

Natura Pest Control Adds Thermal Imaging and IPM Methods to Service Lineup

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Natura Pest Control has added thermal imaging inspection and integrated pest management methods to its service offerings for pest control in Reno, NV, along with a resource center covering pest identification and prevention.

Thermal imaging is used during inspections to identify activity behind walls, in ceilings, and in other areas not visible during a standard walkthrough, according to the company. Representatives said the equipment detects temperature differences that can indicate nesting activity or moisture conditions attracting pests, and that findings are confirmed through physical inspection rather than acted on from imaging alone.

Integrated pest management is the second addition. The company said the approach combines biological controls, habitat modification and changes to conditions at a property, with chemical application used selectively rather than as a first step. Representatives said the method requires more assessment time upfront but often reduces the total number of applications over the course of a service agreement.

The company said integrated pest management is not appropriate for every situation. Representatives said the approach works best where a property owner can make changes to conditions attracting pests, and that active infestations sometimes require treatment before longer-term measures are put in place.

Product selection was also reviewed as part of the expansion. The company said it uses formulations chosen to limit effects on species other than the target pest, and that selection depends on the pest, the application area and whether children or animals are present. Representatives said these factors are reviewed with the property owner before treatment begins.

Rodents and insects account for the majority of service requests in the area, according to the company. Representatives said the region's mix of developed and open land produces patterns that differ from more uniformly urban areas, with properties near undeveloped land seeing different activity than those in denser neighborhoods.

Property owners considering pest control in Reno, NV should expect an inspection before receiving a treatment recommendation, according to the company. Representatives said what a property requires depends on construction, surrounding conditions, and the pest involved, and that recommendations made without an inspection frequently miss the conditions allowing pests to establish.

The resource center published alongside the service additions covers pest identification, prevention measures and what property owners can expect during and after treatment. Representatives said the material was organized around questions that come up during service calls rather than by pest type alone.

The company said one section addresses prevention measures property owners can take independently, including moisture control, storage practices and sealing common entry points. Representatives said these measures reduce conditions attracting pests but do not resolve established infestations.

Technician training was expanded alongside the new methods, according to the company. Representatives said staff complete preparation on thermal imaging equipment and on integrated pest management assessment before working independently, and that pest identification remains a substantial part of ongoing training.

The company said appointment scheduling was adjusted to accommodate longer inspection windows. Representatives said thermal imaging inspections and integrated pest management assessments take more time than standard service visits, and that scheduling was restructured so these appointments are not compressed.

The company said it plans to review how the new methods perform before deciding on further additions. Representatives said no timeline has been set, and that decisions will depend on inspection results and customer response over the coming months.

Additional information about Natura Pest Control and its services is available through the company's website.

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