



First Aid Shoppe Reports DEET-Based Field Wipes In Their Ben's Line Provide Up To 8 Hours Of Protection

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First Aid Shoppe announced today that their Ben's Wilderness Field Wipes with DEET provide 8 hours of protection against ticks and insects that may carry West Nile Virus (WNV), Lyme disease, Malaria, Eastern Equine Encephalitis (EEE), the zika virus and other infectious diseases. According to Anna Loehwing, COO of First Aid Shoppe, the wipes use a 30% concentration of the proven DEET formula, and all items in the Ben's line use some concentration of DEET as the active ingredient in their formula. First Aid Shoppe is a provider of high-end survival and first aid gear to consumers and professionals, and carries the Ben's line of personal insect repellent, including the Wilderness Wipes.

"This is a powerful formula and a very effective method of application," says Ms. Loehwing. "It's made for outdoor enthusiasts, campers, people who are out in the worst places possible where the bugs are bad. It goes on and last for eight hours, even in the worst bug conditions."

The Ben's formula is made to allow the active ingredients to stay on longer by evaporating slowly, and with the contact wipes the repellent goes on with little absorption into the skin in order to maximize effectiveness. DEET is a compound that has been in use for decades, which has been proven to repel ticks and a wide

range of biting insects. This includes mosquitoes and fleas.

"DEET has been around a long time and is a proven formula," says Ms. Loehwing. "It's one of the most effective solutions out there."

First Aid Shoppe's Wilderness Field Wipes are part of the Ben's line of personal insect repellent products. First Aid Shoppe carries six (6) products in the line, including wipes and sprays, and a spray specifically for clothing and gear.

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For more information about First Aid Shoppe, contact the company here: First Aid Shoppe Anna Loehwing 727-442-4372 sales@customfas.com Clearwater, FL 33755

First Aid Shoppe

First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.

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