

# NBM Explains Where SIEM Solutions Fit Into Security Monitoring for Boston Businesses

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Businesses generate security data across endpoints, servers, firewalls, cloud applications, email platforms, and network infrastructure. The challenge is turning those signals into information that can be reviewed quickly enough to support a response. For Boston organizations managing security with limited internal IT capacity, that gets harder as alerts, compliance obligations, and day-to-day technology responsibilities compete for attention.

NBM views Security Information and Event Management, or SIEM, as one part of a broader security monitoring strategy rather than a stand-alone answer. For organizations evaluating SIEM solutions in Boston, the key question is how the technology works alongside endpoint protection, firewall management, network visibility, clear monitoring responsibilities, and a defined incident response process.

SIEM technology collects security event data from multiple systems and brings it into a central place for analysis. That can make patterns easier to identify than they would be in separate logs. A failed login on one system may not mean much by itself. Repeated authentication failures combined with unusual access activity, endpoint alerts, or network events can provide enough context to justify further investigation.

That role becomes especially important when a business already uses several security tools. Endpoint Detection and Response focuses on activity at workstations and servers, while firewall and perimeter controls address network traffic and access. SaaS monitoring and network threat detection provide visibility into other parts of the environment. SIEM can bring those signals together, but it does not replace the controls generating the data or the people responsible for reviewing it.

Clear ownership is therefore as important as the platform itself. Internal IT teams need to know who reviews alerts, investigates suspicious activity, maintains monitoring coverage, and handles escalation. Co-managed IT can supplement an existing team where time or specialized expertise is limited. Organizations without dedicated security staff still need defined responsibility for monitoring and response so significant alerts are reviewed rather than left unresolved.

NBM approaches SIEM within that larger operating model. Its cybersecurity services include 24/7 Security Operations Center monitoring and alerting, Endpoint Detection and Response, firewall and perimeter security, SaaS application monitoring, network threat detection and response tools, employee cybersecurity training, and consultation around outdated technology that may create security risk. Cybersecurity can also be coordinated with outsourced or co-managed IT support based on how an organization staffs and manages its technology.

The right monitoring approach also depends on the information and systems involved. Law firms handle confidential client information, healthcare organizations work with PHI, and financial institutions manage PII and other regulated records. Schools, municipalities, non-profits, AEC firms, and life sciences companies have different mixes of users, devices, cloud services, document workflows, and operational requirements. Monitoring decisions need to reflect those differences rather than applying the same controls across every environment.

Security monitoring also connects to business continuity planning. Detecting suspicious activity is only one part of responding to a disruption. Maintained infrastructure, secure access, backup processes, recovery planning, and defined responsibilities all affect what happens next. NBM's managed IT services include workstation and server cloud backup, SaaS application backup, recovery planning, network hardware management, Microsoft 365 management, and IT roadmap guidance.

For local businesses reviewing SIEM solutions in Boston, the practical question is what needs to be monitored, how the information will be reviewed, and who will act when something requires attention. SIEM can improve visibility across an environment, but its usefulness depends on the systems feeding it, the controls around it, and the people responsible for turning alerts into action.

#### About NBM:

Headquartered in Burlington, Massachusetts, NBM is an award-winning office technology company. As the top Sharp Electronics office technology dealer in New England and a Top 10 Sharp Electronics dealer in the country, NBM has earned a national reputation for excellence as an innovator in the office technology industry.

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