



Midnight Hour Announces Limited-Edition Fashion Collaboration with the Edward Gorey Charitable Trust

August 24, 2026

Sierra Madre, California - August 24, 2026 -

Midnight Hour, a clothing company specializing in gothic and alternative fashion, has announced a limited-edition capsule collection created in collaboration with the Edward Gorey Charitable Trust. The seven-piece collection will translate the illustrator's distinctive Victorian dark macabre aesthetic into wearable garments and is scheduled for release during the third week of September 2026.

Edward Gorey was an American writer and artist known for pen-and-ink illustrations that combined Victorian and Edwardian settings with unsettling, darkly humorous narratives. His work, including titles such as "The Gashlycrumb Tinies," is recognized for crosshatched linework, elaborate period costuming, and an atmosphere that balances whimsy with the macabre. The Edward Gorey Charitable Trust manages the artist's creative legacy and licenses his illustrations for select projects.

The collaboration marks the first time Gorey's illustrations have been adapted into a dedicated fashion capsule by Midnight Hour. The collection will feature seven pieces that incorporate Gorey's original artwork

and Victorian-inspired detailing into silhouettes drawn from the alternative fashion world. Design elements will reflect the illustrator's signature crosshatch style, period-influenced tailoring, and the shadowy tone that defines his catalog.

"Edward Gorey's illustrations have shaped the visual language of gothic culture for decades, and adapting that work into clothing carried a responsibility to honor his line work and his sense of atmosphere," said Akiko Cook from Midnight Hour. "The goal was to let each of the seven pieces feel like a page from one of his books, rather than a simple print applied to a garment."

The capsule will remain limited in scale, with no plans announced for a restock after the initial release. According to the company, the decision to keep the collection to seven pieces reflects the archival nature of the source material and the terms of the collaboration with the Trust.

"Working directly with the Edward Gorey Charitable Trust allowed the team to draw from the artist's original archive rather than reinterpret it secondhand," Cook said. "That access shaped every stage of the design process and informed the Victorian-inspired construction that runs through the collection."

The timing of the September 2026 release places the collection ahead of the autumn season, a period when interest in gothic and macabre aesthetics traditionally increases. Midnight Hour has positioned the capsule as a standalone tribute to Gorey's body of work rather than a seasonal offering, emphasizing the creative connection between the illustrator's archive and the company's design catalog.

Midnight Hour is a clothing company that specializes in gothic and alternative aesthetic apparel for women, men, and plus size customers. Its catalog includes tops, dresses, skirts, bottoms, swimwear, and loungewear, along with accessories such as jewelry, belts and harnesses, footwear, hosiery, and handbags. The company also offers gothic home decor and maintains a loyalty and rewards program for customers. The Edward Gorey Charitable Trust oversees the preservation and licensing of the late artist's illustrations and literary works.

###

For more information about Midnight Hour, contact the company here: [Midnight HourAkikoCooksupport@midnighthour.com](mailto:MidnightHourAkikoCooksupport@midnighthour.com) 82 W. Sierra Madre Blvd. Sierra Madre, CA 91024 United States

Midnight Hour

Midnight Hour offers goth clothing and dark aesthetic apparel, from statement pieces to wardrobe staples inspired by

gothic, alternative and dark romantic fashion.

Website: <https://www.midnighthour.com/>

Email: support@midnighthour.com

