



Bow Tie Solutions Launches Residential Electrician Program Focused on Home Safety Inspections

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Bow Tie Solutions, a family-owned electrical contracting company serving Northwest Arkansas for more than four decades, has introduced an expanded residential electrical program for homeowners in Benton County, Madison County, and Washington County. The program places new emphasis on home safety inspections and modern lighting installations intended to improve reliability and energy efficiency.

The residential program includes home inspections that identify common electrical hazards, such as outdated electrical panels, faulty GFCI outlets, and overloaded circuits. In addition to safety assessments, the company installs new outlets, modern dimmer switches, and LED, recessed, or custom lighting systems intended to balance everyday functionality with long-term energy savings.

All work is completed by licensed electricians, including a Master Electrician, and meets applicable state codes. The Bowtie Solutions Residential Electrician team follows a defined process for each project. Homeowners begin by requesting a free estimate and scheduling an initial survey. Following the survey, they

receive a written estimate outlining the scope of the job and associated cost. Once the estimate is confirmed, the work is scheduled at a time convenient for the homeowner.

The company has completed more than 500 jobs during its history in the region. Its emphasis on upfront pricing and on-time service is intended to reduce uncertainty for homeowners who may be unfamiliar with electrical work and the codes that govern it.

"Homeowners often overlook aging electrical systems until a problem occurs," said Bill Towler, spokesperson for Bow Tie Solutions. "By focusing on inspections and modern lighting installations, the goal is to help families in Northwest Arkansas maintain safe and reliable systems while also lowering energy use over time."

Towler noted that the expanded services reflect changes in how homeowners use electricity, including the growing presence of energy-efficient lighting and higher demand on residential circuits. "Older panels and outdated outlets were not designed for the way people power their homes today," he said. "Addressing those issues early supports both safety and long-term value."

The residential focus complements the broader range of work performed by BowTie Solutions, which also includes electrical installation for commercial and renewable energy systems, generator maintenance and installation, automated gate installation, metal fabrication, and welding services. The company provides free project estimates and offers emergency electrical service for urgent situations.

Each residential project is documented with a written estimate before work begins, and completed installations are checked against state code requirements to help ensure lasting performance.

Bow Tie Solutions is a locally owned, licensed and insured electrical contracting company based in Pea Ridge, Arkansas, with over 40 years of experience serving Benton County, Madison County, and Washington County. The company provides electrical installation, generator services, automated gate installation, metal fabrication, portable welding, and general welding for residential, commercial, and industrial clients. Its team of licensed electricians works to complete each project in accordance with state codes and established safety standards.

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For more information about Bow Tie Solutions, contact the company here: Bow Tie Solutions Bill Towler (479) 426-4740 hellowbowtiesolutions@gmail.com Bow Tie Solutions Pea Ridge, AR 72751

Bow Tie Solutions

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