



Natrapel Insect Repellent By First Aid Shoppe Uses 20% CDC-Recommended Picaridin Formula

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Today Anna Loehwing, COO of First Aid Shoppe, reported that their entire line of Natrapel personal insect repellent products uses a completely DEET-free alternative in the formula. The alternative is the CDC recommended 20% Picaridin concentration. This concentration provides 8 hours of protection from biting insects and ticks. First Aid Shoppe is a first aid and survival gear company that has added insect repellent options to their lineup. The Natrapel line uses Picaridin in place of DEET, and features a variety of application methods.

"For those looking for a powerful alternative to DEET, Picaridin is the answer," says Ms. Loehwing. "And the Natrapel products have it. It lasts just as long and is just as effective, and in fact is recommended by the Centers for Disease Control."

Picaridin is CDC recommended and demonstrates equal or better performance to DEET against biting insects in clinical testing. It is also completely safe on gear and typical gear materials. The formula does not melt jackets, fishing line or other synthetic materials. The efficacy of Picaridin is 8 hours, and this is the rating for all products in the Natrapel line, including the wipes and the 6 ounce sprays.

"It's the time of year when the biting insects are out," says Ms. Loehwing. "And you want a powerful product to really keep them away. Bugs spread disease, and if you can stop them from biting you you can avoid the potential infection. Picaridin makes you very unattractive to the bugs that bite and they'll go looking elsewhere."

All items in the Natrapel line use Picaridin instead of DEET as their active ingredient.

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First Aid Shoppe

First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.

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