



Front Yard Originals Expands Church Fundraising Options Through Project Outdoor Nativity Scene

August 20, 2026

LINDEN, MI - August 20, 2026 -

Churches organizing Advent calendars and ministry budgets frequently seek fundraising approaches that align with the season's emphasis on the nativity while limiting financial exposure. Front Yard Originals continues to offer Project Outdoor Nativity Scene as one such option, structured around confirmed orders rather than pre-purchased inventory so that participating churches face neither an initial outlay for product nor residual stock once the season ends.

Under the program, churches present the company's Holy Family outdoor nativity displays to their congregations, collect orders, and submit those orders at a discounted rate. The difference between the amount received from participants and the discounted submission price is retained by the church for its ministries. Official materials describe this arrangement as providing a way to raise funds during Advent with no upfront cost and no unsold inventory. The model therefore ties the fundraising activity directly to the same outdoor nativity displays that many congregations already use to mark the season in visible, public ways.

The displays supplied through the program measure approximately half life-size. That scale is intended to deliver clear visual presence in residential yards while remaining practical for households that will place and

store the pieces. All pieces are manufactured in the United States from thick all-weather PVC board. Company descriptions characterize the material as waterproof and suitable for outdoor placement through winter conditions. Assembly follows a slide-together design that requires minimal tools and can typically be completed in a short time, often by one person. These attributes support both the fundraising process and the subsequent use of the displays as lasting outdoor installations.

Shane Easler, Partner of Front Yard Originals, addressed the connection between the order-based structure and Advent ministry. “The program allows a church to gather support for its ministries while placing the nativity story in front of the community through displays that families actually install in their yards,” Easler said. “Because product is ordered only after commitments are collected, the church does not carry inventory risk or absorb the cost of unsold items.”

Advent planning cycles usually begin months in advance. Congregations coordinate worship themes, outreach events, and budget priorities during this period. Fundraising methods that demand large advance purchases can complicate those preparations by tying up funds and creating storage or disposal obligations. An order-driven approach reduces those complications and keeps the fundraising item itself consistent with the liturgical focus on the nativity. In this respect, nativity fundraising functions as an extension of existing Advent programming rather than a separate commercial activity.

Outdoor nativity displays serve a dual purpose within the model. They are the items offered to congregants and, once installed, become physical markers of the season on private property or church grounds. Front Yard Originals produces a range of outdoor nativity configurations, including the Holy Family pieces featured in the program. The same manufacturing process used for these pieces applies across the company’s broader lines of Christmas yard decorations, holiday silhouettes, and seasonal outdoor figures. The fundraising program, however, centers specifically on the Holy Family displays sized for home use during Advent.

Easler noted the practical implications for ministry participation. “When the product families receive is designed for outdoor placement and can be set up without specialized tools, the fundraising effort itself contributes to the visible presence of the nativity story in the community,” he said.

The program has been available for multiple years and continues to be presented as an option for churches seeking Advent-aligned ministry fundraising. Front Yard Originals does not publish participation totals or aggregate fundraising figures in its public materials, and no such numbers are asserted here. The distinguishing features remain the order-collection process, the absence of required inventory investment, and the direct link between the fundraising item and outdoor nativity displays suitable for seasonal use.

Church fundraising ideas that combine a faith-centered product with a structure free of advance inventory

commitments remain relatively uncommon. Conventional merchandise campaigns often require organizations to purchase stock first, manage storage, and absorb losses on items that do not sell. Project Outdoor Nativity Scene operates on the opposite sequence: orders determine quantity, the church retains the margin between the participant price and the discounted rate, and no residual product remains with the ministry. This sequence addresses two frequent sources of administrative and financial friction while supplying a display that supports the Advent message.

As congregations finalize seasonal schedules and budget allocations, the availability of a fundraising structure that avoids inventory commitments and supplies a product tied to the nativity offers a concrete alternative grounded in the liturgical calendar. The combination of domestic manufacturing, weather-resistant construction, and straightforward assembly further supports the suitability of the displays for repeated seasonal placement by the households that acquire them.

Front Yard Originals produces original handcrafted outdoor displays, including nativity scenes, Christmas yard decorations, holiday silhouettes, seasonal figures, reindeer and sleighs, and related outdoor pieces. All are manufactured in the United States from thick all-weather PVC board. The company is based in Linden, Michigan.

###

For more information about Front Yard Originals, contact the company here: Front Yard Originals Shane Easler 810.735.2480 support@frontyardoriginals.com 8350 Silver Lake Rd Linden, MI 48451

Front Yard Originals

ORIGINAL outdoor displays anyone would be proud to have in their FRONT YARD! Look to Front Yard Originals for truly unique Nativity displays and more!

Website: <https://www.frontyardoriginals.com/>

Email: support@frontyardoriginals.com

Phone: 810.735.2480

