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Brooms Over Broome Creates Seasonal Job Opportunities for Local Students Through Housing Project

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Brooms Over Broome has launched its annual student housing turnover project, creating first-time jobs for about 30 local high school and college students this summer. The seasonal team will prepare more than 150 student housing units ahead of the fall semester, combining professional cleaning services with structured work experience for young people in the region.

The project focuses on thoroughly cleaning apartments and related spaces to prepare them for returning students. All members of the temporary crew are high school or college students, and for many participants this marks their initial paid work experience. The effort provides hands-on exposure to workplace expectations while supporting the local housing needs of the academic community. Crews complete assigned units according to established procedures that emphasize consistency, care for property, and efficient use of time.

Miranda Mortenson, Operations and Hiring Manager at Brooms Over Broome, oversaw recruitment, hiring, and onboarding for the full seasonal group.

“While our goal is to prepare every apartment for students returning to campus, one of the things I’m most proud of is the opportunity this project creates for local young people. Every member of our seasonal team is either a high school or college student, and for many, this is their very first job. It’s incredibly rewarding to watch them gain confidence, develop a strong work ethic, and realize they’re capable of accomplishing something challenging as part of a team. We hope they leave with not only a paycheck, but valuable experience they’ll carry with them throughout their careers,” Mortenson said.

Participants develop practical skills in teamwork, professionalism, accountability, and communication through daily collaboration and task completion under supervision. The work structure emphasizes reliability and attention to detail, helping students build confidence as they contribute to a coordinated group effort. These elements align with the company’s longstanding approach to training team members who may be new to professional cleaning environments. Supervisors guide the seasonal employees through the same core methods used by regular staff so that results remain uniform across properties.

Brooms Over Broome has offered upkeep for student housing as part of its service range for years, alongside general house cleaning, deep cleaning, window washing, move-in and move-out services, and commercial cleaning. The annual turnover project represents a concentrated seasonal application of these capabilities, scaled to meet the volume of units that require preparation before the academic year begins. Crews follow established methods to ensure consistent results across the properties involved and complete the work within the limited window available before student arrivals.

The company was founded in 1994 and has operated continuously in the Triple Cities and broader Broome County area. Its work rests on core values of trust, commitment, productivity, respect, and quality. Team members receive training and background checks, and the company uses systems designed to deliver reliable outcomes for residential and commercial clients. The organization has completed more than 100,000 cleanings and maintains relationships with hundreds of recurring accounts. Over the decades, the company has routinely brought new workers into its processes, and the current seasonal hiring continues that pattern on a larger temporary scale.

By integrating student employment into the housing preparation cycle, Brooms Over Broome connects its operational needs with local workforce development. The seasonal positions give young people direct experience in a professional setting while contributing to the readiness of student residences. This approach supports both the practical needs of property turnover and participants’ growth as they enter or advance in the job market. Many students will return to school with concrete examples of completed work, time management, and collaboration to reference in future applications or interviews.

Brooms Over Broome continues its focus on community-oriented service as a family-run cleaning provider

serving homes and businesses throughout the area. The current project reflects the same principles of steady work and clear communication that have guided the company since its early days.

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For more information about Brooms Over Broome, contact the company here: Brooms Over Broome Debbie Godbay 607-624-1066 office@broomsoverbroom.com 13 S Kelly Ave, Endicott, NY 13760

Brooms Over Broome

Since 1994, Brooms Over Broome Cleaning Services has been providing reliable and consistent cleaning to homes and businesses across the Triple Cities and the wider Broome County.

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