



Bubba's Smokehouse & Spirits Expands Paso Robles Catering with Game Day and Tailgate Party Packs

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Bubba's Smokehouse & Spirits has expanded its local catering operations with dedicated game day and tailgate party packs designed for sports fans, weekend hosts, and families across the Central Coast. The new offerings center on a service the restaurant calls "Central Coast Party Pickup," which provides family-style quantities of smoked meats and homestyle sides packed for easy transport to off-site gatherings and home viewing parties.

The expansion builds on the restaurant's long-standing reputation in Paso Robles for generous portions, an approachable atmosphere, and authentic smokehouse traditions. Founded by local entrepreneur Roger Sharp, the business began as a cinnamon-roll concession trailer at the Mid-State Fair before growing into a family-friendly restaurant known for slow-smoked meats prepared using a signature wood blend.

At the heart of the new party packs is the kitchen's low-and-slow wood-smoking process. Brisket, ribs, pulled pork, and smoked chicken are smoked for hours before being portioned into bulk quantities, an approach the

kitchen says helps the meats retain heat and flavor during transportation. The party pack menu architecture pairs family-style pans of these smoked meats with homestyle sides such as mac and cheese, beans, and coleslaw, along with craft bar add-ons for hosts who want a more complete spread.

The "Central Coast Party Pickup" model is built around pre-packed, sealed aluminum catering pans ready for immediate transport. By handling preparation and portioning in advance, the restaurant aims to remove much of the stress that hosts face when organizing food for tailgates, viewing parties, and casual group gatherings. The service is available for groups of 10 or more. Local delivery is also offered, requiring a food order minimum of 200 dollars, with delivery fees starting at 35 dollars.

The restaurant's location on 24th Street in Paso Robles serves as a central hub for local pickup and efficient delivery dispatch. Its access to Highway 101 and Highway 46 East allows catering teams to reach Paso Robles, Templeton, Atascadero, and neighboring communities across San Luis Obispo County.

"Central Coast game days bring people together, and this service is designed to make hosting simpler for local families and fans," said Roger Sharp, founder and owner of Bubba's Smokehouse & Spirits. "The party packs let hosts focus on their guests while the smoking, portioning, and packing are handled in advance."

The emphasis on culinary consistency reflects the kitchen's catering experience, which spans intimate gatherings to large-scale events. As the owner Roger Sharp mentioned in this post, the party pack format applies the same smoking techniques used in the dining room to portions built for group settings, keeping flavor and quality consistent whether guests dine in or gather off-site.

The launch of party pack BBQ catering in Paso Robles CA adds to a catering division that already accommodates events ranging from 50 to 300 guests. The restaurant continues to offer smoked brisket, ribs, pulled pork, smoked chicken, and a range of homestyle sides through both its dining room and its growing catering services.

Bubba's Smokehouse & Spirits is a barbecue restaurant based in Paso Robles, California, known for slow-smoked meats, homestyle sides, and comprehensive catering services throughout the Central Coast.

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For more information about Bubba's Smokehouse & Spirits, contact the company here: Bubba's Smokehouse & Spirits Roger Sharp (805) 238-6272 info@bubbassmokehouse.com Bubba's Smokehouse & Spirits 1125 24th St Paso Robles, CA 93446

Bubba's Smokehouse & Spirits

Bubba's Smokehouse is your ultimate destination for authentic barbecue in Paso Robles. Bubba's is proud to share our rustic roots and local heritage in every dish. Taste the tradition for yourself.

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