



Doxa Homes Publishes Guidance on Kitchen Remodel Costs and Relocation Trends for East Tennessee Homeowners

August 26, 2026

KNOXVILLE, TN - August 26, 2026 -

A growing number of Knoxville area homeowners are choosing to reinvest in the properties they already own rather than absorb the cost and disruption of moving, and Doxa Homes has published guidance documenting the full set of expenses that drives that decision. The family-owned design-build company, which serves West Knoxville, Farragut, and the greater Knoxville area, released the analysis in response to a shift it has observed among families weighing a kitchen renovation against selling and relocating.

The guidance addresses a calculation many households get wrong. According to Doxa Homes, homeowners frequently underestimate the cost of relocating because they compare only two figures: the sale price of their current home and the purchase price of a new one. The company argues that this comparison overlooks a longer chain of expenses that accumulate throughout the process.

That chain begins with preparing the current home for sale, which can involve repairs, staging, and cosmetic

updates undertaken solely to attract buyers. Next come the transaction expenses tied to the sale itself, followed by the purchase of a replacement property and the costs attached to acquiring it. The physical move adds another layer, from movers and logistics to the time families lose during the transition.

The final category is the one Doxa Homes identifies as most often absent from the mental math. Once a family arrives at a new home, work is usually required to make the space suit their needs. That work frequently includes a kitchen that functions no better than the one they left behind, meaning the household has paid to relocate and still faces a renovation.

"Families come to the conclusion that moving will solve a problem, and then they discover the new house has its own list of compromises," said Emik Nikora of Doxa Homes. "When the numbers are laid out honestly, many of them realize the kitchen they already have sits in a home and a neighborhood they like, and improving it costs far less than starting over somewhere else."

The company connects the shift to broader kitchen remodeling trends emerging across the region. Doxa Homes reports that homeowners are moving away from purely decorative upgrades and toward warmth, efficiency, and personalization, favoring functional layouts, durable materials, layered lighting, and smarter storage that support daily life while adding long-term value to the property.

"The strongest projects are the ones built around how a family actually lives, not around a trend that photographs well," Nikora said. "That is where lasting value comes from."

The guidance is intended as a resource for homeowners, media outlets, and referral partners seeking to understand the economics behind the reinvestment trend in East Tennessee. Doxa Homes notes that rising real estate and moving costs have made staying in place an increasingly practical choice for many households.

Doxa Homes is a family-owned design-build remodeling and custom building company based in Knoxville, Tennessee, serving West Knoxville, Farragut, and the surrounding East Tennessee area. The company offers kitchen remodeling, bathroom remodeling, full home remodels, home additions, and custom home builds. A licensed Tennessee contractor and builder, Doxa Homes approaches its work through values of integrity, craftsmanship, and transparent communication throughout the design-build process.

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DOXA CUSTOM HOMES LLC

DOXA Homes is a family-owned design and build company serving West Knoxville and Farragut, specializing in fine construction for homeowners who value timeless design, dependable craftsmanship, and a remodeling experience built on trust

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