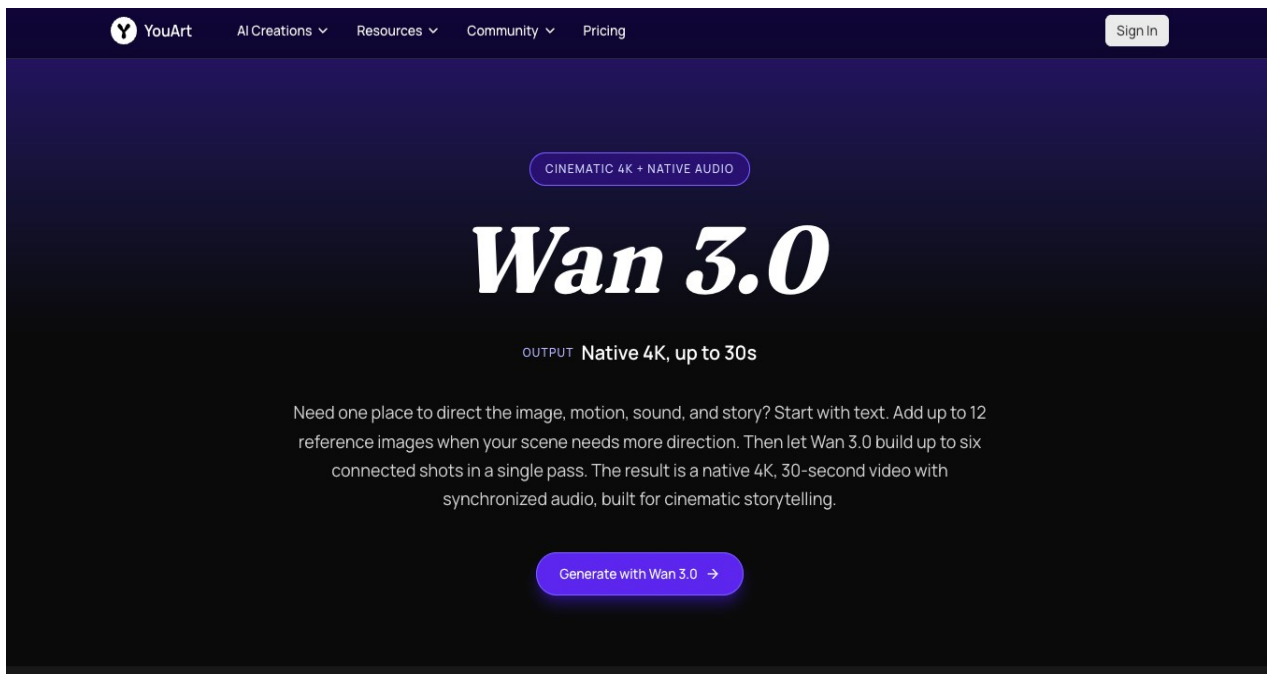




YouArt Wan 3.0 Launch Expands AI Video Creation Tools

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YouArt has announced the availability of Wan 3.0 on its AI creation platform, expanding the video model options available to creators and production teams working in a browser-based environment. The release adds native 4K video generation with synchronized audio to YouArt's growing model library, giving users another way to develop concepts, refine visual sequences, and move projects through a digital creative workflow without switching between separate model interfaces.

The launch places Wan 3.0 within YouArt's broader suite of tools for image and video creation. According to the company, Wan 3.0 supports text-to-video and image-to-video generation, allowing users to start from a written prompt or add up to twelve reference images when a scene requires more precise direction. The model can generate up to six connected shots in a single pass, producing a native 4K video as long as thirty seconds with synchronized audio, including ambient sound and dialogue, built into the same generation step.

"Creators today rarely work with a single model from start to finish," said Harry Zheng, Co-founder of YouArt.

"They're moving between concept development, image generation, video production, and editing, often within the same afternoon. Bringing Wan 3.0 into our platform means teams can direct a full scene, with consistent characters and synchronized sound, without breaking their workflow to jump into a separate application."

Among the features YouArt highlighted is what the company calls Identity Lock, a capability designed to keep character faces and outfits consistent across multiple shots within the same sequence. The company said this addresses a common pain point in AI-generated video, where characters can shift in appearance from one shot to the next. Wan 3.0 also supports explicit camera movement commands, letting users specify actions such as push in, pull back, pan, or orbit, rather than relying on generalized prompts alone.

YouArt said the release responds to the changing requirements of creators who now use multiple AI models across a single project. A video may begin with a written concept, continue through image development, and then require video generation, editing, voice work, or asset organization. The company's platform is designed to bring those stages closer together so users can test and develop creative material in one workspace, rather than exporting and re-importing files across disconnected tools.

Wan 3.0 is available through the platform's model selection experience, where users can review the available access path before beginning a project. Details of the release are available through YouArt Wan 3.0, the company's dedicated model page for the new offering, which serves as a central reference point for creators evaluating the model as part of their production process.

The announcement is particularly relevant to independent creators, marketing teams, studios, and other organizations incorporating AI-generated visuals into regular production schedules. YouArt said the model is suited to users who need high-fidelity 4K output with synchronized audio, such as filmmakers previsualizing scenes, e-commerce teams converting product photos into dynamic video, and agencies producing campaign assets that require rapid iteration and consistent brand presentation.

YouArt's platform includes capabilities for AI image creation, video generation, editing, voice generation, and templates, along with tools for organizing creative work. Wan 3.0 joins those capabilities as another model option rather than a standalone product requiring a separate workflow, allowing users to incorporate it into the same project environment they use for other stages of visual content development.

YouArt said users should evaluate a model's output and suitability against the requirements of each project before using it in published work. Teams producing commercial content may also need to weigh internal approval processes, rights management, and client expectations as they test new generative tools, and the company's model pages are built to support that kind of informed starting point.

With the release of Wan 3.0, YouArt continues to expand its library of AI models. Creators and teams can

learn more about the launch through YouArt Wan 3.0. Zheng said the company plans to keep adding new models to the platform as production needs evolve, with future updates aimed at further narrowing the gap between creative concept and finished output.

About YouArt:

YouArt builds industry-leading video agents, helps storytellers launch their original concepts, get funded directly by early fans, and earn from their audience.

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