



Copycat Hearth & Home Offers Spa Valet Program for Hot Tub Maintenance in Northwestern Wisconsin

August 14, 2026

WEBSTER, WI - August 14, 2026 -

Copycat Hearth & Home provides a Spa Valet Program designed to support regular maintenance of hot tubs and related spa equipment for residential customers in the local area. The program addresses ongoing care needs through scheduled service options that help maintain water quality and equipment condition.

The Spa Valet Program includes weekly, bi-weekly, or monthly visit schedules. Packages incorporate water testing, chemical balancing, filter care, and related checks. One-time services are also available, such as drain and interior cleaning with or without refill, as well as add-on options including purge and deep cleaning procedures. The program is limited to locations within approximately 25 miles or minutes of the company's facility.

Additional provisions apply for short-term rental properties, including a percentage adjustment to package pricing and specific rates for on-call checks. Technicians handle basic granular and liquid chemicals as part of standard service, with certain specialized systems requiring separate consideration. These structured visits aim to support consistent spa operation without requiring owners to manage every aspect of routine upkeep themselves.

Customer feedback from recent reviews has noted the professionalism and thoroughness of service technicians during maintenance and related work. One account described a technician as professional, thorough, and friendly, indicating readiness to use the company for future needs. Other comments highlighted responsive answers to questions about size, maintenance, and overall service following installations.

"Regular maintenance through scheduled visits helps keep spa systems operating as intended over time," said Bill Estridge, Owner of Copycat Hearth & Home. "The Spa Valet Program provides structured options that align with different usage patterns and property types in the region."

Service details, including specific package frequencies and associated inclusions, are outlined for residential use. Pre-pay annual options exist for certain packages. The program complements other company services such as installations, water analysis, test soaks, and winterization support.

"Owners of hot tubs and similar equipment often benefit from consistent professional attention to water chemistry and cleaning tasks," added Estridge. "This approach supports reliable performance across seasonal changes."

Copycat Hearth & Home began in 1982 as Copycat Fabricators in Danbury, Wisconsin, and was founded by Russ Estridge. The business started with stove production in a garage. In 1998, Rick and Terri Estridge assumed ownership, moved the operation to Webster, and expanded the range of products and services. In 2021, Bill and Jessie Estridge took over as the third generation of family leadership, retaining the name and location.

The facility exceeds 4,000 square feet and features more than 28 live burning displays. Inventory includes fireplaces, stoves, and inserts across gas, wood, pellet, and electric options, along with hot tubs, swim spas, Tylö saunas, stone products, accent furniture, home décor, lighting, and gift items. Technicians handle repairs and installations for most brands, chimney cleaning and repairs, on-site consultations, water analysis, trade-ins, test soaks, and winterization.

Copycat Hearth & Home serves communities across northwestern Wisconsin and nearby Minnesota areas. The Spa Valet Program forms part of the broader support available for spa ownership, focusing on scheduled care within the defined service radius. Homeowners can review package options through the company's resources to determine suitability for their equipment and location.

This maintenance offering reflects the continued emphasis on service alongside product sales. By providing defined schedules and specialized cleaning procedures, the program contributes to the practical management of home spa systems in the local market.

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For more information about Copycat Hearth & Home, contact the company here: Copycat Hearth & Home
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Copycat Hearth & Home

Copycat Hearth & Home is a family-owned hearth, hot tub, and home comfort store with deep roots in northern Wisconsin. Since 1982, we've helped homeowners stay warm, relax, and make the most of their living spaces.

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