



ProCycles.ch Launches Directory Connecting Cyclists With Local Bicycle Dealers Across Switzerland

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ProCycles.ch, an online directory based in Winterthur, has launched a comprehensive platform designed to connect Swiss cyclists and e-bike riders with verified local bicycle shops, workshops, and specialist dealers across all Swiss cantons. The launch responds to a sustained rise in e-bike adoption throughout Switzerland, where annual sales have increased by more than 30 percent in recent years.

The platform arrives at a moment when demand for qualified bicycle service and repair has grown alongside the expanding e-bike segment. As more riders take to the roads and trails, the need for a centralized resource that helps them locate nearby dealers and service providers has become increasingly apparent. ProCycles.ch aims to address this gap by gathering shops and services from every region into a single, searchable directory.

The directory offers location-based search capabilities that allow cyclists to find nearby shops, filter by specific service types such as sales, repairs, or rentals, and locate dealers for particular bicycle brands. Each

listing on this directory provides essential business information, including current services, available brands, and verified contact details. The team behind the platform continuously verifies and updates shop information to maintain accuracy for users seeking everything from basic repairs to high-end e-bike purchases.

The rapid growth of e-bikes in Switzerland has created new demands for specialized maintenance and expertise. Many riders now require qualified technicians familiar with electric drive systems, batteries, and the servicing needs unique to these bicycles. By organizing this information geographically, procycles.ch helps riders in both urban centers and rural cantons identify appropriate service providers without extensive searching.

The platform also serves tourists and temporary residents who require bicycle services during their time in Switzerland. Visitors unfamiliar with local shops can use the directory to find rentals, repairs, and dealers in the areas they are visiting, supporting continued mobility during their stays.

For independent bicycle retailers, the directory represents an avenue to improve digital visibility. As consumer shopping behavior increasingly begins with online searches, local shops face growing pressure to be discoverable on the internet. The platform provides these businesses with a presence that connects them to cyclists actively seeking their services, particularly benefiting smaller independent stores that may lack extensive marketing resources.

The directory covers a broad range of cycling needs, from cargo bikes and family e-bikes to competitive road machines and everyday commuter models. This breadth reflects the diversity of Switzerland's cycling culture, which spans recreational riders, daily commuters, and enthusiasts. By supporting local cycling businesses, the platform contributes to sustainable mobility efforts by strengthening the network of shops that keep bicycles and e-bikes on the road.

ProCycles.ch continues to expand its database of verified shops and services throughout the country. The platform maintains its focus on the Swiss market exclusively, serving cyclists and retailers in every canton from its base in Winterthur.

ProCycles.ch is an online directory for bicycle and e-bike shops in Switzerland. Based in Winterthur, the platform helps cyclists and e-bike riders across all Swiss cantons discover verified local dealers, workshops, repair services, and specialist stores through location-based search and filtering.

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For more information about ProCycles.ch, contact the company here: [ProCycles.chkontakt](mailto:ProCycles.chkontakt@procycles.ch) (at) procycles.chkontakt@procycles.ch Switzerland

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: <https://www.procycles.ch>

Email: kontakt@procycles.ch

