B2B Resource Team Launches Free Online Reputation Scorecard

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The B2B Resource Team LLC, a marketing and advertising firm in Sarasota, FL, announces a new online reputation scorecard that gives businesses an assessment of how people experience its online presence in just a few minutes. The scorecard includes an assessment of online visibility, reputation, video visibility, and negative reviews, and it's free to any business. Report recipients can optionally contact the firm if they need help in fixing issues that the report highlights.

Greg Jordan from B2B Resource Team LLC says: "We're not just a reputation scanning software company. We pride ourselves in creating an online strategy that serves our client's business goals, and blend that with timeless business practices that many firms don't give importance to. Our rich, Fortune 500 leadership experience and the ability to link people, customers, and employees with strategies and tools that work, sets us apart from other services."

The B2B Resource Team is a Google certified marketer. They have helped clients get and keep new customers through reputation marketing, Adwords and Facebook ad campaigns, and marketing content creation. The new scorecard will enable the company to support businesses who understand the increasing

importance of their customers having a positive online presence.

Those who have accessed the report and have worked with the B2B Resource Team have been very positive about their experiences. "Five Big Stars," says Mitzi R. on the company's Facebook page. "Greg's assessment of my new business' needs and his detailed proposal of services was just the beginning of the very professional service package he delivered in the enhancement of my website, creation and expansion of social media, and broad marketing strategy for my new business. With the patience of a saint, he is timely, professional, friendly and delivers on his work exactly as promised. I intend to contract him again and highly recommend his company based on this outstanding experience."

Businesses can click here to get a free online scorecard analysis to determine their current online standing and how they can improve.

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B2B Resource Team LLC

Marketing and Advertising strategists and agency. Specializing in Reputation Marketing, Marketing Content Generation, and Pay per Click advertising Optimization.

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