



Mallard Air Heating & Cooling Releases Part 3 of AC Repair or Replacement Video Guide Series

August 18, 2026

SPANISH FORT, AL - August 18, 2026 -

Mallard Air Heating & Cooling has published the third installment of its homeowner video guide series, titled "Stop Overpaying for AC Repairs - Do These 2 Things Before Summer - Video Guide 3 - Mallard Air." The video continues an educational effort aimed at helping Spanish Fort and Baldwin County residents prepare their cooling systems ahead of peak summer demand.

The latest guide centers on two straightforward maintenance actions homeowners can take to reduce energy costs and avoid unnecessary repairs. The first involves regularly changing the air filter to maintain strong airflow throughout the system. The second focuses on scheduling routine AC maintenance to keep equipment operating at peak performance during the region's hottest months.

The installment builds on two earlier releases in the series. The first video identified common warning signs that an air conditioner may need repair, while the second addressed situations in which a system runs continuously yet fails to cool a home effectively. Together, the segments form an ongoing resource for

homeowners seeking to distinguish between minor issues and problems that require professional attention.

The new video references information from the U.S. Department of Energy regarding cooling efficiency. According to the Department of Energy, air conditioners can lose roughly five percent of their efficiency each year without proper maintenance, and poorly maintained systems can consume meaningfully more energy over a cooling season. The guide uses these points to illustrate why consistent upkeep can influence both comfort and monthly utility costs.

Dustin Roberts, speaking for Mallard Air Heating & Cooling, noted that the series reflects the company's approach to customer education. "Many of the emergency calls received during summer months trace back to issues that routine maintenance could have caught earlier," Roberts said. "The goal with this video is to give homeowners two clear, manageable steps they can take before the heat arrives, so they can make informed decisions rather than reacting to a breakdown."

Roberts added that the guidance is intended to support homeowners weighing their options. "When a system does struggle, understanding the difference between ac repair or ac replacement Mallard Air Heating & Cooling can help homeowners avoid spending more than necessary," he said. "That clarity is what the series aims to provide."

The video is available on YouTube and reflects the company's continued use of visual content to reach homeowners across the Eastern Shore. The series addresses questions many residents raise during the cooling season, including how filter maintenance affects airflow and when professional servicing is appropriate.

Mallard Air Heating & Cooling is an independently owned and locally operated HVAC company based in Spanish Fort, Alabama, serving Daphne, Fairhope, and communities throughout Baldwin County. With more than 40 years of combined experience, the company provides air conditioning repair, installation, and maintenance, along with heating services, indoor air quality solutions, and duct and vent installation. Mallard Air has been recognized as a Ductless All-Star, received the Best of Alabama HVAC Excellence Award, and been featured in USA Today. The company maintains a 4.9 rating based on more than 300 Google reviews.

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Mallard Air Heating & Cooling

Mallard Air Heating & Cooling delivers trusted A/C repair, maintenance, and installation across Baldwin and Mobile Counties. Known for quality, integrity, and 24/7 service, we provide expert HVAC solutions with honest pricing and guaranteed comfort.

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