

Tint Fanatics Expands Offerings to Meet Rising Demand for Energy-Efficient Commercial Window Tinting in Salem

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Tint Fanatics, a locally owned window tinting company serving South and Central New Hampshire, has expanded its focus on commercial window tinting solutions for offices, retail spaces, restaurants, and other business properties. With more than 15 years of industry experience, the fully insured company provides commercial-grade window films designed to address concerns such as solar heat gain, glare, privacy, UV exposure, and building security. The expanded focus gives businesses evaluating commercial window tinting companies in Salem, NH access to a broader selection of films and installation options based on the needs of individual properties.

The commercial service expansion reflects Tint Fanatics' broader range of window film applications for businesses throughout Merrimack and Rockingham counties. According to the company's website, its commercial services include films intended to reduce heat gain and glare, increase privacy while maintaining natural light, protect interior surfaces from UV exposure, and reinforce existing glass. Tint Fanatics is also an XPEL authorized dealer and offers free estimates for commercial projects.

Businesses considering window film frequently look at energy use and occupant comfort when evaluating potential building improvements. Solar-control films are designed to limit the amount of solar heat entering through glazing, which may reduce cooling demand in buildings where windows contribute substantially to heat gain. Actual energy savings, however, depend on factors such as the existing glazing system, building orientation, climate, film specifications, window-to-wall ratio, and HVAC performance.

Research provides context for the potential savings. A Lawrence Berkeley National Laboratory report prepared in connection with U.S. General Services Administration research examined low-emissivity solar-control window film as a commercial-building retrofit. The research estimated that widespread application of the technology could produce energy savings equivalent to approximately 15% of total building HVAC energy compared with the existing U.S. commercial building stock under the modeled conditions. The

researchers specifically noted that individual buildings could experience higher or lower savings depending on climate and window configuration. A separate commercial-building study published in Energy and Buildings similarly found that performance varied substantially according to the original glazing system, film type, and whether the film was installed on the interior or exterior of the glass.

Tint Fanatics' commercial services are intended to give property owners options for addressing these building-specific conditions rather than assuming that every installation will produce the same results. Depending on the selected product and existing windows, solar-control film can reduce solar heat gain and glare, potentially lowering cooling requirements and helping maintain more consistent indoor temperatures. Any projected utility savings should therefore be evaluated using the specifications of the selected film and the characteristics of the individual building.

UV protection is another consideration for commercial properties. Tint Fanatics offers window tinting intended to limit UV exposure to furniture, flooring, merchandise, and other interior materials. Reducing UV exposure can help address one contributor to fading and deterioration, although sunlight-related damage is also influenced by visible light, heat, material composition, and the amount of time items are exposed.

As energy efficiency, glare management, privacy, UV protection, and glass security remain considerations for commercial property owners, window film provides one retrofit option that can be evaluated without replacing an entire glazing system. Businesses researching commercial window tinting companies in Salem, NH can consult Tint Fanatics about available film types, installation requirements, and product specifications to determine which applications are appropriate for their properties.

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For more information about Tint Fanatics, contact the company here: Tint Fanatics Tint Fanatics (603) 556-3273 tintfanatics@gmail.com

Tint Fanatics

Website: <https://www.tintfanatics.com/>

Email: tintfanatics@gmail.com

Phone: (603) 556-3273