



Marshall Pediatric Therapy - Richmond Highlights Personalized Behavior Therapy Strategies for Children and Families

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RICHMOND, KY - August 25, 2026 -

Marshall Pediatric Therapy - Richmond has outlined a set of personalized behavior modification and support strategies designed to help children and families throughout Madison County and Central Kentucky. The initiative brings renewed attention to individualized approaches that address each child's developmental, emotional, and social needs within a structured, patient-centered framework.

The clinic, part of a multidisciplinary practice with locations in Nicholasville, Lexington, Georgetown, and Richmond, provides a range of therapeutic services for children. These include speech therapy, occupational therapy, physical therapy, mental health and counseling, and behavior supports. The recent focus on behavior strategies reflects a broader effort to help families understand and apply consistent techniques both in the clinic and at home.

Behavior support at the practice centers on identifying the underlying reasons for specific behaviors and

developing tailored plans that build social skills, communication, and emotional regulation. Therapists work alongside parents and caregivers to create routines and reinforcement methods suited to each child's circumstances, with an emphasis on collaboration and measurable progress.

"Every child arrives with a distinct set of strengths and challenges, and effective support begins with understanding those individual differences," said Robin Stepp, Clinical Director at Marshall Pediatric Therapy - Richmond. "The goal is to give families practical strategies they can rely on, so progress made during sessions continues in daily life."

The practice describes its behavior work as one component of a broader interdisciplinary model. Children receiving Marshall Pediatric Therapy - Richmond behavior therapy may also benefit from coordinated care across speech, occupational, and physical therapy, allowing providers to address related needs in a unified way. This coordination is intended to reduce fragmentation and help families navigate multiple services through a single practice.

Occupational therapists at the clinic help children develop fine motor skills, independence, and sensory processing abilities that support daily activities such as dressing, feeding, and writing. Speech therapists address communication, language development, articulation, and feeding, including support for children with autism spectrum disorder and developmental delays. Physical therapists focus on strength, balance, coordination, and gross motor development. Mental health providers offer play-based and trauma-informed care for social and emotional wellness.

"Behavior strategies are most effective when they connect to the whole child and the whole family," Stepp added. "Working together across disciplines allows the team to see the full picture and respond in a way that supports lasting change."

The practice serves children of varying ages and abilities, including those managing autism spectrum disorder, developmental delays, and conditions such as cerebral palsy. Its stated aim is to help children thrive physically, emotionally, socially, and developmentally while equipping families with the tools to sustain that growth over time.

Marshall Pediatric Therapy is a pediatric therapy clinic based in Richmond, Kentucky, serving families throughout Madison County and Central Kentucky. The practice offers speech therapy, occupational therapy, physical therapy, mental health and counseling, behavior supports, and additional specialty services through a team of qualified therapists working in a warm, patient-centered environment.

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For more information about Marshall Pediatric Therapy - Richmond, contact the company here: Marshall Pediatric Therapy - Richmond Robin Stepp (859) 444-5330 referrals@marshallpediatrictherapy.com Marshall Pediatric Therapy - Richmond 1013 Center Dr Richmond, KY 40475

Marshall Pediatric Therapy - Richmond

Marshall Pediatric Therapy provides Occupational, Physical, Speech, and Mental Health Therapy. Additionally, we offer focused-model behavior services (ABA) through our Building Blocks Program. We accept most insurance and Kentucky Medicaid.

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