



Precision Reloading Expands Peterson Brass Selection for Rifle Reloaders

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Precision Reloading has broadened its lineup of premium rifle brass, adding cartridge cases designed for shooters who demand consistency in their handloads. The expanded selection now features components suited for both long-range precision competitors and hunters seeking reliable performance across a range of calibers.

The addition responds to growing interest among reloaders in specialized cartridges that require high-quality brass to achieve repeatable accuracy. Among the featured products is the Peterson Brass 22 Creedmoor, a case favored by long-range target shooters for its efficiency and consistent internal dimensions.

Brass casings form the foundation of the reloading process, holding the primer, powder, and bullet in a single unit that must withstand repeated firing and resizing. For competitive shooters and hunters who reload their own ammunition, uniform brass contributes to tighter groups and more predictable velocities. The materials Precision Reloading has added are manufactured to close tolerances, with attention to wall thickness, neck

concentricity, and case weight.

“The demand for consistent, well-made brass continues to climb as more shooters take up precision disciplines,” said a spokesperson for Precision Reloading. “Cartridges such as the 22 Creedmoor and the 7mm family have earned a dedicated following, and supplying dependable cases for those calibers reflects the needs handloaders bring to the bench every day.”

The 22 Creedmoor has gained attention in recent seasons as a flat-shooting option that pairs a smaller bullet with a high-capacity case, producing high velocities suited to varmint hunting and long-range target work. Reloaders working with this cartridge often build their loads from the case outward, making quality brass a starting point rather than an afterthought.

The lineup also includes the Peterson Brass 7mm, which serves shooters loading a variety of magnum and standard cartridges within that popular caliber family. The 7mm calibers remain staples among big-game hunters and marksmen who value a balance of trajectory and recoil.

Precision Reloading noted that the brass additions complement its existing catalog of dies, bullets, and powder, allowing customers to assemble complete component sets for their chosen cartridges. The company stocks supplies for both rifle and shotgun reloading, serving hobbyists as well as those who reload to manage costs over time.

“Handloaders often tell us they want to source their components from a single supplier that understands the whole process,” the spokesperson added. “Adding this brass to a catalog that already includes dies, bullets, and powder means a reloader can find what a project requires without piecing it together from multiple sources.”

The company indicated that its staff can offer guidance to reloaders selecting brass for specific applications, drawing on experience across a broad customer base of hunters, competitive shooters, and recreational marksmen.

Precision Reloading specializes in providing reloading supplies for rifles and shotguns, including dies, bullets, hulls, wads, and powder. The company serves shooting enthusiasts, hunters, and competitive shooters by supplying the tools and components needed to reload ammunition. Precision Reloading maintains a focus on quality products and knowledgeable service, sourcing components from established manufacturers to support accurate and reliable results at the reloading bench.

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Precision Reloading

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