



Rocket Powder Coating Expands Custom Powder Coating Services for Packaging and Processing Equipment

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Rocket Powder Coating expands its specialized custom powder coating services for packaging and processing equipment used by manufacturers across Minnesota and Wisconsin. The company applies durable finishes designed to protect metal components operating in demanding industrial environments where corrosion, abrasion, chemicals, and continuous use present ongoing challenges. These services support food processing, beverage bottling, pharmaceutical production, and general packaging operations by extending equipment lifespan and supporting operational reliability.

Packaging and processing equipment faces rigorous conditions including moisture exposure, chemical contact, frequent cleaning cycles, and mechanical wear. Rocket Powder Coating addresses these factors through controlled processes that begin with thorough surface preparation. Parts undergo multi-stage cleaning and pretreatment to ensure proper adhesion. Electrostatic powder application delivers uniform coverage on complex shapes such as frames, housings, conveyors, hoppers, and structural supports. Curing occurs under monitored conditions calibrated to material thickness for consistent results.

The company's facilities accommodate both large production runs and specialized components. Capabilities include handling oversized parts and assemblies while maintaining quality controls such as film thickness measurement, adhesion testing, and gloss verification. Custom formulations provide resistance to corrosion and chemicals common in processing facilities. Smooth, cleanable surfaces help operators maintain hygiene standards and reduce buildup of materials that can affect performance.

As demand grows for reliable finishing solutions in the packaging sector, Rocket Powder Coating focuses on finishes that combine protection with practical performance. The powder coating process produces minimal waste and no volatile organic compounds, aligning with environmental considerations in industrial manufacturing. Overspray reclamation further supports efficient material use. Clients receive finishes that resist chipping, fading, and degradation under repeated use and cleaning protocols.

"Rocket Powder Coating develops coatings that meet the specific demands of packaging and processing environments," said Curt Carlson, President & Owner of Rocket Powder Coating. "Our processes create protective layers that help equipment withstand continuous operation while supporting long-term reliability."

Quality documentation accompanies completed work, providing transparency on process parameters and inspection results. The company supports projects ranging from individual components to full production batches. In-house logistics facilitate efficient handling of parts throughout the region, helping manufacturers maintain production schedules with minimal disruption.

Color and texture options allow for branding consistency or functional identification of equipment zones. Masking techniques protect critical areas during application. These services build on the company's experience serving industrial clients who require precision and consistency across varied substrates including steel and aluminum.

"Effective protection for processing equipment requires attention to both durability and operational needs," continued Carlson. "We apply engineering-level controls to deliver finishes that perform under the conditions these machines encounter daily."

Rocket Powder Coating maintains advanced process monitoring, including chemical concentration checks, conductivity measurements, and infrared temperature tracking during curing. These steps contribute to repeatable outcomes that meet industry expectations for high-performance industrial finishes. The approach supports manufacturers seeking to reduce long-term maintenance while protecting capital equipment investments.

The expansion of packaging-focused services reflects broader trends in industrial finishing where durability

and reduced maintenance cycles provide operational advantages. Powder-coated surfaces typically require less frequent refinishing than traditional liquid coatings, contributing to lower overall costs over equipment life cycles. The company's regional facilities enable responsive service for clients throughout Minnesota and Wisconsin.

Rocket Powder Coating continues to refine its capabilities for specialized industrial applications while upholding standards of consistency and transparency. Decades of hands-on expertise inform solutions tailored to the unique challenges of packaging and processing operations.

Rocket Powder Coating operates facilities in Centuria, Wisconsin, and Hinckley, Minnesota. The company provides custom powder coating services focused on durability, precision, and reliability for industrial, commercial, and specialized manufacturing clients across the Upper Midwest.

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Rocket Powder Coating

Our Rocket Approach guides us as the leaders in powder coating contractors. We believe in tough standards, efficient performance, and powder coating solutions in Wisconsin and Minnesota that surpass expectations across industries.

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