



STAPLERMAXX Reports Growing Swiss Demand for Electric Forklifts and Warehouse Equipment

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Swiss businesses are accelerating their move away from diesel and LPG powered material handling equipment in favor of electric alternatives, according to STAPLERMAXX, a material handling equipment provider based in Oftringen. The shift reflects a broader transformation across the country's logistics, manufacturing, and distribution sectors, where operators are prioritizing lower operating costs, reduced maintenance, and compliance with tightening environmental regulations.

The transition spans a wide range of equipment, including electric three-wheel and four-wheel forklifts, electric low-lift and high-lift pallet trucks, electric stackers, and reach trucks. Electric models offer measurably lower operating expenses compared with combustion equipment, along with reduced maintenance requirements and quieter operation suited to indoor warehouse environments. These characteristics have made electric material handling equipment an increasingly practical choice for Swiss facilities seeking to balance operational efficiency with environmental responsibility.

Several factors are contributing to the change. Rising energy and fuel considerations, combined with stricter emissions standards in industrial facilities, have prompted many companies to reassess their fleets. The STAPLERMAXX team has observed that manufacturing operations in particular are evaluating electric equipment as they modernize existing workflows, while logistics and distribution centers are adopting electric stackers and pallet trucks to meet the demands of e-commerce driven order volumes.

Electric forklifts ranging from 1.3 to 5.0 ton capacity form a central part of the equipment now in demand, alongside electric scissor lifts, telescopic handlers, and various pallet truck configurations. Battery technology advances have supported the trend, with modern units capable of full-shift operation and features such as regenerative braking that extend operating time and reduce energy consumption.

Sustainability considerations extend beyond the equipment itself. STAPLERMAXX includes a pre-paid disposal fee in the sale price of its electric forklifts and lifting equipment, enabling customers to recycle lead accumulators at recognized facilities at no additional cost. This approach aligns with the environmental priorities driving many Swiss firms toward electric adoption.

Safety remains a parallel concern as fleets transition. STAPLERMAXX performs Swissslifter-certified safety inspections in line with SUVA recommendations, supported by its own workshop, mobile service team, and spare parts inventory. The STAPLERMAXX forklift experts note that regular inspections and proper maintenance are essential regardless of whether equipment is diesel or electric powered.

The company maintains a 6,000 square meter central warehouse and showroom in Oftringen, ensuring immediate availability of equipment for both purchase and rental. Rental options have become significant for businesses managing seasonal peaks, allowing them to add capacity without permanent capital investment. This flexibility has proven valuable for operations testing electric equipment before committing to fleet-wide changes.

STAPLERMAXX specializes in lifting and conveying technology, offering sales, rental, service, and repair solutions for forklifts, pallet trucks, and warehouse equipment throughout Switzerland. The company is a member of the Swiss Hubstapler Verband Swissslifter and works with leading manufacturers including HANGCHA FORKLIFTS. From its Oftringen facility, STAPLERMAXX provides certified safety inspections, comprehensive spare parts supply, expert consultation, and environmental programs including battery recycling for electric equipment.

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STAPLERMAXX

STAPLERMAXX is a Swiss provider of material handling equipment, offering pallet trucks, stackers, forklifts and warehouse solutions. We focus on reliable products, expert advice and efficient, mostly electric solutions for logistics and industry.

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