



The Liquor Bros Introduces Expanded Holiday Liquor Gifts Range for 2026 Season

September 11, 2026

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The Liquor Bros, an online retailer specializing in spirits and related accessories, has expanded its seasonal gifting range ahead of the 2026 holiday shopping period. The updated collection focuses on whiskey, bourbon and other spirits presented in giftable formats, including curated bottle selections and advent-style options designed for the Christmas season.

The expanded range aims to address a common challenge for holiday shoppers who must select gifts for recipients with differing tastes. The collection spans casual gifting choices as well as options aimed at whiskey and bourbon enthusiasts, with formats ranging from single bottles to multi-bottle assortments and advent-style selections intended to be opened over the days leading up to the holiday.

Among the featured formats are liquor gift sets that combine spirits with complementary accessories such as glassware, decanters and whiskey stones. The retailer also offers a build-your-own gift box service, allowing shoppers to assemble a personalized selection for individual recipients. Advent-style options provide a

rotating assortment of smaller pours, an increasingly popular format among shoppers seeking variety rather than a single bottle.

Nora Khoury-Potrus, a spokesperson for The Liquor Bros, said the seasonal range reflects the way shopping habits shift during the final weeks of the year. "The holiday period brings a different kind of shopper, one who is often buying for several people at once and looking for something that feels considered," Khoury-Potrus said. "The range is organized to help people match a gift to a recipient, whether that person is new to spirits or a longtime collector."

The retailer noted that certain seasonal formats, including advent-style selections and harder-to-find bottles, are offered in limited quantities and are subject to availability throughout the season. Shoppers interested in specific collector releases are advised that stock levels change as the season progresses and that early availability does not guarantee availability later in the shopping period.

Khoury-Potrus added that curated selections have grown in relevance for shoppers seeking bottles that are less widely distributed. "Part of the appeal during the holidays is discovery," Khoury-Potrus said. "Some of the whiskey and bourbon selections are chosen specifically because they are not the bottles someone would find on every shelf, and that discovery element is something recipients tend to remember."

Beyond the seasonal collection, The Liquor Bros carries a broad catalog of spirits that includes whiskey, bourbon, tequila, cognac, gin, rum, vodka and champagne, alongside cocktail mixes, drink garnishes and serving accessories. The retailer also stocks glassware, decanters and branded merchandise for spirits enthusiasts.

The holiday collection joins the retailer's existing gift options, which include pre-assembled sets and custom gift boxes available throughout the year. The Liquor Bros restricts access to its catalog to visitors who verify that they are of legal drinking age.

The Liquor Bros is an online liquor store offering a range of alcoholic beverages, accessories, collectibles and gifting options. The company provides pre-made and customizable gift selections, along with shipping services that allow customers to receive their orders at home.

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For more information about The Liquor Bros, contact the company here:
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The Liquor Bros

The Liquor Bros is an online retailer specializing in bourbon, whiskey and premium spirits, offering rare bottles, exclusive store picks and direct shipping where permitted.

Website: <https://theliquorbros.com/>

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