



Kicker's Launches Weekly Live Music Series with Seafood and Local Wine Pairings on the Morro Bay Waterfront

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Kicker's, the seafood restaurant located on the Embarcadero, has expanded into evening entertainment with a recurring weekly live music series held every Thursday and Friday evening. The performances pair sunset waterfront dining with an artisan raw bar and curated wines from nearby Paso Robles, establishing a dedicated nightlife option along the harbor.

The series transforms the late-day atmosphere of the Embarcadero into a destination for evening visitors. As performers take the stage on Thursday and Friday nights, guests dine with unobstructed views of the bay and the iconic Morro Rock, watching the sun descend over the harbor while enjoying live sound. The addition of scheduled music extends the restaurant's role beyond daytime dining into a consistent evening gathering place for the community and for travelers along the Central Coast.

The kitchen supports evening guests with the coastal preparations that have defined the establishment.

Fresh raw oysters on the half-shell anchor the raw bar, served alongside house-made clam chowder and local catches sourced through the restaurant's dock-to-dish approach. Wild-caught fish arrive from vessels operating out of Morro Bay harbor, allowing the menu to reflect the daily catch as the sun sets over the water.

The beverage program complements the culinary offerings with a selection of wines drawn from local Paso Robles wineries, along with handcrafted cocktails. The regional viticulture pairings are intended to connect the evening dining experience to the surrounding Central Coast landscape, giving guests a taste of the area's agricultural community alongside its fishing heritage.

"The live music series grew out of a desire to give Morro Bay an evening destination that matches the beauty of the waterfront at sunset," said Roger Sharp, owner of Kicker's. "Pairing local musicians with fresh oysters and wines from Paso Robles felt like a natural way to celebrate everything the Central Coast has to offer in one setting."

As the owner Roger Sharp mentioned in this post, the initiative reflects the restaurant's ongoing commitment to local sourcing and community engagement. The establishment maintains relationships with regional fishing families and agricultural producers, supporting traditional practices while showcasing the bounty of the area.

The restaurant provides an approachable environment that welcomes families and dogs, with direct-access harbor views from its outdoor patio. Event schedules, menu browsing, and waterfront table reservations are accessible online, allowing both residents of San Luis Obispo County and visiting travelers to plan their evenings in advance.

The combination of waterfront live music and local wine dining Morro Bay now offers positions the Embarcadero as a growing hub for evening coastal culture. With performances continuing weekly, Kicker's aims to serve seasoned oyster enthusiasts, newcomers to raw bar dining, and music enthusiasts seeking a relaxed setting by the water.

Kicker's is a seafood restaurant located on the waterfront of Morro Bay, California. The establishment serves fresh local catches, raw oysters, chowders, craft beers, and cocktails, with breakfast offerings on weekends and a dog-friendly outdoor patio overlooking the bay and Morro Rock. The restaurant emphasizes local sourcing, sustainability, and a family-friendly coastal dining experience.

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For more information about Kicker's, contact the company here: [Kicker's Roger Sharp \(805\) 225-1769](tel:805225-1769) info@morrobaykickers.com 885 Embarcadero, Morro Bay, CA 93442

Kicker's

Kicker's is a premier seafood restaurant in Morro Bay, California, serving fresh local catches, oysters, craft beers, and cocktails. Enjoy dog-friendly dining and bay views perfect for friends, family, and unforgettable coastal experiences.

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