

Max Graphics Expands Car Wraps and Set Graphics Work for Film and Television Productions

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Smyrna, Georgia - September 08, 2026 -
Max Graphics, an Atlanta-based graphics and vehicle vinyl wrap provider, has grown its dedicated production graphics division to support the region's expanding film and television industry. The company now delivers camera-ready vehicle wraps, props, and supporting set graphics for productions filming across Georgia.

The division brings together large-format printing, custom fabrication, and on-set finishing to serve production designers, art directors, and prop masters. Its work spans backdrops, scenic graphics, decals, labels, and prop-ready print pieces, along with vehicle wraps and on-set branding graphics built to meet demanding filming schedules. Max Graphics movie services also include CNC routing, custom cut graphics and letters, mounting, lamination, and delivery logistics with rush support.

Max Graphics has contributed graphics work to several high-profile productions, including Black Panther, Ant-Man, and Baby Driver. As Georgia continues to attract major studio projects, the company reports steady demand for graphics that must appear authentic on camera while withstanding the pace of a production set.

"Film work requires a different mindset than standard commercial graphics," said Chris Gross of Max Graphics. "A vehicle wrap or a set graphic has to read correctly through the lens, match the vision of the art department, and arrive on schedule. That combination of precision and speed is what productions depend on."

Car wraps remain central to the division's production work, ranging from single hero vehicles to full fleets used in background scenes. The company applies the same vinyl techniques used for its commercial clients, adapting materials and finishes to the requirements of directors and cinematographers. On-set branding graphics allow production teams to create fictional companies, storefronts, and signage that hold up under close camera angles.

Beyond the screen, Max Graphics continues to serve commercial clients throughout the Atlanta metro area with fleet wraps, car wraps, commercial truck wraps, trailer wrapping, and professional Traxx installation. The company also produces business signage for interior and exterior applications, event and wall graphics, floor decals, and store window decals for schools, retailers, and venues.

"Georgia has become a genuine hub for production, and that has opened new opportunities for local suppliers," Gross said. "The company has invested in equipment and staff so that a production art department can hand over a concept and receive finished, on-set-ready graphics without delay."

Max Graphics works from its Atlanta metro facility and serves surrounding communities including Smyrna, Kennesaw, Marietta, Sandy Springs, Woodstock, and Canton. The company combines design, printing, fabrication, and installation under one roof, allowing it to handle projects that range from a single storefront decal to a multi-vehicle production package.

Founded to provide graphics and vehicle vinyl wrap installation across the Atlanta region, Max Graphics has expanded its focus to include the specialized needs of film and television production. The company continues to pair commercial signage and wrap services with camera-ready production graphics for studios and independent productions filming in Georgia.

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Max Graphics

Max Graphics is Atlanta Georgia provider of custom vinyl wraps, wall graphics, & signage. Professional installation of graphics for fleet vehicles, events, movie graphics wayfinding, window decals, & floor graphics for businesses, schools, & retail shops

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