave homeowners with a water softener that is either oversized or underpowered for their needs.

"Water hardness and household usage vary widely from one home to the next, and a water test is the logical first step before committing to any system," said Craig Phillips, founder of Quality Water Treatment. "The objective is to identify what a household actually needs, not to steer every customer toward the same equipment."

Among the company's lineup, the SoftPro Elite stands as its flagship recommendation for households seeking strong softening performance paired with efficiency. The system uses high-efficiency upflow regeneration technology, which reduces salt and water waste compared with older-generation downflow softeners. It also features a digital control valve with automatic scheduling functions and can be paired with additional filtration for homes contending with chlorine, chloramine, or other municipal water concerns.

The SoftPro Elite is positioned as a mid-to-high tier water softener system built for long-term reliability rather than an entry-level offering. Phillips noted that while the SoftPro Elite suits many households, it is not automatically the correct choice for every situation.

The company was founded in 1990 by Craig Phillips, who has more than 30 years of experience in the field and continues to lead the family-owned business. Phillips established QWT with the stated goal of offering straightforward water treatment solutions in place of high-pressure sales tactics.

The company emphasizes that the recommended sequence begins with a water test, followed by a review of the results before selecting equipment. That process is intended to help homeowners weigh options across the range of available systems, from salt-based units to salt-free conditioners, based on documented conditions rather than assumptions.

"The best water softener system for a given home depends on measurable factors, including hardness level, daily water usage, and budget," Phillips said. "Testing the water first allows a homeowner to compare the SoftPro Elite against other tiers in the lineup with real numbers in hand."

Quality Water Treatment is a family-owned company founded in 1990 that provides water treatment equipment and analysis for residential customers. Under the leadership of founder Craig Phillips, the company focuses on matching households with equipment suited to their water conditions through direct assessment and straightforward guidance.

###

For more information about Quality Water Treatment, contact the company here:Quality Water TreatmentQuality Water Treatment1-866-278-4130help@qualitywatertreatment.com514 Americas Way, Suite

9104 Box Elder, SD 57719


```
[
 {
  "url": "https://qualitywatertreatment.com/",
  "schemas": [
   {
    "@context": "http://schema.org",
    "@type": "Organization",
    "name": "Quality Water Treatment",
    "url": "https://qualitywatertreatment.com"
   },
   {
    "@context": "http://schema.org",
    "@type": "WebSite",
    "url": "https://qualitywatertreatment.com",
    "potentialAction": {
     "@type": "SearchAction",
     "target": "https://qualitywatertreatment.com/search?q={query}",
     "query-input": "required name=query"
    }
   },
   {
    "@context": "https://schema.org",
    "@type": [
     "Organization",
     "OnlineStore"
    ],
    "@id": "https://qualitywatertreatment.com#organization_sp_schema_data",
    "url": "https://qualitywatertreatment.com",
    "name": "Quality Water Treatment",
    "email": "sales@qualitywatertreatment.com",
    "description": "Find America's Best Water Softener Systems, RO Systems, Water Filters, Water Ionizers & More from Top Brands like SoftPro, Berkey, WaterDrop & Kangen too.",
    "sameAs": [],
    "mainEntityOfPage": {
     "@type": "WebPage",
     "url": "https://qualitywatertreatment.com"
    }
```

```
    },
    {
      "@context": "https://schema.org",
      "@type": "WebSite",
      "@id": "https://qualitywatertreatment.com#website_sp_schema_data",
      "name": "Quality Water Treatment",
      "url": "https://qualitywatertreatment.com",
      "potentialAction": {
        "@type": "SearchAction",
        "target": "https://qualitywatertreatment.com/search?q={query}",
        "name": "Quality Water Treatment",
        "query-input": "required name=query"
      },
      "publisher": {
        "@type": "Organization",
        "@id": "https://qualitywatertreatment.com#organization_sp_schema_data"
      }
    },
    {
      "@context": "https://schema.org",
      "@type": "BreadcrumbList",
      "name": "Quality Water Treatment Breadcrumbs Schema by SchemaPlus",
      "itemListElement": [
        {
          "@type": "ListItem",
          "position": 1,
          "item": {
            "@type": "WebPage",
            "@id": "https://qualitywatertreatment.com",
            "name": "Best Water Softener Systems &amp;amp; Water Filters ðŸ‡ºðŸ‡¸ Serving for 35 Years!"
          }
        }
      ]
    }
  ]
}
]
```

Quality Water Treatment

Quality Water Treatment has been providing high-quality, safe, and healthy water treatment solutions to families and businesses for over 3 decades.

Website: https://qualitywatertreatment.com/

Email: help@qualitywatertreatment.com

Phone: 1-866-278-4130