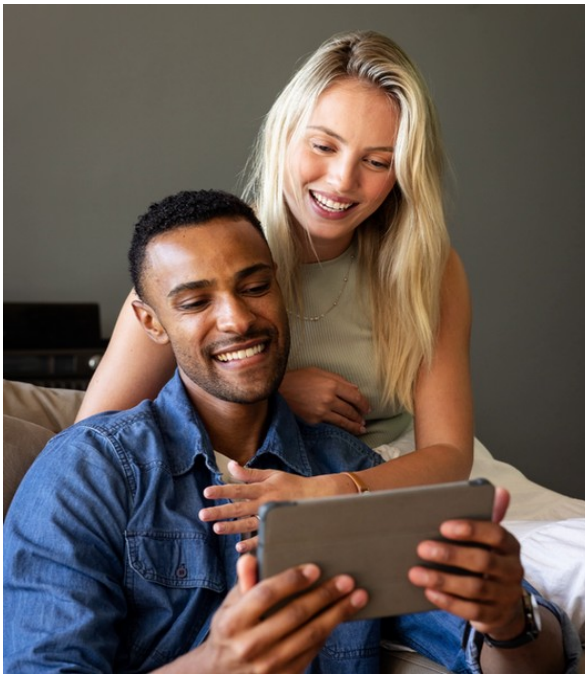




**MANY HOMEOWNERS
REPORT SAVINGS OF UP
TO 50% WHEN
SWITCHING TO A
DUCTLESS SYSTEM**

Endless Energy Releases Part 6 of Massachusetts Heat Pump Guide Exploring What A Ductless System Can Do

September 29, 2026

Marlborough, Massachusetts - September 29, 2026 -

Endless Energy has published the sixth installment of its educational video series, "Massachusetts Heat Pump Guide: What Every Homeowner Needs to Know." The latest video, titled "Can A Ductless Heat Pump Do All That," continues the family-owned company's effort to help homeowners across the region understand how modern ductless systems function across a wide range of heating, cooling, and home-comfort applications.

The new video builds on earlier installments in the series, which have addressed cold-climate performance and the cost considerations of heat pumps compared with oil or gas systems. Part 6 focuses on the versatility of ductless heat pumps and examines whether a single system can meet the year-round comfort needs of a typical Massachusetts household.

The video explains that a ductless heat pump provides both heating and cooling from one system, a feature suited to New England conditions where a home may require heat in the morning and cooling by the

afternoon. According to the video, one outdoor unit can control up to eight independent zones, allowing different temperatures in different rooms. The central message is that just one unit does it all, reducing the need for separate heating and cooling equipment.

The installment also reviews applications for homes without existing ductwork, along with converted attics, garages, basements, home offices, and nurseries where quiet operation is a consideration. The video notes reported homeowner benefits including improved indoor comfort, added air conditioning, and better indoor air quality.

Several figures are cited within the video. The video references Electrify Research's Homeowner Electrification Tracker, which found that 94 percent of heat pump owners reported being satisfied or extremely satisfied with their heating system. It also cites the U.S. Department of Energy Energy Saver Guide, which states that inverter-driven heat pumps can reduce energy consumption by up to 30 percent compared with traditional single-speed systems. The video adds that many homeowners report savings after switching to ductless systems, though actual results vary by home. It further notes that qualifying homeowners may be eligible for Mass Save rebates, incentives, and financing, subject to program requirements.

"The goal of this series is to give homeowners clear, factual information so they can make informed decisions," said Matt Kidd, spokesperson for Endless Energy. "Part 6 addresses a question that comes up often, which is whether a single ductless system can genuinely handle heating, cooling, and zoning across a home. The video walks through the applications so viewers can understand where these systems fit."

The series, "Massachusetts Heat Pump Guide What Homeowners Need to Know," is intended as an ongoing educational resource rather than a sales presentation, with each installment covering a distinct topic relevant to residential heat pump adoption in the state.

Endless Energy is a family-owned and operated business based in Massachusetts with more than 40 years of experience providing heating, cooling, plumbing, electrical, insulation, and home energy assessment services. The company is a Mass Save certified partner serving the MetroWest, Central Massachusetts, North Shore, South Shore, and Greater Boston areas.

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Endless Energy - MARLBOROUGH MA

Founded in 1980, Endless Energy is a Mass Save® certified, highly rated, family-run regional home services company with an A+ Better Business Bureau score, offering heating and cooling, plumbing, electrical, and insulation services in Massachusetts.

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