



New Cobb County Guide Explains Office Lunch Catering Costs and Ordering Options

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Businesses planning workplace meals in Cobb County have a new resource for understanding the factors that can affect office catering costs.

AMARA Subway has published an office lunch catering cost guide covering per-person pricing, order sizes, lead times, meal formats, pickup and delivery requirements, and budgeting for recurring workplace lunches. The resource is designed to help office managers and employees responsible for ordering meals understand how group size, service requirements, delivery needs and ordering frequency can influence an overall catering budget.

According to the company, individually packaged box lunches start at \$6.50 per person and include a Subway sub from the catering menu, an individual bag of chips and a cookie. Box lunch catering requires a minimum order of 10 meals and at least 24 hours? notice.

“Office lunch planning often involves more than choosing food for a single meeting,” said Alex Laldin, marketing director at the company. “Businesses also have to think about attendance, frequency, delivery and how the meals will actually be distributed. Those decisions affect the overall catering budget.”

Group size is one of the planning considerations addressed in the guide. While box lunch orders can begin at 10 meals, the same format can also accommodate larger workplace groups. Businesses are encouraged to confirm attendance before placing an order and consider whether additional meals may be necessary to account for changes in the expected headcount.

Individually packaged meals can be useful when employees are eating at their desks, attending meetings on different schedules or receiving meals without a central serving station. Vegetarian choices are available through the catering menu, and customers are encouraged to discuss dietary or ingredient-related requests when placing an order.

The individual format may also simplify meal distribution for routine team meetings, working lunches and other workplace situations where separate meals are more practical than a shared serving arrangement. This can be a consideration for offices where employees have limited lunch periods or where meetings take place in different areas of a building.

The guide also helps businesses identify situations where individually packaged box lunches may not be the appropriate catering format. Box lunches do not include shared serving trays, serving equipment or on-site setup. Events requiring hot entrees, multiple courses, on-site staff or formal table service may therefore be better suited to a full-service caterer or another catering format.

Understanding these differences can help businesses match the catering format to the type of event being planned. A routine staff meeting may have different food and service requirements from a formal company function, client event or workplace celebration requiring more extensive meal service.

Recurring workplace meals receive additional attention in the resource. AMARA Subway uses the example of a monthly lunch for a 25-person team to demonstrate how repeated orders affect an annual food budget rather than evaluating catering solely on the price of a single event. Looking at catering expenses over the course of a year can give businesses a broader understanding of the cost associated with maintaining a regular employee lunch schedule.

Businesses that regularly provide meals for weekly or monthly meetings can also discuss standing catering arrangements with AMARA Subway. The company presents recurring orders as another consideration for organizations developing annual meal budgets and planning regular workplace schedules.

Lead time is another factor addressed in the guide. AMARA Subway requires at least 24 hours' notice for box lunch catering orders. Businesses are encouraged to consider the ordering deadline alongside the expected headcount, meal preferences and pickup or delivery requirements. Addressing those details in advance can help organizers establish what is needed before the scheduled workplace lunch.

Delivery is available for catering orders totaling at least \$250. Smaller catering orders can be picked up through the company's six Subway restaurants across Cobb County. These options give businesses the ability to consider both the size of the order and transportation needs when planning a meeting or recurring lunch.

The guide brings together information about ordering requirements, group sizes, meal formats, delivery and pickup options, and budgeting examples in one resource. Its purpose is to help workplace planners review the primary factors that can influence catering expenses before choosing a meal format for an upcoming office event.

AMARA Subway operates locations serving Acworth, Kennesaw, Marietta and Powder Springs. The family-owned restaurant group provides office lunch and group catering through its local Subway restaurants, including individually packaged meals and party platters. Its six locations across West and North Cobb County offer pickup for catering orders, with qualifying delivery also available.

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AMARA Subway

AMARA Subway is dedicated to serving fresh, delicious meals with friendly service while creating a welcoming experience for every guest.

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